



ATENEUM DE MANILA UNIVERSITY
GRADUATE SCHOOL OF BUSINESS
CENTER FOR CONTINUING EDUCATION



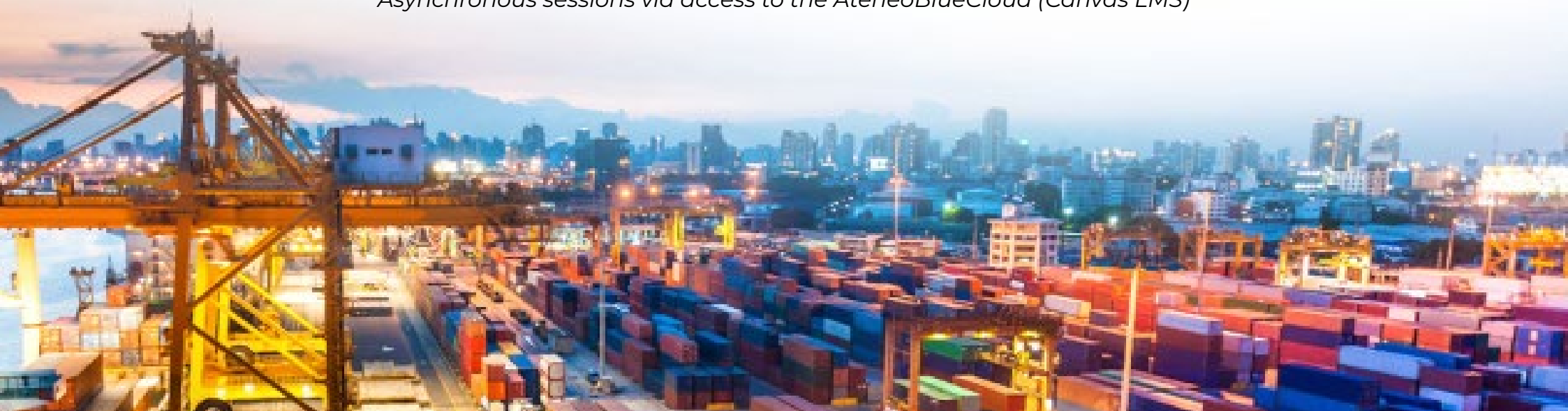
Operations-Supply Chain Management **DIPLOMA PROGRAM**

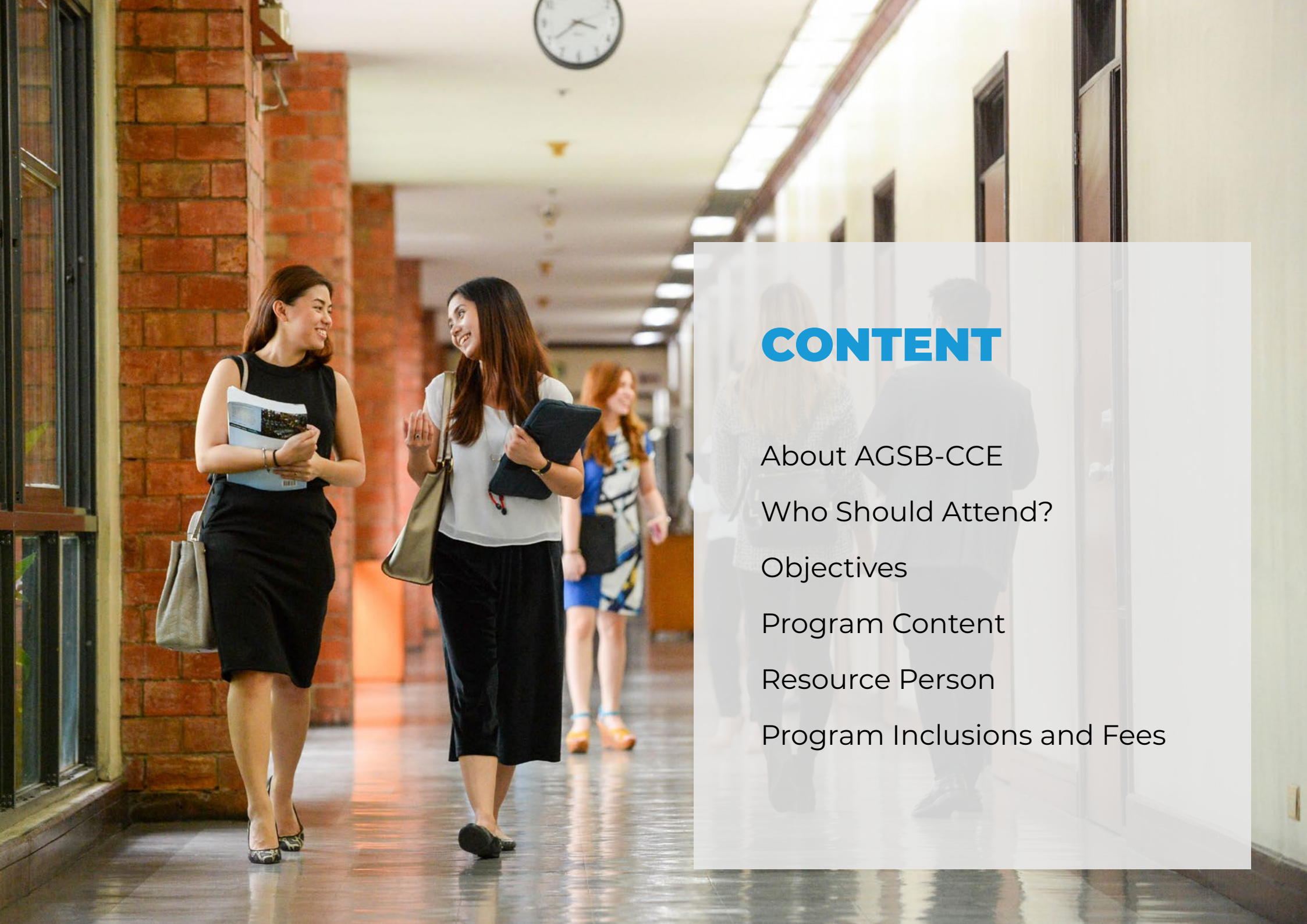
16th Executive Development Program on Supply Chain Management

