



ATENEO DE MANILA UNIVERSITY  
GRADUATE SCHOOL OF BUSINESS  
CENTER FOR CONTINUING EDUCATION



—

# 2026 PROGRAM OFFERINGS



## DIPLOMA PROGRAMS

Date	Program Title	Early Eagle Rate	Regular Rate
July 6 - Nov. 25	<a href="#">24th Diploma Program in Corporate Finance</a>	99,750	104,500
July 6, 2026 - March 5, 2027	<a href="#">15th Diploma in Applied Project Management</a>	147,000	157,500
Aug. 3 - Dec. 14	<a href="#">31st Marketing Diploma Program</a>	79,900	84,000
Oct. 3, 2026 - April 24, 2027	<a href="#">19th Executive Development Program on Supply Chain Management</a>	72,250	76,500
Oct. 8, 2026 - Jan. 30, 2027	<a href="#">67th Leadership + Management Development Program (FLEX)</a>	117,000	130,000

## CERTIFICATION

Date	Program Title	Early Eagle Rate	Regular Rate
July 27 - Aug. 18	<a href="#">125th BAP Treasury Certification Program (BLENDED)</a>		44,500
Aug. 25 - Sep. 23	<a href="#">56th Lean Six Sigma Green Belt Certification Program (Blended Learning)</a>	56,000	60,000
Sep. 9, 10, 11, 12, 17, 18 & 19	<a href="#">16th Treasury Operations Certificate Program</a>	38,500	42,000
Sep 10 & 11	<a href="#">7th Lean Six Sigma Yellow Belt Certification Program (IN-PERSON)</a>	16,000	17,000
Oct. 1 - Dec. 10	<a href="#">24th Lean Six Sigma Black Belt Certification Program (BLENDED)</a>	128,000	136,000



# FINANCIAL MANAGEMENT

Date	Program Title	Early Eagle Rate	Regular Rate
July 6, 7, 8, 13, 14, 15, 20, 21, 22 & 27	<u>Finance 101: Essentials of Financial Management</u>	25,000	28,000
Aug. 3, 5, 6, 10, 12 & 13	<u>Financial Markets and Corporate Finance</u>	16,550	19,550
Aug. 18, 19, 20, 24, 25 & 27	<u>Company Valuation</u>	15,000	16,800
Aug. 3, 4, 10, 11, 17 & 18	<u>Accounting for Non-Accountants I</u>	16,500	18,000
Sep. 1, 2, 3, 8, 9 & 10	<u>Accounting for Management Decision-Making</u>	16,500	18,000
Sep. 7, 8, 9, 10, 11, 14, 15, 16, 17 & 18	<u>Techniques of Financial Analysis</u>	27,500	30,000
Oct. 5, 7, 8, 12, 14 & 15	<u>Mergers and Acquisitions</u>	15,000	16,800
Oct. 5, 6, 7, 12, 13, 14, 19, 20, 21 & 26	<u>Credit Analysis</u>	27,500	30,000
Oct. 26, 28, 29, Nov. 4, 5, & 9	<u>Corporate Financial Risk Management</u>	15,000	16,800



# LEADERSHIP AND MANAGEMENT

Date	Program Title	Early Eagle Rate	Regular Rate
July 23	<u>Corporate Governance: Advanced Topics Series (1).</u>	3,000	3,500
July 23 & 24	<u>Preparing to Lead: First Step in Transitioning to Management (IN-PERSON).</u>	15,000	16,000
July 27, 28, Aug. 3 & 4	<u>Strategic Thinking in a Changing World</u>	11,000	12,000
Aug. 4, 6, 12 & 13	<u>Decision Effectiveness Workshop</u>	11,000	12,000
Aug. 5 & 6	<u>Storytelling for Business: Getting Your Message Across (IN-PERSON).</u>	15,000	16,000
Aug. 13	<u>Corporate Governance: Advanced Topics Series (2).</u>	3,000	3,500
Aug. 17, 18, 24 & 25	<u>Dynamics of Engagement and Corrective Action</u>	11,000	12,000
Aug. 19, 20, 24 & 25	<u>From Operations to Strategy: Applying Business Acumen for Enterprise Growth</u>	11,000	12,000
Aug. 25, 26, 27 & 28	<u>Appreciative Leadership: Enhancing Employee Engagement</u>	11,000	12,000
Aug. 27	<u>Introduction to Coaching for Performance (IN-PERSON).</u>	7,500	8,000
Sep. 9	<u>The Sustainability Imperative: ESGs from Concept to Action</u>	3,000	3,500
Sep. 9 & 10	<u>Systems Thinking Basics: Solving Team Problems that Keep Coming Back (IN-PERSON).</u>	15,000	16,000
Sep. 14, 15, 21 & 22	<u>Own Your Outcomes: Leader's Guide to Accountability Mindset</u>	11,000	12,000



