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2026 PROGRAM OFFERINGS

FEATURED PROGRAMS

Fundamentals of Artificial Intelligence
with **Andrei Coronel, PhD**

 **February 26 - 27, 2026**
1:00 pm – 5:00 pm | via Zoom

EARLY EAGLE RATE PHP 5,600	REGULAR RATE PHP 6,600
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Data Management
with **Niño Danielle D. Escueta**

 **March 7, 14, 21 & 28, 2026**
9:00 am - 12:30 pm | via Zoom

EARLY EAGLE RATE PHP 11,000	REGULAR RATE PHP 12,000
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Artificial Intelligence in Healthcare and Medicine
with **Christian Pulmano**

 **April 15, 17, 22 & 24, 2026**
1:00 pm – 5:00 pm | via Zoom

EARLY EAGLE RATE PHP 11,000	REGULAR RATE PHP 12,000
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SCAN QR CODE TO REGISTER



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DIPLOMA PROGRAMS

Date	Program Title	Early Eagle Rate	Regular Rate
March 18 - July 3	<u>65th Leadership + Management Development Program (FLEX)</u>	117,000	130,000
July 6 - Nov. 25	<u>24th Diploma Program in Corporate Finance</u>	99,750	104,500

CERTIFICATION

Date	Program Title	Early Eagle Rate	Regular Rate
Feb. 26 & 27	<u>Lean Six Sigma Yellow Belt Certification Program (IN- PERSON)</u>	16,000	17,000

ATENEO INSTITUTE FOR THE DIGITAL ENTERPRISE

Date	Program Title	Early Eagle Rate	Regular Rate
Feb. 7, 14 & 21	<u>Analytics for Business: Discovering Insights from Data</u>	16,500	18,000
Feb. 26 & 27	<u>Fundamentals of Artificial Intelligence</u>	5,500	6,500
March 6, 7 & 14	<u>Big Data Ingestion and Analytics Bootcamp (BLENDED)</u>	22,500	24,000
March 7, 14, 21 & 28	<u>Data Management</u>	11,000	12,000
March 21, 28, April 18 & 25	<u>Design Thinking: A New Way of Work</u>	16,500	18,000
April 15, 17, 22 & 24	<u>Artificial Intelligence in Healthcare and Medicine</u>	11,000	12,000
April 17, 2026 - May 22, 2026	<u>AI for Senior Executives and Business Leaders</u>	30,000	36,000
May 16, 19, 21 & 23	<u>Network and Information Security</u>	11,000	12,000

ATENEO-BAP INSTITUTE OF BANKING

Date	Program Title	Early Eagle Rate	Regular Rate
March 12, 13, 19 & 20	<u>Introduction to Sustainable Finance: Principles and Framework</u>	11,000	12,000
April 23 & 24	<u>Mitigating FX and Interest Rate Risks for Profit Protection</u>	11,000	12,000
Feb. 7, 14 & 21	<u>Fundamentals of Derivatives</u>	16,500	18,000

LEADERSHIP AND MANAGEMENT

Date	Program Title	Early Eagle Rate	Regular Rate
Feb. 10, 11, 12 & 13	<u>Systems Thinking Basics: Solving Team Problems that Keep Coming Back</u>	11,000	12,000
Feb. 10, 11, 18 & 25	<u>Managing ESG for Business Sustainability</u>	11,000	12,000
Feb. 19	<u>Corporate Governance: Advanced Topics Series (1)</u>	3,000	3,500
Feb. 23 & 24	<u>Storytelling for Business: Getting Your Message Across (IN-PERSON)</u>	15,000	16,000
March 9, 10, 16 & 17	<u>Own Your Outcomes: Leader's Guide to Accountability Mindset</u>	11,000	12,000
March 16, 17, 18 & 19	<u>Appreciative Leadership: Enhancing Employee Engagement</u>	11,000	12,000
March 18, 19, 20, 23, 24 & 27	<u>The New Leader's Toolkit: POLC</u>	16,500	18,000
March 19, 24, 26 & 31	<u>Decision Effectiveness Workshop</u>	11,000	12,000
March 23, 24, 30 & 31	<u>Leading Strategic Execution</u>	11,000	12,000
March 24 & 25	<u>The Art of Directing People: Theater Skills for Business (IN-PERSON)</u>	15,000	16,000
March 24 & 25	<u>Preparing to Lead: First Step in Transitioning to Management (IN-PERSON)</u>	15,000	16,000
March 26 & 27	<u>Motivational Intelligence For Effective Leadership</u>	11,000	12,000
April 6, 7, 13 & 14	<u>From Operations to Strategy: Applying Business Acumen for Enterprise Growth</u>	11,000	12,000
April 10	<u>The Sustainability Imperative: ESGs from Concept to Action</u>	3,000	3,500
April 20, 21, 27 & 28	<u>Dynamics of Engagement and Corrective Action</u>	11,000	12,000
May 25, 26, June 1 & 2	<u>Leading and Managing Change</u>	11,000	12,000
July 27, 28, Aug. 3 & 4	<u>Strategic Thinking in a Changing World</u>	11,000	12,000

