



ATENEIO DE MANILA UNIVERSITY  
**GRADUATE SCHOOL OF BUSINESS**  
CENTER FOR CONTINUING EDUCATION

# 2025 PROGRAM OFFERINGS

# DIPLOMA PROGRAMS



Date	Program Title	Early Eagle Rate	Regular Rate
Mar. 12 - Jun. 21	62nd Leadership + Management Development Program (FULL ONLINE)	117,000	130,000
Jun. 23, 2025 - Feb. 13, 2026	14th Diploma in Applied Project Management (FULL ONLINE)	147,000	157,500
Jul. 2 - Dec. 4	18th Executive Development Program on Supply Chain Management (FULL ONLINE)	72,250	76,500
Jul. 7 - Nov. 26	22nd Diploma Program in Corporate Finance (FULL ONLINE)	99,750	104,500
Aug. 4 - Dec. 11	29th Marketing Diploma Program (FULL ONLINE)	79,900	84,000

# CERTIFICATION



Date	Program Title	Early Eagle Rate	Regular Rate
Jun. 25 - Jul 31	53rd Lean Six Sigma Green Belt Certification Program (BLENDED LEARNING)	56,000	60,000

# ATENEO-BAP INSTITUTE OF BANKING



Date	Program Title	Early Eagle Rate	Regular Rate
Apr. 28 - 29	Mitigating FX and Interest Rate Risks for Profit Protection	11,000	12,000
May 10, 17 & 24	The Business of Treasury: Banking Perspective	16,500	18,000
May 27, 28, 29 & 30	Introduction to Sustainable Finance: Principles and Framework	11,000	12,000

# SUPPLY CHAIN MANAGEMENT



Date	Program Title	Early Eagle Rate	Regular Rate
Mar. 18, 20, 25 & 27	Forecasting and Demand Management	11,000	12,000
Apr. 3, 4, 10 & 11	Logistics: The Management of Flow	11,000	12,000
Apr. 22, 23, 29 & 30	Warehouse Management and Control	11,000	12,000
May 8, 9, 15 & 16	Managing the Supply Chain	11,000	12,000
May 22, 23, 29 & 30	Legal Aspects in Procurement & Contract Management	11,000	12,000
Jul. 2, 3, 9, 10, 16, & 17	Integrated Supply Chain Management	16,500	18,000
Jul. 23, 24, 30, Aug. 1, 6, & 7	Demand and Supply Management	16,500	18,000
Oct. 29, 30, Nov. 5, 6, 12 & 13	Strategic Purchasing	16,500	18,000

# FINANCIAL MANAGEMENT



Date	Program Title	Early Eagle Rate	Regular Rate
Mar. 17, 18, 19, 24, 25, & 26	Accounting for Non-Accountants I	16,500	18,000
Mar. 17, 19, 20, 24, 26 & 27	Corporate Financial Risk Management	15,000	16,800
Apr. 1, 2, 7 & 8	Financial Restructuring and Bankruptcy	10,000	12,200
Apr. 22, 23, 29 & 30	Navigating the New Private-Public Partnerships (PPP) Code of the Philippines and its Implementing Rules and Regulations	11,000	12,000
May 5, 6, 7, 13, 14, 19, 20, 21, 27 & 28	Techniques of Financial Analysis	27,500	30,000
Jun. 9, 10, 11, 16, 17, 18, 23, 24, 25, & 30	Credit Analysis	27,500	30,000
Jul. 7, 8, 9, 14, 15, 16, 21, 22, 23, & 28	Finance 101: Essentials of Financial Management	25,000	28,000

# MARKETING MANAGEMENT

Date	Program Title	Early Eagle Rate	Regular Rate
Apr. 21, 22, 28, & 29	Marketing and Business Planning for Non-Marketers	11,000	12,000
May 6, 8, 13 & 15	Marketing Communications	10,000	11,000
May 13, 15, 16, 20, 22 & 23	Digital Marketing	15,000	16,500
Jun. 11, 13, 18 & 20	Brand Management	10,000	11,000
Aug. 7, 11, 13 & 14	Marketing Research	10,000	11,000
Aug. 18, 20, 27 & 28	Segmenting, Targeting, Positioning: The Foundation of Strong Brands	10,000	11,000
Oct. 13, 15, 16 & 20	Services Marketing	10,000	11,000

# LEADERSHIP AND MANAGEMENT

Date	Program Title	Early Eagle Rate	Regular Rate
Mar 11, 12, 18, & 19	Managing ESG for Business Sustainability	11,000	12,000
Mar. 17, 18, 24 & 25	Strategic Thinking in a Changing World	11,000	12,000
Mar. 24 - 27	Appreciative Leadership: Enhancing Employee Engagement	11,000	12,000
Mar. 27 - 28	Motivational Intelligence For Effective Leadership	11,000	12,000
Apr. 1, 2, 3 & 4	Systems Thinking Basics: Solving Team Problems that Keep Coming Back	11,000	12,000
Apr. 1, 2, 8 & 10	Decision Effectiveness Workshop	11,000	12,000
Apr. 7 - 8	Introduction to Coaching for Performance	5,500	6,600
Apr. 21, 23, 25, 28, 30 & May 2	The New Leader's Toolkit: POLC	16,500	18,000

