



ATENEUM DE MANILA UNIVERSITY
GRADUATE SCHOOL OF BUSINESS
CENTER FOR CONTINUING EDUCATION

2024

PROGRAM OFFERINGS

ATENEUM DE MANILA UNIVERSITY

Ateneo-BAP Institute of Banking (ABIB)

		Early Eagle Rate	Regular Rate
May 11, 18 & 25	The Business of Treasury: Banking Perspective	15,000	16,500
May 20, 21, 23 & 24, 2024	Protecting Financial Results from FX and Interest Rate Risk	10,000	11,000
May 27, 28, 30 & 31, 2024	Introduction to Sustainable Finance: Principles and Framework	10,000	11,000

Ateneo Institute for the Digital Enterprise (AIDE)

		Early Eagle Rate	Regular Rate
Apr. 13, 15, 17 & 20	Network and Information Security	10,000	11,000
Apr. 15 - May 25	Design Thinking: A New Way of Work	15,000	16,500
May 2-15	Successful Ideation Paradigms	11,000	12,000

Diploma Programs

		Early Eagle Rate	Regular Rate
Apr. 4 - Sept. 18	17 th Executive Development Program on Supply Chain Management	72,250	76,500
Apr. 24 - Sept. 21	60 th Leadership+Management Development Program	117,000	130,000
June 24, 2024 - Feb. 14, 2025	13 th Diploma in Applied Project Management	147,000	157,500
July 1 - Dec. 10	20 th Diploma Program in Corporate Finance	99,750	104,500

Certification

		Early Eagle Rate	Regular Rate
May 2, 3, 9, 10, 23, 24 & 30	50 th Lean Six Sigma Green Belt Certification Program (FULL ONSITE)	56,000	60,000
June 6 - Aug. 16	21 st Lean Six Sigma Black Belt (BLENDED)	128,000	136,000

Leadership & Management

		Early Eagle Rate	Regular Rate
Apr. 1, 2, 4 & 5	Coaching Remote Teams: Keeping Them Together While Apart	10,000	11,000
Apr. 16, 17, 19, 22, 24 & 26	The New Leader'S Toolkit: POLC	16,500	18,000
Apr. 22, 23, 25 & 26	Systems Thinking Basics: Solving Team Problems that Keep Coming Back	11,000	12,000
May 7, 8, 14 & 15	Preparing to Lead: First Step in Transitioning to Management	11,000	12,000
May 8	Basics of Corporate Governance	5,600	6,600
May 14 & 15	Introduction to Coaching for Performance	5,600	6,600
May 21, 22, 23 & 24	Storytelling for Business: Getting Your Message Across	11,000	12,000
May 27, 28, June 3 & 4	Leading Strategic Execution	10,000	11,000
May 30 & 31	Motivational Intelligence for Effective Leadership	10,000	11,000

Marketing Management

		Early Eagle Rate	Regular Rate
Mar. 18, 20, 21 & 25	Segmenting, Targeting, Positioning: The Foundation Of Strong Brands	10,000	11,000
Mar. 22, 23, Apr. 5 & 13	Creativity and Ideation	11,000	12,000
Apr. 22, 24, 25 & 29	Marketing Communications	10,000	11,000
May 4, 11, June 7, 8, 15, 28, 29 & July 6	Brand Innovation Masterclass	24,000	26,000
May 14-17	Introduction to Copywriting	11,000	12,000
June 19, 20, 24 & 26	Brand Management	10,000	11,000

Project Management

		Early Eagle Rate	Regular Rate
Apr. 15 - May 10	Program Management	22,000	24,000
May 13-31	Agile Project Management	14,850	16,000
June 24 - July 26	The Accidental Project Manager	28,800	34,900
Oct. 7-25	Organizational Project Management Maturity Model (OPM3)	14,850	16,000
Nov. 18 - Dec. 6	Portfolio Management	14,850	16,000
Jan. 6-24, 2025	Setting Up a PMO for Always-On Transformation	14,850	16,000

Sales Management

		Early Eagle Rate	Regular Rate
Mar. 13-15	Sales Management: The Leader in You	16,500	18,000
Mar. 21 & 22	Negotiation Skills: Deal or Deadlock	10,000	11,000