FINANCIAL MANAGEMENT

Date	Program Title	Early Eagle Rate	Regular Rate
Feb. 9, 11, 12, 16, 18 & 19	Investment Banking	15,000	16,800
March 2, 4, 5, 9, 11 & 12	Mergers and Acquisitions	15,000	16,800
March 2, 4, 5, 9, 11 & 12	Accounting for Management Decision-Making	16,500	18,000
March 16, 17, 18, 23, 24 & 25	Accounting for Non-Accountants I	16,500	18,000
April 6, 8, 13 & 15	Financial Restructuring and Bankruptcy	10,000	12,000
April 13, 14, 15, 16, 17, 20, 21, 22, 23 & 24	Finance 101: Essentials of Financial Management	27,500	30,000
April 18	Corporate Finance Business Forum	1,500	1,900
April 18, 25 & May 2	The Business of Treasury: Banking Perspective	16,500	18,000
May 11, 12, 13, 14, 15, 18, 19, 20, 21 & 22	Techniques of Financial Analysis	27,500	30,000

PROJECT MANAGEMENT

Date	Program Title	Early Eagle Rate	Regular Rate
Feb. 24 & 25	Project Management Toolkit: MS Project (IN-PERSON)	15,000	16,000
May 18 - June 5	Agile Project Management	14,850	16,000

MARKETING MANAGEMENT

Date	Program Title	Early Eagle Rate	Regular Rate
Feb. 4 & 5	<u>Connecting the Brand</u>	5,600	6,600
Feb. 4 - March 11	<u>30th Marketing Diploma Program: Intermediate Module</u>	36,700	40,000
Feb. 11, 13, 18 & 20	<u>Brand Management</u>	10,000	11,000
Feb. 12, 13, 19 & 20	<u>Marketing and Business Planning for Non-Marketers</u>	11,000	12,000
Feb. 19, 20, 26 & 27	<u>Introduction to Copywriting</u>	11,000	12,000
Feb. 23, 25, 26, March 2, 4 & 5	<u>Digital Marketing</u>	15,000	16,500
March 16, 17, 18 & 19	<u>Services Marketing</u>	10,000	11,000
March 12 - May 14	<u>30th Marketing Diploma Program: Integrating Module</u>	32,000	35,000
March 24, 25, 26 & April 6	<u>Marketing Communications</u>	10,000	11,000
April 20 - May 15	<u>Program Management</u>	22,000	24,000

SALES MANAGEMENT

Date	Program Title	Early Eagle Rate	Regular Rate
Feb. 11, 12 & 13	<u>Key Accounts Management: Strengthening the Core Business Proposal</u>	16,500	18,000
Feb 18, 19 & 20	<u>Fundamentals of Shopper Marketing & Strategy</u>	15,000	16,500
Feb. 25, 26 & 27	<u>Distributor Management: Levelling up the Key Partner</u>	16,500	18,000
March 4, 5 & 6	<u>Sales Management: The Leader in You</u>	16,500	18,000
March 26 & 27	<u>Negotiation Skills: Deal or Deadlock</u>	11,000	12,000

