



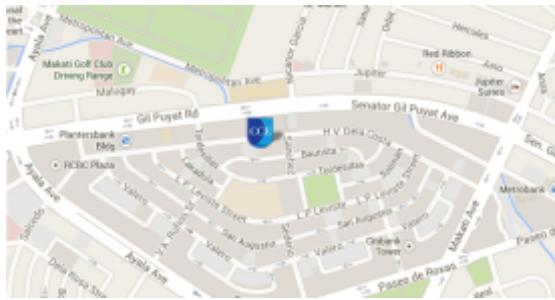
Accounting for Management Decision-Making

Package inclusions:

- Program Fee
- Training kit
- AM/PM snacks
- Lunch
- Certificate of course completion

Venue:

Ateneo de Manila University - Salcedo Campus
 3/F Ateneo Professional Schools Bldg.,
 130 H.V. Dela Costa St., Salcedo Village,
 Makati City, Philippines



DATES

November 25 - 27, 2019
 Monday - Tuesday
 8:30 am - 4:30 pm

PROGRAM FEE

Php 17,700.00 (Early Eagle Rate until Nov. 11)
 Php 19,200.00 (Regular Rate)

HOW TO REGISTER Online

www.cce.ateneo.edu

Email

sales.cce@ateneo.edu

Call

+63(2)830.2039

Schedules and prices may change without prior notice.



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July 26, 2019



ATENEO DE MANILA UNIVERSITY
 GRADUATE SCHOOL OF BUSINESS



financial management

Accounting for Management Decision-Making

November 25 - 27, 2019

 CENTER FOR CONTINUING EDUCATION

In this course offering, the analysis and reporting of accounting information is examined from the perspective of effective management decision-making with special emphasis on the planning and control responsibilities of practicing managers. It deals with the diverse processes involved in solving practical and potential business problems of short, medium, and long-range character as revealed and inferred from historical accounting and financial data and information.

Accounting for Management Decision-Making

objectives

After the course, you will:

1. Formulate models, statements, and tables with the use of accounting and financial data for sound business decisions;
2. Develop the ability to integrate various accounting and financial tools and techniques for maintaining sound operating performance and stable financial position for the firm;
3. Appreciate the powerful features of cost and revenue accounting and related financial tools in any type or form of business organization;
4. Understand and appreciate how an organization's accounting process is integrated into well-defined planning and control systems; and
5. Apply the various techniques in evaluating and ranking capital investment projects.

who should attend

The professionals who will most benefit from the course are marketing and sales managers and all those who set profit targets. Also for entrepreneurs, manufacturers, and all units that generate revenues.



resource speaker



MR. GAVIN LEE is an Assistant Professor at the Cesar E.A. Virata School of Business (VSB) (formerly College of Business Administration) at the University of the Philippines – Diliman where he teaches Accounting and Finance. He has conducted numerous seminars and trainings for various institutions, including the Philippine Stock Exchange (PSE), Philippine Institute of Certified Public Accountants (PICPA), Institute of Internal Auditors – Philippines (IIA-P), and the Ateneo Center for Continuing Education (CCE).

Aside from his involvement with educational activities, Gavin is an Adviser at Unicapital Securities, Inc. for Equity Research. He is also a Director at Dearest1, an online jewelry company that focuses on custom-made wedding rings and engagement rings, and an Adviser for TripZeeker2, an online bazaar of travel experiences, activities, and tours that connects travelers with multiple tour operators across the globe.

Ms. Lee holds a Bachelor of Science degree in Business Administration and Accountancy and a Master of Science degree in Finance from the VSB at the University of the Philippines – Diliman. He also holds the following professional certifications: Certified Public Accountant (CPA) – Philippines, Certified Internal Auditor (CIA ©), and Chartered Financial Analyst (CFA ©).

program content

- I. Managerial accounting: An overview and introduction**
 - A. Importance and objectives
 - B. Financial vs. managerial accounting
 - C. Accounting's management functions
- II. Understanding costs**
 - A. Basic decision concepts
 - B. Cost terms, concepts, classifications
 1. For financial reporting purposes
 2. For predicting cost behaviors
 3. For assignment to cost objects
 4. For decision-making purposes
 - C. Cost accumulation: job order vs. process costing
- III. Managerial accounting: Planning focus**
 - A. Cost behavior: Analysis and use
 - B. Cost-volume-profit relationships
 - C. Variable costing
 - D. Financial planning
- IV. Managerial accounting: Control focus**
 - A. Standard costs
 - B. Flexible budgets
 - C. Relevant costs for decision-making
 - D. Segment reporting and balanced scorecard
- V. Special topics (as time permits)**
 - A. Regression analysis
 - B. Financial statement analysis
 - C. Cash flow analysis
 - D. Capital budgeting

complementary courses

Accounting for Non-Accountants I

August 12 - 14, 2019

This course is designed for individuals without accounting background but who need to understand and appreciate how business transactions are recorded, summarized, and interpreted for commercial decision-making purposes.

Techniques of Financial Analysis

September 16 - 20, 2019

This course provides the participants with the basic concepts and tools used in analyzing and interpreting financial data. Specifically, the course is meant to assist professionals involved in making credit decisions evaluate the credit worthiness of credit applicants using financial statements and other relevant financial information.