Financial Management

Mar. 11, 13, 15, 18, 20 & 21	Mergers and Acquisitions	15,000	16,800
Mar. 23, Apr. 6 & 13	Corporate Financial Risk Management	15,000	16,800
Apr. 15, 16, 22, 23, 29 & 30	Accounting for Non-Accountants I	16,500	18,000
Apr. 22, 24, 25 & 29	Financial Restructuring and Bankruptcy	10,000	12,200
May 4	Corporate Finance Business Forum	1,500	1,900
May 8, 9, 10, 15, 16, 17, 22, 23, 24 & 29	Techniques of Financial Analysis	27,500	30,000
June 3, 4, 7, 10, 11 & 14	Accounting for Management Decision-Making	15,000	16,500
July 1, 2, 8, 9, 15, 16, 22, 23, 29 & 30	Finance 101: Essentials of Financial Management	25,000	28,000
Aug. 5, 7, 8, 12, 14 & 15	Financial Markets and Corporate Finance	16,550	19,550
Aug. 19, 20, 22, 27, 28 & 29	Company Valuation: Principles, Methods, Applications	15,000	16,800
Sep. 9, 11, 12, 16, 18 & 19	Project Finance	15,000	16,800

Operations-Supply Chain Management

		Early Eagle Rate	Regular Rate
Apr. 4, 5, 11 & 12	Essentials in Managing Inventory	10,000	11,000
Apr. 25, 26, May 2 & 3	Legal Aspects in Procurement and Contract Management	10,000	11,000
May 9, 10, 16 & 17	Managing the Supply Chain	10,000	11,000
June 10, 11, 17 & 18	Procurement and Sourcing Strategies	10,000	11,000
July 2, 4, 9 & 11	Forecasting and Demand Management	10,000	11,000
July 18, 19, 25 & 26	Logistics: The Management of Flow	10,000	11,000

Human Resources Management

		Early Eagle Rate	Regular Rate
Apr. 2-5	Advanced Balanced Scorecard	10,000	11,000
May 6 & 7	OD for Line Leaders	11,000	12,000
May 20 & 21	Applied HR for Line Leaders	10,000	11,000
May 30 & 31	Balanced Scorecard Basics	5,000	5,500

Quality Management

		Early Eagle Rate	Regular Rate
Mar. 8, 9, 15 & 16	Lean Six Sigma Yellow Belt Online Training	10,000	11,000
Apr. 12	Customer First! The Essentials of Customer Service	5,000	5,500
Apr. 19, 20, 26 & 27	The Business Process Improvement Toolbox	10,000	11,000
May 6-8	Root Cause Analysis: Drilling Down to True Causes to Solve and Prevent Problems	8,250	9,000
May 27 & 28	The Art of Service Recovery	5,000	5,500

Business Continuity Management

		Early Eagle Rate	Regular Rate
Apr. 23 & 25	Crisis Management	5,600	6,600
May 21 & 23	IT Disaster Recovery Fundamentals	5,600	6,600

Personal Mastery

		Early Eagle Rate	Regular Rate
Mar. 11, 12, 14 & 15	Conflict Transformation in the New Reality	10,000	11,000
Apr. 23-26	Technical Writing Skills: Taking Your Written Outputs to the Next Level	10,000	11,000
May 13, 14, 16 & 17	Developing Assertiveness for Leaders: The Confidence Advantage	10,000	11,000
May 27-30	Business Writing Skills How to Write Effectively	10,000	11,000

FEATURED PROGRAMS



ECONOMIC BRIEFING

BUILDING THE ECONOMIC MOMENTUM

OUTLOOK AND IMPERATIVES



KEYNOTE SPEAKER:

Imperatives for Catch-Up Development

Former Finance Secretary
GARY B. TEVES

OPEN FORUM MODERATOR:
SER PERCIVAL K. PEÑA-REYES



Building Momentum on a Strong Backbone

CIELITO F. HABITO

Former Secretary, NEDA
Senior Fellow, ACERD
Department of Economics
Ateneo de Manila University



Easing the Economy's Blood Flow: Financial Sector Trends and Outlook

ALVIN P. ANG

Senior Fellow, ACERD
Chair, Department of Economics
Ateneo de Manila University

March 21, 2024, Thursday | 9:00 - 11:30 am
Amphitheater and Atrium, Ateneo Graduate School of Business
#20 Rockwell Drive, Rockwell Center, Makati City

PROGRAM FEE:

₱3,500 *Early Eagle Rate*
₱4,500 *Regular Rate*

REGISTER NOW!
SCAN QR CODE
Limited slots only.



For more details, contact AA Agabao | (+63) 945 590 3728
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ONLINE LEARNING

Operations-Supply Chain Management Online Program

17th Executive Development Program on Supply Chain Management

April 4 - September 18, 2024 | via Zoom



Kent M. Valderrama

Program Director

Executive Development Program on Supply Chain Management
Ateneo Graduate School of Business - Center for Continuing Education

PROGRAM FEE:

₱72,250 *Early Eagle Rate*
₱76,500 *Regular Rate*
₱68,000 *PISM Member Rate*

SCAN QR CODE
TO REGISTER!

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For more details, contact Angel Palong
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**Schedules and prices may change without prior notice*

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