



DATES

November 11 - 12, 2019
Monday - Tuesday
8:30 am - 4:30 pm

PROGRAM FEE

Php 11,800.00 (Early Eagle Rate
until Oct. 28)
Php 12,800.00 (Regular Rate)

HOW TO REGISTER Online

www.cce.ateneo.edu

Email

sales.cce@ateneo.edu

Call

(+632) 8302041

Schedules and prices may
change without prior notice.

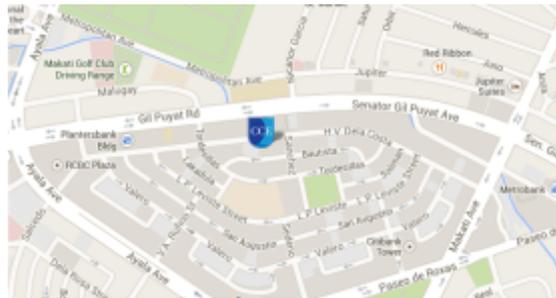
Appreciative Leadership: Enhancing Employee Engagement

Package inclusions:

- Program fee
- Training kit
- AM/PM snacks
- Lunch
- Certificate of course completion

Venue:

Ateneo de Manila University - Salcedo Campus
3/F Ateneo Professional Schools Bldg.,
130 H.V. Dela Costa St., Salcedo Village,
Makati City, Philippines



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May 8, 2019



ATENE0 DE MANILA UNIVERSITY
GRADUATE SCHOOL OF BUSINESS



leadership and management

Appreciative Leadership: Enhancing Employee Engagement

November 11 - 12, 2019

 CENTER FOR CONTINUING EDUCATION

There is really no single, universally accepted definition of employee engagement. This presents a great opportunity to figure out what engagement means for a certain organization and how to best develop and improve employee engagement in the workplace. Moreover, the world has changed. Approaches to leadership in the past, especially in terms of enhancing employee engagement, do not address the needs of today, the strengths-based approach does.

Appreciative Leadership: Enhancing Employee Engagement is designed to provide an understanding of employee engagement and your role in improving engagement as a leader. It also intends to give basic concepts and skills in applying the strengths-based approach to developing and enhancing employee engagement in organizations.

Appreciative Leadership: Enhancing Employee Engagement

objectives

After the course, you will:

1. Define employee engagement in the organization;
2. Understand the link between engagement and organization performance and outcome;
3. Apply the strengths-based approach to employee engagement; and
4. Share individual commitments and able to design an engagement plan for the organization.

who should attend

Line managers with a great desire to further develop their leadership skills, high potential talents preparing for management/ leadership roles, and new line managers and supervisors.



resource person



DR. ROSARIO CABUHAT-ALZONA is an independent organization development consultant. Some of her expertise includes organizational assessment, culture management, change management, strategic operational planning, procedures formulation, and learning & development.

Prior to this, she was affiliated with other organizations, such as: Enchanted Kingdom, Sun Microsystems Philippines, Inc., Andersen Consulting, Sol Open Resource Center, Nutrition Center of the Philippines, Educational Planning and Research Center, and the Philippine Council for Agriculture and Natural Resources Research and Development.

Dr. Alzona has a Bachelors and Masters degree in Statistics from the University of the Philippines. She earned her Doctorate degree in Organization Development from the Southeast Asia Interdisciplinary Development Institute. Further, she has completed other professional programs, such as: Certificate in Strategic Human Resource Transformation and Organization Development and Institute for Attractions Managers.

program content

- I. Employee engagement**
 - A. Brief history
 - B. Definitions
 - C. Links of engagement to business performance and outcomes
 - D. Degrees and drivers of engagement
 - E. Approaches to employee engagement
- II. The new language of organization and leadership**
 - A. The leadership challenge
 - B. The three spheres of influence of the manager as a leader
 - C. Leadership attributes leading to employee engagement
 - D. Changing approach to change
- III. Leading positive performance**
 - A. Formative ideas about strengths-based approach
 - B. Five relational strategies
- IV. Commitments: Building the best engagement plan for the organization**
 - A. Individual commitment
 - B. Commitment to the organization

complementary courses

Developing Assertiveness for Leaders

July 4 - 5, 2019

This course gives you an opportunity to learn how your behavioral style impacts your overall performance as a manager. You will assess your current assertiveness skills and find out how you can improve them for a more effective approach.

The Power of Positive Management

August 1 - 2, 2019

This is a two-day program based on the premise that as an employee, the personal relationship you have with your manager is the most meaningful relationship that you have in your organization. It also determines how long you will stay and how productive you are in your organization.