



2026 PROGRAM OFFERINGS



FEATURED PROGRAMS

Fundamentals of Artificial Intelligence

with **Andrei Coronel, PhD**

February 26 - 27, 2026
1:00 pm – 5:00 pm | via Zoom

EARLY EAGLE RATE

PHP 5,600

REGULAR RATE

PHP 6,600

ATENEO DE MANILA UNIVERSITY
GRADUATE SCHOOL OF BUSINESS
CENTER FOR CONTINUING EDUCATION

ACCCRe
Ateneo Center for Computing
Competency and Research

ATENEO INSTITUTE FOR
THE DIGITAL ENTERPRISE

Data Management

with **Niño Danielle D. Escueta**

March 7, 14, 21 & 28, 2026
9:00 am - 12:30 pm | via Zoom

EARLY EAGLE RATE

PHP 11,000

REGULAR RATE

PHP 12,000

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Artificial Intelligence in Healthcare and Medicine

with **Christian Pulmano**

April 15, 17, 22 & 24, 2026
1:00 pm – 5:00 pm | via Zoom

EARLY EAGLE RATE

PHP 11,000

REGULAR RATE

PHP 12,000

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**SCAN QR CODE
TO REGISTER**



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DIPLOMA PROGRAMS

Date	Program Title	Early Eagle Rate	Regular Rate
March 18 - July 3	65th Leadership + Management Development Program (FLEX)	117,000	130,000
July 6 - Nov. 25	24th Diploma Program in Corporate Finance	99,750	104,500

CERTIFICATION

Date	Program Title	Early Eagle Rate	Regular Rate
Feb. 26 & 27	Lean Six Sigma Yellow Belt Certification Program (IN-PERSON)	16,000	17,000

ATENEO INSTITUTE FOR THE DIGITAL ENTERPRISE

Date	Program Title	Early Eagle Rate	Regular Rate
Feb. 7, 14 & 21	<u>Analytics for Business: Discovering Insights from Data</u>	16,500	18,000
Feb. 26 & 27	<u>Fundamentals of Artificial Intelligence</u>	5,500	6,500
March 6, 7 & 14	<u>Big Data Ingestion and Analytics Bootcamp (BLENDED)</u>	22,500	24,000
March 7, 14, 21 & 28	<u>Data Management</u>	11,000	12,000
March 21, 28, April 18 & 25	<u>Design Thinking: A New Way of Work</u>	16,500	18,000
April 15, 17, 22 & 24	<u>Artificial Intelligence in Healthcare and Medicine</u>	11,000	12,000
April 17, 2026 - May 22, 2026	<u>AI for Senior Executives and Business Leaders</u>	30,000	36,000
May 16, 19, 21 & 23	<u>Network and Information Security</u>	11,000	12,000

ATENEO-BAP INSTITUTE OF BANKING

Date	Program Title	Early Eagle Rate	Regular Rate
March 12, 13, 19 & 20	<u>Introduction to Sustainable Finance: Principles and Framework</u>	11,000	12,000
April 23 & 24	<u>Mitigating FX and Interest Rate Risks for Profit Protection</u>	11,000	12,000
Feb. 7, 14 & 21	<u>Fundamentals of Derivatives</u>	16,500	18,000