OPERATIONAL EXCELLENCE

Date	Program Title	Early Eagle Rate	Regular Rate
March 16 & 18	<u>Customer First! The Essentials of Customer Service</u>	5,500	6,000
March 30 & 31	<u>The Business Process Improvement Toolbox</u>	11,000	12,000
April 23 & 24	<u>The Art of Service Recovery</u>	5,500	6,000

SUPPLY CHAIN MANAGEMENT

Date	Program Title	Early Eagle Rate	Regular Rate
Feb. 11, 12, 18 & 19	<u>Procurement and Sourcing Strategies</u>	11,000	12,000
Feb. 19, 20, 26 & 27	<u>Logistics: The Management of Flow</u>	11,000	12,000
March 2, 3, 9 & 10	<u>Managing the Supply Chain</u>	11,000	12,000
March 7, 14 & 21	<u>Strategic Purchasing</u>	16,500	18,000
March 16, 17, 23 & 24	<u>The Essentials of Cold Storage Warehouse Operations</u>	11,000	12,000
March 18, 19, 25 & 26	<u>Warehouse Management and Control</u>	11,000	12,000
March 28, April 11 & 18	<u>Customer Service and Logistics Operation</u>	16,500	18,000
April 6, 7, 8 & 10	<u>Legal Aspects in Procurement and Contract Management</u>	11,000	12,000
April 7, 8, 14 & 15	<u>Forecasting and Demand Management</u>	11,000	12,000
May 4, 5, 11 & 12	<u>Essentials in Managing Inventory</u>	11,000	12,000

HUMAN RESOURCES MANAGEMENT

Date	Program Title	Early Eagle Rate	Regular Rate
Feb. 12, 13, 19 & 20	<u>Training and Organizational Needs Analysis</u>	11,000	12,000
Feb. 18, 19 & 20	<u>Practical Training and Instructional Design Workshop: Creating Impactful Training Courses for the Workplace (IN-PERSON)</u>	22,500	24,000
Feb. 23, 24, 26 & 27	<u>Advanced Balanced Scorecard</u>	11,000	12,000
March 16, 17 & 18	<u>Training the Trainers Workshop: A Practical Approach in Training Design, Delivery, and Evaluation (IN-PERSON)</u>	22,500	24,000
March 26 & 27	<u>Balanced Scorecard Basics</u>	5,500	6,000
April 27, 28, 29 & 30	<u>Applied HR for Line Leaders</u>	11,000	12,000

BUSINESS CONTINUITY MANAGEMENT

Date	Program Title	Early Eagle Rate	Regular Rate
Feb. 26	<u>Strategic Resilience: Strengthening Organizations for Uncertainty (IN-PERSON)</u>	7,500	8,000
March 17 & 19	<u>Crisis Management</u>	5,600	6,600
March 26	<u>Building Cyber-Resilient Organizations</u>	7,500	8,000
April 21 & 23	<u>IT Disaster Recovery Fundamentals</u>	5,600	6,600

PERSONAL MASTERY

Date	Program Title	Early Eagle Rate	Regular Rate
Feb. 23, 24, 26 & 27	<u>Communicate with Impact: The Credibility Advantage</u>	11,000	12,000
Feb. 26 & 27	<u>Technical Writing Skills: Taking Your Written Outputs to the Next Level (IN-PERSON)</u>	15,000	16,000
March 2, 3, 5 & 6	<u>Developing Assertiveness for Leaders (The Confidence Advantage)</u>	11,000	12,000
March 24, 25, 26 & 27	<u>Business Writing Skills: How to Write Effectively</u>	11,000	12,000
April 20, 21, 23 & 24	<u>Dynamics of Conflict Transformation: The Reframing Advantage</u>	11,000	12,000
May 18, 19, 20 & 21	<u>Appreciating Organization Development: The Role of Line Leaders Towards Organizational Effectiveness and Learning</u>	11,000	12,000

RETAIL MANAGEMENT

Date	Program Title	Early Eagle Rate	Regular Rate
March 25 & 26	<u>Retail Management and Strategy (IN-PERSON)</u>	15,000	16,000

REAL ESTATE MANAGEMENT

Date	Program Title	Early Eagle Rate	Regular Rate
February 19, 20, 26 & 27	<u>Introduction to Sustainable Facilities Management</u>	11,000	12,000