September 14, 2022 - March 18, 2023

Synchronous sessions via Zoom

Asynchronous sessions via access to the AteneoBlueCloud (Canvas LMS)





CONTENT

About AGSB-CCE

Who Should Attend?

Objectives

Program Content

Resource Person

Program Inclusions and Fees



ABOUT AGSB-CCE

The Ateneo Graduate School of Business - Center for Continuing Education (AGSB-CCE) was established to complement the existing Ateneo-BAP Institute of Banking, a consortium between the Ateneo de Manila University and the Bankers Association of the Philippines. It was initially known as the Basic Leadership Program (BLP) until the name was changed to Continuing Professional Education (CPE) and then finally, to Center for Continuing Education (CCE).

Under AGBS, CCE takes an active role in addressing specific industry concerns that require immediate, purposeful, and focused response. As an industry resource and partner, CCE offers continuing professional development programs that are workplace-based with immediate take-away value. Methodologies are based on business simulation, practical exercises and applications, case analyses, and focused discussions. Courses are designed, developed and delivered by industry practitioners who are noted experts in their respective fields. Together, AGBS and CCE support the Ateneo mission to promote excellence, integrity and service.

Objectives:

After the course, you will:

1. Demonstrate knowhow of Supply Chain Management concepts that positively impacts the business;
2. Develop new strategic approaches and techniques to manage supply chain challenges and risks;
3. Create customer centered service relationships, strategies in demand, inventory, and supply management that improves the company's supply position and profitability;
4. Apply strategic sourcing effectively in the global supply environment and be aware of the implications and imperatives of the global environment;
5. Apply and integrate new Core Management skills in People Management, Finance and Leadership as it may apply in the practice of Supply Chain Management;
6. Develop strategies in Transportation and Distribution management that improves the organization's operating profit. Identify and apply key performance measures that contribute to an effective Logistics Operation; and
7. Develop new skills for seizing opportunities and applying appropriate solutions to business problems.



“I came in with a specific expectation in mind, and that was fulfilled because the program content is updated and responds to the changing times.”

Ms. Cristina C. Montalvo
VP for Sales and Marketing
Airfreight 2100 / FEDEX

“This program does not only have a lot of great ideas but Ateneo did a great job of balancing it with practical case studies.”

Mr. Frankie D. Tan
Project Manager,
Lafarge Cement Services Philippines,
Inc.

“Lecture and case studies reflect real life scenarios. It provides us better insight of the industry and enables us to make good business decisions.”

CJ Garcia
Import-Export Manager
Mondelez Phils, Inc.

16th Executive Development Program on Supply Chain Management

This program is targeted to top corporate executives and professionals who are committed to excellence in developing and managing successful and world-class supply chain strategies and operations in this increasing global and competitive environment.

The program consists of five modules that aim to enhance executive skills and equip you with the latest strategies and methodologies in supply chain management to reduce costs, increase customer satisfaction and better utilize assets.

You may earn 160 Continuing Education Hours (CEH) for C.P.M./CPSM re-certification in completing this program.

