



ATENEUM DE MANILA UNIVERSITY
GRADUATE SCHOOL OF BUSINESS
CENTER FOR CONTINUING EDUCATION



Financial Management

ONLINE PROGRAM

CORPORATE FINANCE BUSINESS FORUM

15TH DIPLOMA PROGRAM IN CORPORATE FINANCE

May 28, 2022 | via ZOOM



CONTENT

About AGSB-CCE

Who Should Attend?

Objectives

Program Content

Resource Persons

Program Inclusions and Fees

ABOUT AGSB-CCE

The Ateneo Graduate School of Business - Center for Continuing Education (AGSB-CCE) was established to complement the existing Ateneo-BAP Institute of Banking, a consortium between the Ateneo de Manila University and the Bankers Association of the Philippines. It was initially known as the Basic Leadership Program (BLP) until the name was changed to Continuing Professional Education (CPE) and then finally, to Center for Continuing Education (CCE).

Under AGBS, CCE takes an active role in addressing specific industry concerns that require immediate, purposeful, and focused response. As an industry resource and partner, CCE offers continuing professional development programs that are workplace-based with immediate take-away value. Methodologies are based on business simulation, practical exercises and applications, case analyses, and focused discussions. Courses are designed, developed and delivered by industry practitioners who are noted experts in their respective fields. Together, AGBS and CCE support the Ateneo mission to promote excellence, integrity and service.



WHO SHOULD ATTEND?

This online forum is recommended for individuals involved in the finance/treasury function across industry lines, stock, investment and financial analysts of stock brokerage firms, and business entrepreneurs who would like to put a better handle on their firms' financial affairs.

CORPORATE FINANCE BUSINESS FORUM

Learning the fundamental theories and the practical business applications of Corporate Finance is only half the battle. In this time of worldwide financial chaos, arming yourself with insights can clear up the fog of uncertainty; prompting you to make sound financial decisions with higher precision and confidence.

The Corporate Finance Business Online Forum is a great venue to convene with financial veterans whose main goal is to share current trends and real-life stories of what is happening in the field of finance and how businesses today heavily rely on the analytical and methodical decision-making abilities of a corporate finance practitioner.

This half-day online forum will open up your eyes to a wider perspective of how corporate finance once practiced excellently can change the overall business and economic landscape. Acquire a deeper understanding of corporate finance across various sectors and apply best practices to supplement the concepts and applications.

PROGRAM OUTLINE

Sustainability Reporting and the UN Sustainable Development Goals

by Iggy O. Sison

This presentation explains the importance of aligning the Sustainability Reporting framework with the UN Sustainable Development Goals and shows how Del Monte's 2021 Sustainability Report establishes this linkage.

Operating Funds Management after Covid: Digital Ways Forward

by Emmanuel T. Narciso

Following the phenomenal global transition towards digital commerce brought about by the Covid19 pandemic, businesses have had to adapt accordingly, some more successfully than others. This discussion will focus on the ways by which they can do in the area of corporate operating funds management in the Philippines.

Government Financing Under the Pandemic: Challenges and Opportunities

by Kenneth Ian A. Francisco

The outbreak of the pandemic has weakened revenue collections while bringing about the need for large emergency Covid-19-related spending, putting immense stress on the financing requirement of the government and its long-term viability. More recently, the anticipated exit from the pandemic has likewise brought about great uncertainty to market variables which threaten to complicate fundraising initiatives further. The lecture will examine the evolution of the government's financing strategy and its considerations amidst the unprecedented crisis and future plans heading into a rising interest rate environment as the world returns to normal.

RESOURCE PERSON



**MR. IGNACIO CARMELO
O. SISON**

Ignacio Carmelo (Iggy) O. Sison is Del Monte Pacific's Chief Corporate Officer responsible for sustainability since 2010. He has been with Del Monte since 1999 and was the group's Chief Financial Officer for nine years until 2015, the first Filipino to hold this position since 1926. Before joining the company, he was CFO of Del Monte's previous parent company for three years. In 2010, he received the Best CFO Award in the Singapore Corporate Awards.