Sep. 15, 17, 18, 23, 24 & 25	<u>The New Leader's Toolkit: POLC</u>	16,500	18,000
Oct. 6 & 7	<u>The Art of Directing People: Theater Skills for Business (IN-PERSON)</u>	15,000	16,000
Oct. 19, 20, 26 & 27	<u>Leading Strategic Execution</u>	11,000	12,000
Nov. 9, 10, 16 & 17	<u>Managing ESG for Business Sustainability</u>	11,000	12,000
Nov. 17, 18, 24 & 25	<u>Leading and Managing Change</u>	11,000	12,000

## PERSONAL MASTERY

Date	Program Title	Early Eagle Rate	Regular Rate
July 20, 21, 23 & 24	<u>Dynamics of Conflict Transformation: The Reframing Advantage</u>	11,000	12,000
Aug. 4, 5, 6 & 7	<u>Business Writing Skills: How to Write Effectively</u>	11,000	12,000
Aug. 10, 11, 13 & 14	<u>Communicate with Impact: The Credibility Advantage</u>	11,000	12,000
Sep. 15, 16, 17, & 18, 2026	<u>Technical Writing Skills: Taking Your Written Outputs to the Next Level</u>	11,000	12,000
Sep. 21, 22, 24, & 25	<u>Developing Assertiveness for Leaders (The Confidence Advantage)</u>	11,000	12,000
Oct. 8 & 9	<u>Business Writing Skills: How to Write Effectively (IN-PERSON)</u>	15,000	16,000
Nov. 12 & 13	<u>Technical Writing Skills: Taking Your Written Outputs to the Next Level (IN-PERSON)</u>	15,000	16,000



# ATENEO INSTITUTE FOR THE DIGITAL ENTERPRISE

Date	Program Title	Early Eagle Rate	Regular Rate
July 15, 17, 22 & 24	<u>Artificial Intelligence in Healthcare and Medicine</u>	11,000	12,000
July 13 - Aug. 22	<u>AI for Senior Executives and Business Leaders</u>	30,000	36,000
July 18, 25 & Aug. 1	<u>Analytics for Business: Discovering Insights from Data</u>	16,500	18,000
Aug. 3 - Sep. 12	<u>Design Thinking: A New Way of Work</u>	16,500	18,000
Aug. 4, 5, 11 & 12	<u>Data Management</u>	11,000	12,000
Aug. 14, 15 & 22	<u>Big Data Ingestion and Analytics Bootcamp (BLENDED)</u>	22,500	24,000
Aug. 15, 18, 20 & 22	<u>Network and Information Security</u>	11,000	12,000
Sep. 24 & 25	<u>Fundamentals of Artificial Intelligence</u>	5,600	6,600

# ATENEO-BAP INSTITUTE OF BANKING

Date	Program Title	Early Eagle Rate	Regular Rate
Aug. 10 - 11	<u>Mitigating FX and Interest Rate Risks for Profit Protection</u>	11,000	12,000
Aug. 17, 18, 24 & 25	<u>Introduction to Sustainable Finance: Principles and Framework</u>	11,000	12,000