LEADERSHIP AND MANAGEMENT

Date	Program Title	Early Eagle Rate	Regular Rate
Feb. 10, 11, 12 & 13	<u>Systems Thinking Basics: Solving Team Problems that Keep Coming Back</u>	11,000	12,000
Feb. 10, 11, 18 & 25	<u>Managing ESG for Business Sustainability</u>	11,000	12,000
Feb. 19	<u>Corporate Governance: Advanced Topics Series (1)</u>	3,000	3,500
Feb. 23 & 24	<u>Storytelling for Business: Getting Your Message Across (IN-PERSON)</u>	15,000	16,000
March 9, 10, 16 & 17	<u>Own Your Outcomes: Leader's Guide to Accountability Mindset</u>	11,000	12,000
March 16, 17, 18 & 19	<u>Appreciative Leadership: Enhancing Employee Engagement</u>	11,000	12,000
March 18, 19, 20, 23, 24 & 27	<u>The New Leader's Toolkit: POLC</u>	16,500	18,000
March 19, 24, 26 & 31	<u>Decision Effectiveness Workshop</u>	11,000	12,000
March 23, 24, 30 & 31	<u>Leading Strategic Execution</u>	11,000	12,000
March 24 & 25	<u>The Art of Directing People: Theater Skills for Business (IN-PERSON)</u>	15,000	16,000
March 24 & 25	<u>Preparing to Lead: First Step in Transitioning to Management (IN-PERSON)</u>	15,000	16,000
March 26 & 27	<u>Motivational Intelligence For Effective Leadership</u>	11,000	12,000
April 6, 7, 13 & 14	<u>From Operations to Strategy: Applying Business Acumen for Enterprise Growth</u>	11,000	12,000
April 10	<u>The Sustainability Imperative: ESGs from Concept to Action</u>	3,000	3,500
April 20, 21, 27 & 28	<u>Dynamics of Engagement and Corrective Action</u>	11,000	12,000
May 25, 26, June 1 & 2	<u>Leading and Managing Change</u>	11,000	12,000
July 27, 28, Aug. 3 & 4	<u>Strategic Thinking in a Changing World</u>	11,000	12,000

FINANCIAL MANAGEMENT

Date	Program Title	Early Eagle Rate	Regular Rate
Feb. 9, 11, 12, 16, 18 & 19	<u>Investment Banking</u>	15,000	16,800
March 2, 4, 5, 9, 11 & 12	<u>Mergers and Acquisitions</u>	15,000	16,800
March 2, 4, 5, 9, 11 & 12	<u>Accounting for Management Decision-Making</u>	16,500	18,000
March 16, 17, 18, 23, 24 & 25	<u>Accounting for Non-Accountants I</u>	16,500	18,000
April 6, 8, 13 & 15	<u>Financial Restructuring and Bankruptcy</u>	10,000	12,000
April 13, 14, 15, 16, 17, 20, 21, 22, 23 & 24	<u>Finance 101: Essentials of Financial Management</u>	27,500	30,000
April 18	<u>Corporate Finance Business Forum</u>	1,500	1,900
April 18, 25 & May 2	<u>The Business of Treasury: Banking Perspective</u>	16,500	18,000
May 11, 12, 13, 14, 15, 18, 19, 20, 21 & 22	<u>Techniques of Financial Analysis</u>	27,500	30,000

PROJECT MANAGEMENT

Date	Program Title	Early Eagle Rate	Regular Rate
Feb. 24 & 25	<u>Project Management Toolkit: MS Project (IN-PERSON)</u>	15,000	16,000
May 18 - June 5	<u>Agile Project Management</u>	14,850	16,000



MARKETING MANAGEMENT

Date	Program Title	Early Eagle Rate	Regular Rate
Feb. 4 & 5	<u>Connecting the Brand</u>	5,600	6,600
Feb. 4 - March 11	<u>30th Marketing Diploma Program: Intermediate Module</u>	36,700	40,000
Feb. 11, 13, 18 & 20	<u>Brand Management</u>	10,000	11,000
Feb. 12, 13, 19 & 20	<u>Marketing and Business Planning for Non-Marketers</u>	11,000	12,000
Feb. 19, 20, 26 & 27	<u>Introduction to Copywriting</u>	11,000	12,000
Feb. 23, 25, 26, March 2, 4 & 5	<u>Digital Marketing</u>	15,000	16,500
March 16, 17, 18 & 19	<u>Services Marketing</u>	10,000	11,000
March 12 - May 14	<u>30th Marketing Diploma Program: Integrating Module</u>	32,000	35,000
March 24, 25, 26 & April 6	<u>Marketing Communications</u>	10,000	11,000
April 20 - May 15	<u>Program Management</u>	22,000	24,000

SALES MANAGEMENT

Date	Program Title	Early Eagle Rate	Regular Rate
Feb. 11, 12 & 13	<u>Key Accounts Management: Strengthening the Core Business Proposal</u>	16,500	18,000
Feb 18, 19 & 20	<u>Fundamentals of Shopper Marketing & Strategy</u>	15,000	16,500
Feb. 25, 26 & 27	<u>Distributor Management: Levelling up the Key Partner</u>	16,500	18,000
March 4, 5 & 6	<u>Sales Management: The Leader in You</u>	16,500	18,000
March 26 & 27	<u>Negotiation Skills: Deal or Deadlock</u>	11,000	12,000