Program Outline:

- I. Integrated Supply Chain Management**
 - A. Introduction and overview
 - B. Emergence of supply chain management and supply chain strategies
 - C. Market driven and customer focused supply chain strategies
 - D. Supply chain profitability, quality and world-class organizations
 - E. Supply chain optimization, cost, value, and measurement
 - F. Use of technology in managing the supply chain
- II. Demand and Supply Management**
 - A. Demand management, sources of demand, planning process checklist and link to the integrated business planning process
 - B. Creating the demand plan, establishing the baselines, assumptions management and the risks and opportunities
 - C. Balancing supply and demand, managing inventory
 - D. Conducting the demand planning meeting
 - E. Collaborative planning, forecasting and replenishment
 - F. Performance, best practices and strategies
- III. Core Management Skills**
 - A. The art of directing people
 - B. Strategic human resources
 - C. Mastering the dynamics of finance: liquidity, profitability, and value
 - D. The discipline of execution
- IV. Strategic Purchasing**
 - A. Strategic sourcing
 - B. Global procurement strategies
 - C. Supplier relationship management
 - D. e-Business and supply chain management
- V. Customer Service and Logistics Operation**
 - A. Customer service function in the supply chain
 - B. Warehouse and distribution management strategies
 - C. Distribution network design
 - D. Transport issues and strategies
 - E. Transport and distribution technologies

PROGRAM DIRECTOR



**ANTONIO KENT
M. VALDERRAMA**

Mr. Antonio Kent M. Valderrama started his professional career in the practice of Logistics and Supply Chain Management in 1984.

He is currently involved with the following companies and organizations; Vice Chairman of Bizsolv Asia, Board of Director of Bilistics Inc., Management Consultant of Macrolite and the iSteel Corporations. He is the Program Director, Supply Chain Management of the Ateneo Graduate School of Business' Center for Continuing Education and conducts regular courses in Supply Chain Management also at the Continuing Education programs of De La Salle's College of St. Benilde and San Beda College Alabang.

He is a Board of Trustee of the Society of Fellows for Supply Management Foundation (SOFSM), the foundation arm of the Philippine Institute for Supply Management (PISM).

In the past, he has held various Corporate positions in the following companies. He was the Logistics Director of Jollibee Foods Corporation, Vice President, Warehouse and Distribution Division of GeoLogistics Corporation, currently Agility Logistics, Director for Operations and Logistics of Shaklee Philippines and Logistics Manager of San Miguel Corporation's Metal Packaging Business.

He is an Industrial Management Engineering, minor in Mechanical Engineering graduate of the De La Salle University. He took his Management Development Program at the Asian Institute of Management. He is a Certified Purchasing Manager (C.P.M) from the Institute for Supply Management and a Diplomate in Supply Management from the PISM. He is also the Philippine Country representative to the Supply Chain Asia organization based in Singapore.

16TH EXECUTIVE DEVELOPMENT PROGRAM ON SUPPLY CHAIN MANAGEMENT

PROGRAM DETAILS

September 14, 2022 - March 18, 2023
Wednesday and Saturday
1:00 - 5:00 PM

Synchronous sessions via Zoom
Asynchronous sessions via access to the AteneoBlueCloud (Canvas LMS)

PROGRAM FEE

Php 72,250.00 (Early Eagle Rate)
Php 76,500.00 (Regular Rate)
Php 68,000.00 (PISM Member Rate)

**Schedules and prices may change without prior notice.*

INCLUSIONS

- Digital copies of the materials can be accessed through AteneoBlueCloud (Canvas LMS)
- Digital Certificate of Completion

REGISTER NOW!

Mr. Rhonn Preciados at
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rpreciados@ateneo.edu
sales.cce@ateneo.edu

SCAN CODE
TO REGISTER



SCHEDULE BREAKDOWN

TOPICS

Module I:

Integrated Supply Chain Management
Sept. 14, 17, 21, 24, 28 & Oct. 1, 2022

RESOURCE SPEAKER

Ms. Lulu Guzman

Module II:

Demand and Supply Management
Oct. 12, 15, 19, 22, 26 & 29, 2022

Mr. Danny Belbis

CORE MANAGEMENT SKILLS

Mastering the Dynamics of Finance
Nov. 9, 12, 16 & 19, 2022

Ms. Ana Bess Pingol

The Art of Directing People
Nov. 23, 26, *Dec. 1, & 3, 2022

Roleplayers, Inc.

Strategic Human Resources
Dec. 10, *12, 14, & 17, 2022

Mr. Mandy Bongco

The Discipline of Execution
Jan. 11, 14, 18, & 21, 2023

Dr. Mars Balgos

Module III:

Strategic Purchasing
Feb. 1, 4, 8, 11, 15 & 18, 2023

Mr. Abet Bacsa

Module IV:

Customer Service and Logistics Operation
Mar. 1, 4, 8, 11, 15 & 18, 2023

Mr. Kent Valderrama

Experience
EXCELLENCE