# SUPPLY CHAIN MANAGEMENT

Date	Program Title	Early Eagle Rate	Regular Rate
July 9 & 10	<u>Forecasting and Demand Management (IN-PERSON)</u>	15,000	16,000
July 16 & 17	<u>Legal Aspects in Procurement and Contract Management (IN-PERSON)</u>	15,000	16,000
July 23 & 24	<u>Managing the Supply Chain (IN-PERSON)</u>	15,000	16,000
Aug. 6 & 7	<u>Essentials in Managing Inventory (IN-PERSON)</u>	15,000	16,000
Aug. 13 & 14	<u>Procurement and Sourcing Strategies (IN-PERSON)</u>	15,000	16,000
Sep. 3 & 4	<u>The Essentials of Cold Storage Warehouse Operations (IN-PERSON)</u>	15,000	16,000
Sep. 10 & 11	<u>Warehouse Management and Control (IN-PERSON)</u>	15,000	16,000
Sep. 21 & 22	<u>Forecasting and Demand Management</u>	11,000	12,000
Sep. 24, 25, 30 & Oct. 1	<u>Legal Aspects in Procurement and Contract Management</u>	11,000	15,000
Oct. 3, 10 & 17	<u>Integrated Supply Chain Management</u>	16,500	18,000
Oct. 5 & 6	<u>Managing the Supply Chain</u>	11,000	12,000
Oct. 8, 9, 12 & 13	<u>Logistics: The Management of Flow</u>	11,000	12,000
Nov. 3, 5, 10 & 12	<u>Essentials in Managing Inventory</u>	11,000	12,000
Nov. 7, 14 & 21	<u>Demand and Supply Management</u>	16,500	18,000
Nov. 16, 17, 23 & 24	<u>Warehouse Management and Control</u>	11,000	12,000
Nov. 26 & 27	<u>Procurement and Sourcing Strategies</u>	11,000	12,000
Jan. 21, 22, 28 & 29, 2027	<u>The Essentials of Cold Storage Warehouse Operations</u>	11,000	12,000



March 13, 20 & April 3, 2027	<u>Strategic Purchasing</u>	16,500	18,000
April 10, 17 & 24, 2027	<u>Customer Service and Logistics Operation</u>	16,500	18,000

## OPERATIONAL EXCELLENCE

Date	Program Title	Early Eagle Rate	Regular Rate
July 13, 14 & 15	<u>Root Cause Analysis: Drilling Down to True Causes to Solve and Prevent Problems</u>	8,250	9,000
July 14 & 15	<u>Customer First! The Essentials of Customer Service</u>	5,500	6,000
Sep. 21, 22, 28 & 29	<u>The Business Process Improvement Toolbox</u>	11,000	12,000
Sep. 28 & 29	<u>The Art of Service Recovery</u>	5,500	6,000

## SALES MANAGEMENT

Date	Program Title	Early Eagle Rate	Regular Rate
July 23 & 24	<u>Negotiation Skills: Deal or Deadlock (IN-PERSON)</u>	15,000	16,000
Sep. 2, 3 & 4	<u>Key Accounts Management: Strengthening the Core Business Proposal</u>	16,500	18,000
Sep. 30 - Oct. 2	<u>Sales Management: The Leader in You</u>	16,500	18,000
Oct. 14, 15 & 16	<u>Distributor Management: Levelling up the Key Partner</u>	16,500	18,000



# MARKETING MANAGEMENT

Date	Program Title	Early Eagle Rate	Regular Rate
July 20, 22, 23, 27, 29 & 30	<u>Digital Marketing</u>	15,000	16,500
Aug. 6, 10, 12 & 13	<u>Marketing Research</u>	10,000	11,000
Aug. 3 - Aug. 27	<u>31st Marketing Diploma Program: Introductory Module</u>	27,500	30,000
Sep. 2 - Oct. 7	<u>31st Marketing Diploma Program: Intermediate Module</u>	36,700	40,000
Sep. 2, 4, 9 & 11	<u>Brand Management</u>	10,000	11,000
Sep. 22, 24, 29 & Oct. 1	<u>Introduction to Copywriting</u>	11,000	12,000
Oct. 1, 2, 8 & 9	<u>Marketing and Business Planning for Non-Marketers</u>	11,000	12,000
Oct. 8, 12, 14 & 15	<u>Services Marketing</u>	10,000	11,000
Oct. 19, 21, 22 & 26	<u>Marketing Communications</u>	10,000	11,000
Oct. 21, 22 & 23	<u>Fundamentals of Shopper Marketing &amp; Strategy</u>	16,500	18,000
Oct. 8 - Dec. 14	<u>31st Marketing Diploma Program: Integrating Module</u>	32,000	35,000

