



ATENEIO DE MANILA UNIVERSITY
GRADUATE SCHOOL OF BUSINESS
CENTER FOR CONTINUING EDUCATION

2025 PROGRAM OFFERINGS

DIPLOMA PROGRAMS



Date	Program Title	Early Eagle Rate	Regular Rate
Mar. 12 - Jun. 21	62nd Leadership + Management Development Program (FULL ONLINE)	117,000	130,000
Jun. 23, 2025 - Feb. 13, 2026	14th Diploma in Applied Project Management (FULL ONLINE)	147,000	157,500
Jul. 2 - Dec. 4	18th Executive Development Program on Supply Chain Management (FULL ONLINE)	72,250	76,500

CERTIFICATION



Date	Program Title	Early Eagle Rate	Regular Rate
Feb. 4 - 18	113th BAP Treasury Certification Program 2.0		37,200
Feb. 18 - Aug. 14	16th PSE-Ateneo Certified Securities Specialist Course (FULL ONLINE)	59,000	64,000
Feb. 20 - May 15	22nd Lean Six Sigma Black Belt Certification (BLENDED LEARNING)	128,000	136,000

ATENEO-BAP INSTITUTE OF BANKING



Date	Program Title	Early Eagle Rate	Regular Rate
Apr. 28 & 29	Mitigating FX and Interest Rate Risks for Profit Protection	11,000	12,000

ATENEO INSTITUTE FOR THE DIGITAL ENTERPRISE



Date	Program Title	Early Eagle Rate	Regular Rate
Feb. 3 - Mar. 15	Design Thinking: A New Way of Work	16,500	18,000
Feb. 22, 24, 26 & Mar. 1	Network and Information Security	11,000	12,000
Apr. 26, May 3, 10 & 17	Analytics for Business: Discovering Insights from Data	16,500	18,000
May 3	Introduction to Big Data	5,600	6,600

FINANCIAL MANAGEMENT



Date	Program Title	Early Eagle Rate	Regular Rate
Feb. 4, 5, 6, 7, 11 & 12	Accounting for Non-Accountants I	16,500	18,000
Feb. 10, 12, 13, 18, 19 & 20	Investment Banking	15,000	16,800
Feb. 11, 12, 18, & 19	Navigating the New Private-Public Partnerships (PPP) Code of the Philippines and its Implementing Rules and Regulations	11,000	12,000
Feb. 17, 18, 19, 24, 26, Mar. 3, 4, 5, 10 & 12	Techniques of Financial Analysis	27,500	30,000
Feb. 17, 19, 20, 24, 26, & 27	Accounting for Management Decision-Making	16,500	18,000
Mar. 3, 5, 6, 10, 12 & 13	Mergers and Acquisitions	15,000	16,800
Apr. 1, 2, 7 & 8	Financial Restructuring and Bankruptcy	10,000	12,200
May 5, 6, 7, 13, 14, 19, 20, 21, 27 & 28	Credit Analysis	27,500	30,000

LEADERSHIP AND MANAGEMENT



Date	Program Title	Early Eagle Rate	Regular Rate
Feb. 4, 5, 12, & 13,	Preparing to Lead: First Step in Transitioning to Management	11,000	12,000
Feb. 18, 19, 20 & 21	Storytelling for Business: Getting Your Message Across	11,000	12,000
Feb. 20, 21, 27 & 28	Decision Effectiveness Workshop	11,000	12,000
Feb. 20	Basics of Corporate Governance	5,600	6,600
Mar. 3, 4, 10 & 11	From Operations to Strategy: Applying Business Acumen for Enterprise Growth and Sustainability	11,000	12,000
Mar 11, 12, 18, & 19	Managing ESG for Business Sustainability	11,000	12,000
Mar. 17, 18, 24 & 25	Strategic Thinking in a Changing World	11,000	12,000
Mar. 24-27	Appreciative Leadership: Enhancing Employee Engagement	11,000	12,000
Mar. 27 - 28	Motivational Intelligence For Effective Leadership	11,000	12,000
Apr. 1, 2, 3 & 4	Systems Thinking Basics: Solving Team Problems that Keep Coming Back	11,000	12,000
Apr. 7 - 8	Introduction to Coaching for Performance	5,500	6,600
Apr. 21, 23, 25, 28, 30 & May 2	The New Leader's Toolkit: POLC	16,500	18,000
Apr. 22, 23, 29 & 30	Dynamics of Engagement and Corrective Action	11,000	12,000
May 19, 20, 26 & 27	Own Your Outcomes: Leader's Guide to Accountability Mindset	11,000	12,000
May 28, 29, Jun. 4 & 5	Leading Strategic Execution	11,000	12,000

PROJECT MANAGEMENT



Date	Program Title	Early Eagle Rate	Regular Rate
Mar. 3 - Apr. 4	The Accidental Project Manager	28,800	34,900

Apr. 21 - May 16	Program Management	22,000	24,000
May 19 - Jun. 6	Agile Project Management	14,850	16,000
Aug. 7 - Oct. 24	Managing Multiple Projects and Stakeholders	66,550	72,000
Aug. 18 - Sep. 5	Portfolio Management	14,850	16,000
Nov. 6, 2025 - Feb 13, 2026	Building a High-Performance Project Organization	59,400	64,000
Jan. 5, 2026 - Jan. 23, 2026	Setting up a PMO for "Always-On Transformation"	14,850	16,000

