



DATES
 July 27, 2019
 Saturday
 9:00 am - 4:00 pm

PROGRAM FEE
 Php 5,900.00 (Early Eagle Rate until Jul. 15)
 Php 6,400.00 (Regular Rate)

HOW TO REGISTER
Online
www.cce.ateneo.edu

Email
sales.cce@ateneo.edu

Call
 (+632) 8302039

Schedules and prices may change without prior notice.

Corporate Finance Business Forum

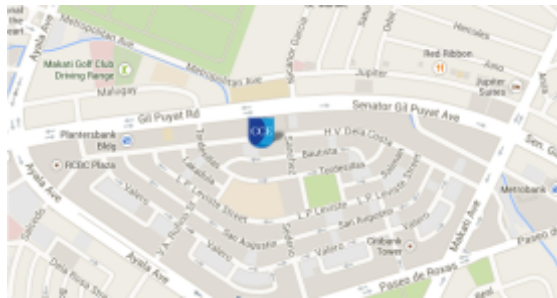
Advanced Module:
 Diploma Program in Corporate Finance

Package inclusions:

- Program fee
- Training kit
- AM/PM snacks
- Lunch
- Certificate of course completion

Venue:

Ateneo de Manila University - Salcedo Campus
 3/F Ateneo Professional Schools Bldg.,
 130 H.V. Dela Costa St., Salcedo Village,
 Makati City, Philippines



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May 8, 2019



ATENEO DE MANILA UNIVERSITY
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financial management

Corporate Finance Business Forum

Current Trends and Best Practices

 CENTER FOR CONTINUING EDUCATION

Corporate Finance Business Forum

Current Trends and Best Practices

Learning the fundamental theories and the practical business applications of Corporate Finance is only half the battle. In this time of worldwide financial chaos, arming yourself with insights can clear up the fog of uncertainty; prompting you to make sound financial decisions with higher precision and confidence.

The Corporate Finance Business Forum is a great venue to convene with financial veterans whose main goal is to share current trends and real-life stories of what is happening in the field of finance and how businesses today heavily rely on the analytical and methodical decision-making abilities of a corporate finance practitioner.

This one-day forum will open up your eyes to a wider perspective of how corporate finance once practiced excellently can change the overall business and economic landscape. Acquire a deeper understanding of corporate finance across various sectors and apply best practices to supplement the concepts and applications.

who should attend

This course is recommended for individuals involved in the finance/treasury function across industry lines, stock, investment and financial analysts of stock brokerage firms, and business entrepreneurs who would like to put a better handle on their firms' financial affairs.



program director



Mr. LARRY S. ESGUERRA IV is Director for Credit Programs at the Ateneo-BAP Institute of Banking, Program Director for Finance and Accounting at the Ateneo Center for Continuing Education and a Professor of Finance at the Ateneo Graduate School of Business. He is also Chief Financial Officer of a multinational construction and engineering firm and a diversified group of companies.

Mr. Esguerra has spent the greater part of his professional career in the financial services industry in the United States. Prior to his return to the Philippines, he was President and Chief Executive Officer of Golden Bay Federal Credit Union, a California-based, federally chartered credit union servicing the financial needs of military personnel and federal employees of the United States government. He also served as Vice President and Controller of Franklin Bank in Menlo Park, California; Associate Director of Capital Strategies Limited, a Hong Kong-based investment banking firm; and Resident Auditor of Citibank, N.A. in the Philippines.

Mr. Esguerra holds a Bachelor's degree in accounting from the University of the Philippines and a Masters degree in Business Administration from the University of Phoenix. He is a Certified Public Accountant.

program content

Listing of Dollar-Denominated perpetual preferred shares in the Philippine Stock Exchange

Ms. Noemi T. Villanueva

First Vice President

BDO Capital & Investment Corporation

Tripple Bottomline and Corporate Sustainability

Mr. Ignacio Sison

Chief Corporate Officer of Del Monte Pacific Ltd.

FinTech: Latest Trends and Updates

Ms. Ida Tiongson

President, Opal Portfolio Investments Inc.

Board Member, Fintech Global

Resources, Inc.

about CCE

The **Ateneo Center for Continuing Education (CCE)** supplements and complements the Ateneo Graduate School of Business' (AGSB) program offerings by addressing issue-specific industry concerns that require immediate, purposeful, and focused response. CCE is an industry resource and partner, doing advocacy on emerging critical issues and convening interested entities so that together, they can tackle a common concern.