



ATENEUM DE MANILA UNIVERSITY
GRADUATE SCHOOL OF BUSINESS
CENTER FOR CONTINUING EDUCATION



Project Management **ONLINE PROGRAM**

AGILE PROJECT MANAGEMENT

March 14 - April 1, 2022

3 weeks self-paced with Friday live sessions

Live sessions via Zoom

March 18, 25, & April 1, 2022

Fridays, 1:00 - 3:00 PM



CONTENTS

About AGSB-CCE

Who Should Attend?

Objectives

Program Content

Resource Person

Program Inclusions and Fees

ABOUT AGSB-CCE

The Ateneo Graduate School of Business - Center for Continuing Education (AGSB-CCE) was established to complement the existing Ateneo-BAP Institute of Banking, a consortium between the Ateneo de Manila University and the Bankers Association of the Philippines. It was initially known as the Basic Leadership Program (BLP) until the name was changed to Continuing Professional Education (CPE) and then finally, to Center for Continuing Education (CCE).

Under AGBS, CCE takes an active role in addressing specific industry concerns that require immediate, purposeful, and focused response. As an industry resource and partner, CCE offers continuing professional development programs that are workplace-based with immediate take-away value. Methodologies are based on business simulation, practical exercises and applications, case analyses, and focused discussions. Courses are designed, developed and delivered by industry practitioners who are noted experts in their respective fields. Together, AGBS and CCE support the Ateneo mission to promote excellence, integrity and service.



WHO SHOULD ATTEND?

- Advanced Project Management stakeholders
- PMO members
- Executive Sponsors initiating programs and managing strategies
- CXOs seeking hands-on knowledge on how to implement strategy

OBJECTIVES

After the course, you will:

- ➔ Learn how to combine business vision, communication skills, soft management skills, and the technical savvy with the ability to play, coordinate, and execute;
- ➔ Be provided with techniques to guide you as a project manager from being a task maker to a leader;
- ➔ Enhance focus on inspiring teamwork and collaboration, championing the project, and remove obstacles to progress; and
- ➔ Acquire skill integration for positive, successful execution of projects; leadership skills; and multiple agile frameworks.

AGILE PROJECT MANAGEMENT

Being a project manager, you need to have a set of simple guiding practices that proved a framework within which to manage, rather than a set of rigid instructions.

Agile Project Management will enable you to implement agile methodologies including change, fluid organizations, setting limits, and most importantly - not to be just a manager, but a leader.

PROGRAM OUTLINE

Week 1: Introduction to Agile

- A. Introduction
- B. 12 Key Principles of Agile Project Management
- C. Why Agile?
- D. Traditional into Agile
- E. Addressing Assumptions
- F. Visionary Leadership
- G. Project Management Journey
- H. Agile: The Human Factor
- I. The Linear Sequential Nature of Traditional PM
- J. Pros and Cons of the Waterfall Method

Week 2: Agile Frameworks

- A. The Agile Development Cycle
- B. The Scrum Framework & Scrum Artifacts
- C. The Kanban & Lean Frameworks
- D. Extreme Programming Framework & TDD
- E. Preparing for Agile Project Management
- F. Example in Starting a Project with Agile (Scrum)
- G. Standup, Sprint, Scrum, and Execute

Week 3: The Agile Step-by-step Guide

- A. Understanding the Problem
- B. Assemble, Brainstorm, & Prototype
- C. Boundaries, Milestones, & Planning Sprints
- D. Check, Review, & Release Product
- E. Agile: A Summary

RESOURCE PERSON

Mr. Mario Domingo is the Director of the Ateneo Institute for Digital Enterprises where he helps share his knowledge in digital transformation and innovation. He has helped several companies through their Digital Transformation over the years.



MR. MARIO DOMINGO

He is the Group CTO of Chi-X Asia-Pacific Holdings, Ltd, a Hong Kong conglomerate of market centers operating equities exchanges in Australia and Japan. He is also president of Chi-X Global Technology Philippines, Inc. A low-latency, high-frequency trading platform technology and operations FinTech company he built from the ground up. Today, over USD\$1.5 Billion in trades are managed by the highly regulated system and is the only one of its kind in the Philippines.

He is the founder of several technology companies in Singapore and the Philippines in the areas of Artificial Intelligence and Advanced Analytics. He is also the founder of DARC Labs, an AI-healthcare tech R&D center where they work on imaging and genomics diagnostics.

He spent many years in telecom and the defense and manufacturing technologies in the United States.

Mr. Domingo has a Bachelor's degree in Business Administration, a Major in Finance, and a Master's degree in Finance and Applied Economics from the University of Southern California, USA.

AGILE PROJECT MANAGEMENT

PROGRAM DETAILS

March 14 - April 1, 2022

3 weeks self-paced with Friday live sessions

Live sessions via Zoom

March 18, 25, & April 1, 2022

Fridays, 1:00 - 3:00 PM

Asynchronous materials access at AteneoBlueCloud (Canvas LMS)

All videos for the week must be viewed before the live session

Graded activities will be discussed during the live sessions, but due in two weeks from their scheduled start.

Total number of hours dedicated to Agile Management = Approx. 14 hours

PROGRAM FEE

Php 14,850.00 (Early Eagle Rate)

Php 16,000.00 (Regular Rate)

**Schedules and prices may change without prior notice.*

INCLUSIONS

- Asynchronous materials can be accessed through AteneoBlueCloud (Canvas LMS)
- Digital Certificate of Attendance

REGISTER NOW!

Mr. Francis De Leon
(+63) 908 892 9878
fdeleon@ateneo.edu
sales.cce@ateneo.edu

SCAN CODE
TO REGISTER



Experience
EXCELLENCE