SALES MANAGEMENT

Date	Program Title	Early Eagle Rate	Regular Rate
Feb. 5, 6, & 7	Sales Management: The Leader in You	16,500	18,000
Feb. 19, 20 & 21	Distributor Management: Levelling up the Key Partner	16,500	18,000
Mar. 12, 13 & 14	Key Accounts Management: Strengthening the Core Business Proposal	16,500	18,000
Mar. 27 & 28	Negotiation Skills: Deal or Deadlock	11,000	12,000

OPERATIONAL EXCELLENCE

Date	Program Title	Early Eagle Rate	Regular Rate
Feb. 10 - 11	Customer First! The Essentials of Customer Service	5,500	6,000
Feb. 17 & 24	The Art of Service Recovery	5,500	6,000
Mar. 3 - 5	Root Cause Analysis	8,250	9,000
Mar. 17, 18, 24, & 25	Lean Six Sigma Yellow Belt Online Training	11,000	12,000
May 6, 7, 13, & 14	The Business Process Improvement Toolbox	11,000	12,000

SUPPLY CHAIN MANAGEMENT



Date	Program Title	Early Eagle Rate	Regular Rate
Feb. 4, 6, 11, & 13	Procurement and Sourcing Strategies	11,000	12,000
Feb. 12, 13, 19, 20, 26 & 27	Strategic Purchasing	16,500	18,000
Feb. 17, 19, 24 & 26	Managing the Supply Chain	11,000	12,000
Mar. 3, 4, 10 & 11	Essentials in Managing Inventory	11,000	12,000
Mar. 5, 6, 12, 13, 19 & 20	Customer Service and Logistics Operation	16,500	18,000
Mar. 6, 7, 13 & 14	The Essentials of Cold Storage Warehouse Operations	11,000	12,000
Mar. 18, 20, 25 & 27	Forecasting and Demand Management	11,000	12,000
Apr. 3, 4, 10 & 11	Logistics: The Management of Flow	11,000	12,000
Apr. 21, 22, 28 & 29	Warehouse Management and Control	11,000	12,000
May 22, 23, 29 & 30	Legal Aspects in Procurement & Contract Management	11,000	12,000

HUMAN RESOURCES MANAGEMENT



Date	Program Title	Early Eagle Rate	Regular Rate
Feb. 4 - 7	Embracing Balance: Stress and Time Management Essentials	11,000	12,000
Feb. 10 - 13	Appreciating Organizational Development: The Role of Line Leaders Towards Organizational Effectiveness and Learning	11,000	12,000
Mar. 3 - 4	Balanced Scorecard Basics	5,500	6,000
May 5 - 8	Advanced Balanced Scorecard	11,000	12,000
Mar. 17 - 20	Applied HR for Line Leaders	11,000	12,000

MARKETING MANAGEMENT

Date	Program Title	Early Eagle Rate	Regular Rate
Feb. 10, 12, 13 & 17	Marketing Communications	10,000	11,000
Feb. 19, 20, 24 & 26	Brand Management	10,000	11,000
Mar. 4 & 5	Connecting the Brand	5,600	6,600
Mar. 4, 6, 11 & 13	Introduction to Copywriting	11,000	12,000
Apr. 21, 22, 28, & 29	Marketing and Business Planning for Non-Marketers	11,000	12,000
May 13, 15, 16, 20, 22 & 23	Digital Marketing	15,000	16,000

PERSONAL MASTERY

Date	Program Title	Early Eagle Rate	Regular Rate
Feb. 3, 4, 6 & 7	Dynamics of Conflict Transformation: The Reframing Advantage	11,000	12,000
Feb 11 - 14	Technical Writing Skills: Taking Your Written Outputs to the Next Level	11,000	12,000
Mar. 10, 11, 13, & 14	Developing Assertiveness for Leaders (The Confidence Advantage)	11,000	12,000
Mar 25, 26, 27, & 28	Business Writing Skills: How to Write Effectively	11,000	12,000
Apr. 7, 8, 10, & 11	Communicate with Impact: The Credibility Advantage	11,000	12,000

FEATURED PROGRAMS

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Quality Management **BLENDED PROGRAM**

22nd Lean Six Sigma Black Belt Certification Program

February 20 - May 15, 2025 | Online via Zoom
Onsite Venue: Ateneo de Manila University-Salcedo Campus
Ateneo Professional Schools Building, 130 HV Dela Costa Street,
Salcedo Village, Makati



Bim M. Mercado

Certified Six Sigma Master Black Belt and Lean Practitioner
Program Director, Six Sigma Certification Programs, AGSB-CCE

PROGRAM FEE:

₱128,000 *Early Eagle Rate*

₱136,000 *Regular Rate*

**SCAN QR CODE
TO REGISTER!**

Limited slots only.



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Leadership & Management Online Program

62nd Leadership+ Management Development Program

March 12, 2025 - June 21, 2025

PROGRAM FEE:

₱117,000 *Early Eagle Rate*

₱130,000 *Regular Rate*

**SCAN QR CODE
TO REGISTER!**

Limited slots only.



LMDP is an intensive 13-module
program that covers subjects
available in a regular MBA program.



SYNCHRONOUS SESSIONS
classes via Zoom, use of
AteneoBlueCloud (Canvas LMS)



ASYNCHRONOUS SESSION
learning materials available on
AteneoBlueCloud (Canvas LMS),
no Zoom session



Jet Magsaysay, PhD

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