



ATENEIO DE MANILA UNIVERSITY
GRADUATE SCHOOL OF BUSINESS
CENTER FOR CONTINUING EDUCATION

2025

PROGRAM OFFERINGS

DIPLOMA PROGRAMS



Date	Program Title	Early Eagle Rate	Regular Rate
Jul. 7 - Nov. 26	22nd Diploma Program in Corporate Finance (FULL ONLINE)	99,750	104,500
Aug. 4 - Dec. 11	29th Marketing Diploma Program (FULL ONLINE)	79,900	84,000
Sep. 16 2025 - Mar. 7, 2026	8th PCPM - Ateneo CCE Diploma in Pharmaceutical Medicine & Management	76,500	81,000

CERTIFICATION



Date	Program Title	Early Eagle Rate	Regular Rate
Jun. 25 - Aug. 6	53rd Lean Six Sigma Green Belt Certification Program (Blended Learning)	Php 56,000	60,000
Jun. 30 - Jul. 1	Lean Six Sigma Yellow Belt Certification Program (IN PERSON)	Php 16,000	17,000
Aug. 27 - Nov. 5	23rd Lean Six Sigma Black Belt Certification Program (BLENDED LEARNING)	128,000	136,000

ATENEO-BAP INSTITUTE OF BANKING



Date	Program Title	Early Eagle Rate	Regular Rate
Jul. 14 & 15	Mitigating FX and Interest Rate Risks for Profit Protection	11,000	12,000
Aug. 2 & 9	Introduction to Sustainable Finance: Principles and Framework	11,000	12,000
Aug. 9, 16, & 23	The Business of Treasury: Banking Perspective	16,500	18,000

ATENEO INSTITUTE FOR THE DIGITAL ENTERPRISE



Date	Program Title	Early Eagle Rate	Regular Rate
Aug. 9, 12, 14 & 16	Network and Information Security	11,000	12,000

PROJECT MANAGEMENT



Date	Program Title	Early Eagle Rate	Regular Rate
Aug. 7 - Oct. 24	Managing Multiple Projects and Stakeholders	66,550	72,000
Aug. 18 - Sep. 5	Portfolio Management	14,850	16,000
Sep.15 - Oct. 03	Project Stakeholder Satisfaction	14,850	16,000
Nov. 6 - Feb. 13	Building a High-Performance Project Organization	59,400	64,000
Jan. 5 - Jan. 23, 2026	Setting up a PMO for "Always-On Transformation"	14,850	16,000

RETAIL MANAGEMENT



Date	Program Title	Early Eagle Rate	Regular Rate
Sep. 10 - 11	Retail Management and Strategy (IN-PERSON)	15,000	16,000

BUSINESS CONTINUITY MANAGEMENT



Date	Program Title	Early Eagle Rate	Regular Rate
Aug. 26 & 28	IT Disaster Recovery Fundamentals	5,600	6,600
Sep. 16 & 18	Crisis Management	5,600	6,600

SALES MANAGEMENT



Date	Program Title	Early Eagle Rate	Regular Rate
Jul. 23, 24 & 25	Sales Management: The Leader in You	16,500	18,000
Aug. 4 - 5	Negotiation Skills: Deal or Deadlock	11,000	12,000
Aug. 13, 14 & 15	Distributor Management: Levelling up the Key Partner	16,500	18,000
Sep. 17, 18 & 19	Key Accounts Management: Strengthening the Core Business Proposal	16,500	18,000

SUPPLY CHAIN MANAGEMENT



Date	Program Title	Early Eagle Rate	Regular Rate
Jul. 8, 10, 15 & 17	Forecasting and Demand Management	11,000	12,000
Jul. 21, 23, 28 & 30	Logistics: The Management of Flow	11,000	12,000
Jul. 24, 25, 30 & Aug. 1	The Essentials of Cold Storage Warehouse Operations	11,000	12,000
Aug. 12, 13, 19 & 20	Procurement and Sourcing Strategies	11,000	12,000
Aug. 14, 15, 20 & 22	Essentials in Managing Inventory	11,000	12,000
Sep. 1, 2, 4 & 5	Managing the Supply Chain	11,000	12,000
Sep. 8, 9, 15 & 16	Warehouse Management and Control	11,000	12,000
Sep. 18, 19, 25, & 26	Legal Aspects in Procurement and Contract Management	11,000	12,000

OPERATIONAL EXCELLENCE



Date	Program Title	Early Eagle Rate	Regular Rate
Jul. 3	Customer First! The Essentials of Customer Service	5,500	6,000
Sep. 2, 3, & 4	Root Cause Analysis: Drilling Down to True Causes to Solve and Prevent Problems	8,250	9,000
Sep. 8 & 9	The Art of Service Recovery	5,500	6,000
Oct. 20, 21, 27, & 28	The Business Process Improvement Toolbox	11,000	12,000

LEADERSHIP AND MANAGEMENT



Date	Program Title	Early Eagle Rate	Regular Rate
Jul. 14, 16, 17, 21, 23 & 24	The New Leader's Toolkit: POLC	16,500	18,000
Jul. 24 & 25	Motivational Intelligence For Effective Leadership	11,000	12,000
Jul. 29 - 30	Preparing to Lead: First Step in Transitioning to Management (IN-PERSON)	15,000	16,000
Aug. 4, 5, 11 & 12	From Operations to Strategy: Applying Business Acumen for Enterprise Growth	11,000	12,000
Aug. 5, 7, 14, & 15	Decision Effectiveness Workshop	11,000	12,000
Aug. 28	Introduction to Coaching for Performance (IN PERSON)	7,500	8,000
Sep. 17 & 18	Systems Thinking Basics: Solving Team Problems that Keep Coming Back	15,000	16,000
Sep. 22, 23, 29, & 30	Leading and Managing Change	11,000	12,000
Oct. 20, 21, 27, & 28	Strategic Thinking in a Changing World	11,000	12,000
Oct. 21, 22, 23 & 24	Appreciative Leadership: Enhancing Employee Engagement	11,000	12,000
Nov. 25, 26, Dec. 1, & 2	Leading Strategic Execution	11,000	12,000