In 2021, Del Monte received the Singapore Corporate Governance Award from the Securities Investors Association (Singapore), which included sustainability in the criteria aside from governance. In 2020, Del Monte's Sustainability Report was a Finalist for Asia's Best Community Reporting in the Asia Sustainability Reporting Awards (ASRA) in Singapore, while in 2018 the company's maiden Sustainability Report was a Finalist for Asia's Best First Time Sustainability Report.

In early 2022, Ignacio Sison was a panelist at the webinar of the Singapore Exchange and GRI on Sustainability and Corporate Governance while in 2021 he was a panelist at GRI's Expert Series webinar about Chief Sustainability Officers. In October 2021, he was appointed as a member of the Advisory Board of the Ateneo Institute of Sustainability of Ateneo de Manila University. He was appointed in November 2021 as Chair of the Finance and Budget Committee of the Board of the university.

Ignacio Sison holds an MSc degree in Agricultural Economics from Oxford University; an MA in International Relations, Major in Economics, from the International University of Japan; a BA in Economics, magna cum laude, from the University of the Philippines; and an International Baccalaureate from Lester B. Pearson United World College in Canada. His earlier education was in Ateneo de Manila grade school and high school.

RESOURCE PERSON



**MR. EMMANUEL T.
NARCISO**

Mr. Emmanuel T. Narciso is Executive Vice President and Head of the Global Transaction Banking Group of RCBC.

He was formerly Senior Vice President and Transaction Banking Group Head of BDO Unibank Inc.

He also held business head roles as a Senior Vice President of HSBC in Vietnam and Manila, in the areas of Cash Management and Business Banking.

Before that he was First Vice President and Head of Corporate Transaction Banking at Security Bank Corporation, as well as Vice President and Head of Sales of Global Transaction Services at Citibank Philippines.

He holds a Bachelor's Degree in Economics, Honors Program, from the Ateneo de Manila University (1980 - 1984), and received his MBA from the Asian Institute of Management in Manila (1987 - 1989) under a professional scholarship from Citibank N.A. Philippines.

RESOURCE PERSON



**MR. KENNETH IAN A.
FRANCISCO**

Mr. Kenneth Ian A. Francisco is the concurrent OIC Director of the Asset Management Service and Chief of the Financial Market Monitoring and Analysis Division of the Bureau of the Treasury, Philippines. As Director of Asset Management, he oversees the investment and cash management operations of the Treasury and ensures the availability of cash to fund all government financial obligations. As Chief of the Financial Market Monitoring and Analysis Division, he leads the production of macroeconomic and market research to guide decision-making and policy-setting in the conduct of government borrowings. He also participates in the technical working group of the Development Budget Coordination Committee (DBCC) – the interagency body responsible for designing the medium-term fiscal program of the government. Mr. Francisco represents the Bureau in engagements with credit rating agencies and global investors on matters related to debt management and medium-term financing. Previously, he was a pioneer member of the Debt and Risk Management Division (DRMD) of the Department of Finance – the unit centrally responsible for managing the cost and risk characteristics of the liability portfolio of the national government. Mr. Francisco earned his Master of Public Policy at the University of Tokyo, Graduate School of Public Policy as an ADB scholar and his undergraduate degree in Business Economics at the University of the Philippines, Diliman.

CORPORATE FINANCE BUSINESS FORUM

PROGRAM DETAILS

May 28, 2022
(Saturday)
8:30 am - 12:30 pm
via Zoom

PROGRAM FEE

Php 1,500.00 (*Early Eagle Rate*)
Php 1,900.00 (*Regular Rate*)

**Schedules and prices may change without prior notice. .*

INCLUSIONS

- Soft copies of the materials
- Digital Certificate of Attendance

REGISTER NOW!

Ms. Maricar Camorongon
(+63) 917 317 6227
mcamorongon@ateneo.edu
sales.cce@ateneo.edu

SCAN CODE
TO REGISTER



Experience
EXCELLENCE