



14th Executive Development Program on Supply Chain Management

DATES

June 29 - December 14, 2019
Calendar schedule available upon request

PROGRAM FEE

Php 85,000.00 (Early Eagle Rate until Jun. 17)
Php 90,000.00 (Regular Rate)
Php 80,000.00 (PISM Member Rate)

HOW TO REGISTER ONLINE

www.cce.ateneo.edu

Email

sales.cce@ateneo.edu
secretariat@pism.org

Call

+63(2)830.2050
+63(2)634.5955

VENUE

Ateneo de Manila University - Salcedo Campus
3/F Ateneo Professional Schools Bldg.,
130 HV Dela Costa St., Salcedo Village
Makati City, Philippines



CUSTOMIZED PROGRAMS



We offer companies our tradition of service and excellence through customized programs fit for special organizational needs.
Call us and lead the change!

PACKAGE INCLUSIONS:

- Program fee
- Training kit
- AM / PM snacks
- Lunch
- Certificate of course completion

Accreditations:



Member:



Follow us:



cce.ateneo.edu

January 22, 2019



"The Ateneo CCE faculty has a roster of top caliber professors and facilitators that are impressive and are leaders in their own field. I would say they are the rules. They bring you the unchallenged credentials and decades of experience making them be the best in their chosen professions."

Mr. Hermar Guitering
11th Executive Development Program
on Supply Chain Management



14th Executive Development Program on Supply Chain Management

Diploma

in partnership with:



The ATENEO Brand
is your Career Advantage

14th Executive Development Program on Supply Chain Management

This program is targeted to top corporate executives and professionals who are committed to excellence in developing and managing successful and world-class supply chain strategies and operations in this increasing global and competitive environment.

The program consists of five modules that aim to enhance executive skills and equip you with the latest strategies and methodologies in supply chain management to reduce costs, increase customer satisfaction and better utilize assets.

You may earn 160 Continuing Education Hours (CEH) for C.P.M./CPSM re-certification in completing this program.

TESTIMONIALS

"I came in with a specific expectation in mind, and that was fulfilled because the program content is updated and responds to the changing times."

Ms. Cristina C. Montalvo
VP for Sales and Marketing
Airfreight 2100 / FEDEX

"This program does not only have a lot of great ideas but Ateneo did a great job of balancing it with practical case studies."

Mr. Frankie D. Tan
Project Manager,
Lafarge Cement Services Philippines, Inc.



OBJECTIVES

After the course, you will:

1. Understand the value of managing the supply chain of a business enterprise by learning new strategic approaches and techniques in meeting all supply chain challenges of managing risk through achieving global optimization;
2. Define and understand the importance of customer relationships, strategies in demand, inventory and supply management;
3. Recognize purchasing's role in global supply management and be aware of the implications and imperative of the global environment;
4. Learn new concepts and practices in strategic sourcing and e-business;
5. Understand the strategic importance of the distribution and transport management function and how it affects the organization's operating profit. Identify strategies and key performance measures that contribute to an effective distribution system; and
6. Develop skills for seizing opportunities and applying appropriate solutions to problems.
7. Gain appreciation of present and upcoming supply chain technologies that incorporates the current best practices in the procurement, demand planning, forecasting, transport and warehousing functions within the practice of supply chain management.

PROGRAM CONTENT

I. Integrated Supply Chain Management

- A. Introduction and overview
- B. Emergence of supply chain management and supply chain strategies
- C. Market driven and customer focused supply chain strategies
- D. Supply chain profitability, quality and world-class organizations
- E. Supply chain optimization, cost, value, and measurement
- F. Use of technology in managing the supply chain

II. Demand and Supply Management

- A. Demand management, sources of demand, planning process checklist and link to the integrated business planning process
- B. Creating the demand plan, establishing the baselines, assumptions management and the risks and opportunities
- C. Balancing supply and demand, managing inventory
- D. Conducting the demand planning meeting
- E. Collaborative planning, forecasting and replenishment
- F. Performance, best practices and strategies

III. Core Management Skills

- A. The art of directing people
- B. Strategic human resources
- C. Mastering the dynamics of finance: liquidity, profitability, and value
- D. The discipline of execution

IV. Strategic Purchasing

- A. Strategic sourcing
- B. Global procurement strategies
- C. Supplier relationship management
- D. e-Business and supply chain management

V. Customer Service and Logistics Operation

- A. Customer service function in the supply chain
- B. Warehouse and distribution management strategies
- C. Distribution network design
- D. Transport issues and strategies
- E. Transport and distribution technologies

PROGRAM DIRECTOR



MR. ANTONIO KENT M. VALDERRAMA has been practicing logistics and supply management since 1984. He is the Vice Chairman of Bizsol Asia; Director and Senior Consultant of Global Procure-It; Managing Director of Macrolite Corporation; and Executive Vice President of iSteel Corporation. He is also the Program Director for the Executive Development Program on Supply Chain Management of the Ateneo Graduate School of Business - Center for Continuing Education and Philippine Institute for Supply Management (PISM).

Prior to this, he held various posts, such as: Logistics Director of Jollibee Foods Corporation; Vice President for Warehouse and Distribution Division of GeoLogistics, Inc., now known as Agility Logistics; Director for Operations and Logistics of Shaklee Philippines; and Logistics Manager of San Miguel Corporation's Metal Packaging Business. He is also the former Vice President for Professional Development and Recognition of the Society of Fellows for Supply Management Foundation (SOFSM), the foundation arm of the PISM.

Mr. Valderrama has a degree in Industrial Management Engineering, minor in Mechanical Engineering. He further completed the Management Development Program from the Asian Institute of Management. He is a Certified Purchasing Manager (C.P.M.) from the Institute for Supply Management and a Diplomate in Supply Management from the PISM. He is the Philippine country representative to the Supply Chain Asia organization based in Singapore.