PERSONAL MASTERY



Date	Program Title	Early Eagle Rate	Regular Rate
Aug. 11, 12, 14 & 15	Communicate with Impact: The Credibility Advantage	11,000	12,000
Oct. 13, 14, 16 & 17	Dynamics of Conflict Transformation: The Reframing Advantage	11,000	12,000
Sep. 22, 23, 25, and 26, 2025	Developing Assertiveness for Leaders (The Confidence Advantage)	11,000	12,000

MARKETING MANAGEMENT

Date	Program Title	Early Eagle Rate	Regular Rate
Aug. 6 - 7	Connecting the Brand	5,600	6,600
Aug. 7, 11, 13 & 14	Marketing Research	10,000	11,000
Aug. 7, 8, 14 & 15	Marketing and Business Planning for Non-Marketers	11,000	12,000
Aug. 18, 20, 27 & 28	Segmenting, Targeting, Positioning: The Foundation of Strong Brands	10,000	11,000
Sep. 3, 5, 10, & 12	Brand Management	10,000	11,000
Sep. 4 - Oct. 9	29th Marketing Diploma Program: Intermediate Module	32,000	35,000
Sep. 9, 11, 16 & 18	Introduction to Copywriting	11,000	12,000
Sep. 24, 25, 29, Oct. 1, 2 & 6	Digital Marketing	15,000	16,500
Oct. 13, 15, 16 & 20	Services Marketing	10,000	11,000
Oct. 13 - Dec. 11	29th Marketing Diploma Program: Integrating Module	32,000	35,000
Oct. 22, 23, 27, & 29	Marketing Communications	10,000	11,000

HUMAN RESOURCES MANAGEMENT

Date	Program Title	Early Eagle Rate	Regular Rate
Aug. 11 - 13	Training the Trainers Workshop: A Practical Approach in Training Design, Delivery, and Evaluation (IN-PERSON)	22,500	24,000
Aug. 28 - 29	Balanced Scorecard Basics	5,500	6,000
Sep. 10, 11, & 12	Practical Training and Instructional Design Workshop: Creating Impactful Training Courses for the Workplace (IN-PERSON)	22,500	24,000
Sep. 16, 17, 18, & 19	Advanced Balanced Scorecard	11,000	12,000
Sep. 22, 23, 24, & 25	Applied HR for Line Leaders	11,000	12,000
Oct. 7, 8, 9, & 10	Embracing Balance: Building Resilience (Stress & Time Management)	11,000	12,000
Nov. 24, 25, 26, & 27	Appreciating Organization Development: The Role of Line Leaders Towards Organizational Effectiveness and Learning	11,000	12,000



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FINANCIAL MANAGEMENT



Date	Program Title	Early Eagle Rate	Regular Rate
June 30, Jul. 2, 3, 7, 9, & 10	Accounting for Management Decision-Making	16,500	18,000
Jul. 3, 4, 10, 11, 17, & 18	Accounting for Non-Accountants I	16,500	18,000
Jul. 7, 8, 9, 14, 15, 16, 21, 22, 23, & 28	Finance 101: Essentials of Financial Management	25,000	28,000
Aug. 4, 6, 7, 11, 13, & 14	Financial Markets and Corporate Finance	16,550	19,550
Aug. 4, 5, 6, 11, 12, 13, 18, 19, 26, & 27	Techniques of Financial Analysis	27,500	30,000
Aug. 18, 20, 22, 26, 27, 28	Company Valuation: Principles, Methods, and Applications	15,000	16,800
Sep. 8, 10, 11, 15, 17, & 18	Project Finance	15,000	16,800
Sep. 22, 24, 25, 29, Oct 1, & 2	Investment Banking	15,000	16,800
Oct. 6, 8, 9, 14, 15, & 16	Mergers and Acquisitions	15,000	16,800
Oct. 20, 22, & 23, 27, 29 & 30	Corporate Financial Risk Management	15,000	16,800
Nov. 10, 12, 13, & 17	Financial Restructuring and Bankruptcy	10,000	12,200

FEATURED PROGRAMS

ATENEO DE MANILA UNIVERSITY
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Operational Excellence

BLENDED PROGRAM

23rd Lean Six Sigma Black Belt Certification Program



August 27, 2025 -
November 5, 2025



Onsite: Ateneo Salcedo Campus
Online: via Zoom



Bim M. Mercado

Certified Six Sigma Master Black Belt and Lean Practitioner
Program Director, Six Sigma Certification Programs, AGSB-CCE

PROGRAM FEE:

P128,000 (Early Eagle Rate)

P136,000 (Regular Rate)

**SCAN QR CODE
TO REGISTER!**

Limited slots only.



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ATENEO DE MANILA UNIVERSITY
GRADUATE SCHOOL OF BUSINESS
CENTER FOR CONTINUING EDUCATION

Health Management

ONLINE PROGRAM

8th PCPM - Ateneo CCE Diploma in Pharmaceutical Medicine & Management



September 16, 2025 -
March 7, 2026



via Zoom



Jonas Policarpio, MD, MBA

Program Director, Diploma in Pharmaceutical
Medicine and Management

PROGRAM FEE:

P76,500 Early Eagle Rate

P81,000 Regular Rate

**SCAN QR CODE
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Limited slots only.



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