OPERATIONAL EXCELLENCE

Date	Program Title	Early Eagle Rate	Regular Rate
March 16 & 18	<u>Customer First! The Essentials of Customer Service</u>	5,500	6,000
March 30 & 31	<u>The Business Process Improvement Toolbox</u>	11,000	12,000
April 23 & 24	<u>The Art of Service Recovery</u>	5,500	6,000

SUPPLY CHAIN MANAGEMENT

Date	Program Title	Early Eagle Rate	Regular Rate
Feb. 11, 12, 18 & 19	<u>Procurement and Sourcing Strategies</u>	11,000	12,000
Feb. 19, 20, 26 & 27	<u>Logistics: The Management of Flow</u>	11,000	12,000
March 2, 3, 9 & 10	<u>Managing the Supply Chain</u>	11,000	12,000
March 7, 14 & 21	<u>Strategic Purchasing</u>	16,500	18,000
March 16, 17, 23 & 24	<u>The Essentials of Cold Storage Warehouse Operations</u>	11,000	12,000
March 18, 19, 25 & 26	<u>Warehouse Management and Control</u>	11,000	12,000
March 28, April 11 & 18	<u>Customer Service and Logistics Operation</u>	16,500	18,000
April 6, 7, 8 & 10	<u>Legal Aspects in Procurement and Contract Management</u>	11,000	12,000
April 7, 8, 14 & 15	<u>Forecasting and Demand Management</u>	11,000	12,000
May 4, 5, 11 & 12	<u>Essentials in Managing Inventory</u>	11,000	12,000

HUMAN RESOURCES MANAGEMENT

Date	Program Title	Early Eagle Rate	Regular Rate
Feb. 12, 13, 19 & 20	<u>Training and Organizational Needs Analysis</u>	11,000	12,000
Feb. 18, 19 & 20	<u>Practical Training and Instructional Design Workshop: Creating Impactful Training Courses for the Workplace (IN-PERSON)</u>	22,500	24,000
Feb. 23, 24, 26 & 27	<u>Advanced Balanced Scorecard</u>	11,000	12,000
March 16, 17 & 18	<u>Training the Trainers Workshop: A Practical Approach in Training Design, Delivery, and Evaluation (IN-PERSON)</u>	22,500	24,000
March 26 & 27	<u>Balanced Scorecard Basics</u>	5,500	6,000
April 27, 28, 29 & 30	<u>Applied HR for Line Leaders</u>	11,000	12,000

BUSINESS CONTINUITY MANAGEMENT

Date	Program Title	Early Eagle Rate	Regular Rate
Feb. 26	<u>Strategic Resilience: Strengthening Organizations for Uncertainty (IN-PERSON)</u>	7,500	8,000
March 17 & 19	<u>Crisis Management</u>	5,600	6,600
March 26	<u>Building Cyber-Resilient Organizations</u>	7,500	8,000
April 21 & 23	<u>IT Disaster Recovery Fundamentals</u>	5,600	6,600

PERSONAL MASTERY

Date	Program Title	Early Eagle Rate	Regular Rate
Feb. 23, 24, 26 & 27	<u>Communicate with Impact: The Credibility Advantage</u>	11,000	12,000
Feb. 26 & 27	<u>Technical Writing Skills: Taking Your Written Outputs to the Next Level (IN-PERSON)</u>	15,000	16,000
March 2, 3, 5 & 6	<u>Developing Assertiveness for Leaders (The Confidence Advantage)</u>	11,000	12,000
March 24, 25, 26 & 27	<u>Business Writing Skills: How to Write Effectively</u>	11,000	12,000
April 20, 21, 23 & 24	<u>Dynamics of Conflict Transformation: The Reframing Advantage</u>	11,000	12,000
May 18, 19, 20 & 21	<u>Appreciating Organization Development: The Role of Line Leaders Towards Organizational Effectiveness and Learning</u>	11,000	12,000

RETAIL MANAGEMENT

Date	Program Title	Early Eagle Rate	Regular Rate
March 25 & 26	<u>Retail Management and Strategy (IN-PERSON)</u>	15,000	16,000

REAL ESTATE MANAGEMENT

Date	Program Title	Early Eagle Rate	Regular Rate
February 19, 20, 26 & 27	<u>Introduction to Sustainable Facilities Management</u>	11,000	12,000