Apr. 22, 23, 29 & 30	Dynamics of Engagement and Corrective Action	11,000	12,000
Apr. 29, 30, May 6, & 7	Preparing to Lead: First Step in Transitioning to Management	11,000	12,000
May 19, 20, 26 & 27	Own Your Outcomes: Leader's Guide to Accountability Mindset	11,000	12,000
May 27, 28, 29, & 30	Storytelling for Business: Getting Your Message Across	11,000	12,000
May 28, 29, Jun. 4 & 5	Leading Strategic Execution	11,000	12,000
Sep. 22, 23, 29, & 30	Leading and Managing Change	11,000	12,000

# ATENEO INSTITUTE FOR THE DIGITAL ENTERPRISE



Date	Program Title	Early Eagle Rate	Regular Rate
Apr. 26, May 3, 10 & 17	Analytics for Business: Discovering Insights from Data	16,500	18,000
May 3, 2025	Introduction to Big Data	5,600	6,600
May 5 - Jun. 14	Design Thinking: A New Way of Work	16,500	18,000
May 24, 27, 29, & 31	Network and Information Security	11,000	12,000

# OPERATIONAL EXCELLENCE



Date	Program Title	Early Eagle Rate	Regular Rate
May 5 - 6	The Art of Service Recovery	5,500	6,000
May 6, 7, 13, & 14	The Business Process Improvement Toolbox	11,000	12,000
May 19, 20, 26, & 27	Lean Six Sigma Yellow Belt Online Training	11,000	12,000

# PROJECT MANAGEMENT



Date	Program Title	Early Eagle Rate	Regular Rate
Apr. 21 - May 16	Program Management	22,000	24,000
May 19 - Jun. 6	Agile Project Management	14,850	16,000
Aug. 7 - Oct. 24	Managing Multiple Projects and Stakeholders	66,550	72,000
Aug. 18 - Sep. 5	Portfolio Management	14,850	16,000
Nov. 6, 2025 - Feb 13, 2026	Building a High-Performance Project Organization	59,400	64,000
Jan. 5, 2026 - Jan. 23, 2026	Setting up a PMO for "Always-On Transformation"	14,850	16,000

# SALES MANAGEMENT



Date	Program Title	Early Eagle Rate	Regular Rate
Mar. 12, 13 & 14	Key Accounts Management: Strengthening the Core Business Proposal	16,500	18,000
Mar. 27 & 28	Negotiation Skills: Deal or Deadlock	11,000	12,000
Apr. 23, 24 & 25	Distributor Management: Levelling up the Key Partner	16,500	18,000
May 14, 15 & 16	Sales Management: The Leader in You	16,500	18,000

# BUSINESS CONTINUITY MANAGEMENT



Date	Program Title	Early Eagle Rate	Regular Rate
May 6 & 8	Crisis Management	5,600	6,600
May 20 & 22	IT Disaster Recovery Fundamentals	5,600	6,600

# HUMAN RESOURCES MANAGEMENT



Date	Program Title	Early Eagle Rate	Regular Rate
April 22, 23, 24 & 25	Applied HR for Line Leaders	11,000	12,000
May 5 - 8	Advanced Balanced Scorecard	11,000	12,000
May 13, 14, 15, & 16	Embracing Balance: Stress and Time Management Essentials	11,000	12,000
May 19, 20, 21 & 22	Appreciating Organization Development: The Role of Line Leaders Towards Organizational Effectiveness and Learning	11,000	12,000

# PERSONAL MASTERY



Date	Program Title	Early Eagle Rate	Regular Rate
Mar. 10, 11, 13, & 14	Developing Assertiveness for Leaders (The Confidence Advantage)	11,000	12,000
Mar 25, 26, 27, & 28	Business Writing Skills: How to Write Effectively	11,000	12,000
Apr. 7, 8, 10, & 11	Communicate with Impact: The Credibility Advantage	11,000	12,000
Apr. 22, 23, 24, & 25	Technical Writing Skills: Taking Your Written Output to the Next Level	11,000	12,000

# FEATURED PROGRAMS



Leadership & Management Online Program

## 62nd Leadership+ Management Development Program

March 12, 2025 - June 21, 2025

PROGRAM FEE:

**₱117,000** *Early Eagle Rate*

**₱130,000** *Regular Rate*

SCAN QR CODE

TO REGISTER!

Limited slots only.



LMDP is an intensive 13-module program that covers subjects available in a regular MBA program.



**SYNCHRONOUS SESSIONS**  
classes via Zoom, use of AteneoBlueCloud (Canvas LMS)



**ASYNCHRONOUS SESSION**  
learning materials available on AteneoBlueCloud (Canvas LMS), no Zoom session



**Jet Magsaysay, PhD**

Dean, Ateneo Graduate School of Business  
Program Director, Leadership+Management Development Program

Contact Francis Joseph De Leon | (+63) 908 892 9878  
fdeleon@ateneo.edu | sales.cce@ateneo.edu



Operational Excellence

**BLENDED PROGRAM**

## 53rd Lean Six Sigma Green Belt Certification Program

June 25 - July 24, 2025 | Online via Zoom

Onsite venue: Ateneo de Manila University-Salcedo Campus  
Ateneo Professional Schools Building, 130 HV Dela Costa Street,  
Salcedo Village, Makati

PROGRAM FEE:

**₱56,000** *Early Eagle Rate*

**₱60,000** *Regular Rate*

SCAN QR CODE

TO REGISTER!

Limited slots only.



**Bim M. Mercado**

Certified Six Sigma Master Black Belt and Lean Practitioner  
Program Director, Six Sigma Certification Programs, AGSB-CCE

Contact Grace Antiporda at (+63) 956 477 2371  
gantiporda@ateneo.edu | sales.cce@ateneo.edu