# RETAIL MANAGEMENT

Date	Program Title	Early Eagle Rate	Regular Rate
Sep. 2 & 3	<u>Retail Management and Strategy (IN-PERSON)</u>	15,000	16,000



## BUSINESS CONTINUITY MANAGEMENT

Date	Program Title	Early Eagle Rate	Regular Rate
Aug. 4	<u>Strategic Resilience: Strengthening Organizations for Uncertainty (IN-PERSON)</u>	7,500	8,000
Sep. 8	<u>Building Cyber-Resilient Organizations (IN-PERSON)</u>	7,500	8,000
Oct. 6 & 8	<u>Crisis Management</u>	5,600	6,600
Nov. 10 & 12	<u>IT Disaster Recovery Fundamentals</u>	5,600	6,600

## PROJECT MANAGEMENT

Date	Program Title	Early Eagle Rate	Regular Rate
Aug. 17 - Sep. 4	<u>Portfolio Management</u>	14,850	16,000
Aug. 19 - Nov. 20	<u>Managing Multiple Projects and Stakeholders</u>	66,550	72,000
Sep. 14 - Oct. 2	<u>Agile Project Management</u>	14,850	16,000
Sep. 14 - Oct. 9	<u>Program Management</u>	22,000	24,000
Sep. 29 & 30	<u>Project Management Toolkit: MS Project (IN-PERSON)</u>	15,000	16,000
Oct. 5 - Nov. 6	<u>The Accidental Project Manager</u>	28,800	34,900
Oct. 12 - Oct. 30	<u>Project Stakeholder Satisfaction</u>	14,850	16,000
Nov. 2 - Nov. 20	<u>Organizational Project Management Maturity Model (OPM3)</u>	14,850	16,000
Nov. 25, 2026 - March 5, 2027	<u>Building a High-Performance Project Organization</u>	59,400	64,000
Jan. 5, 2027 - Feb. 12, 2027	<u>Setting up a PMO for "Always-On Transformation"</u>	14,850	16,000



# HUMAN RESOURCES MANAGEMENT

Date	Program Title	Early Eagle Rate	Regular Rate
Aug. 6, 7, 13 & 14	<u>Training and Organizational Needs Analysis</u>	11,000	12,000
Aug. 13 & 14	<u>Balanced Scorecard Basics</u>	5,500	6,000
Aug. 18, 19 & 20	<u>Training the Trainers Workshop: A Practical Approach in Training Design, Delivery, and Evaluation (IN-PERSON)</u>	22,500	24,000
Sep. 3 & 4	<u>Labor Law Essentials for Managers (IN-PERSON)</u>	15,000	16,000
Sep. 10 & 11	<u>Designing and Facilitating for Adult Learners: A Hands-On Workshop (IN-PERSON)</u>	15,000	16,000
Sep. 14, 15, 16 & 17	<u>Advanced Balanced Scorecard</u>	11,000	12,000
Sep. 24 & 25	<u>HR Reimagined for Line Leaders: Turning Data into Decisions via HR Analytics (IN-PERSON)</u>	15,000	16,000
Sep. 28, 29, 30 & Oct. 1	<u>Applied HR for Line Leaders</u>	11,000	12,000
Sep. 29 & 30	<u>Training That Pays: A Hands-On Guide to ROI Evaluation (IN-PERSON)</u>	15,000	16,000
Oct. 13, 14, 15 & 16	<u>Appreciating Organization Development: The Role of Line Leaders Towards Organizational Effectiveness and Learning</u>	11,000	12,000
Oct. 19, 20 & 21	<u>Practical Training and Instructional Design Workshop: Creating Impactful Training Courses for the Workplace (IN-PERSON)</u>	22,500	24,000



## ENTREPRENEURSHIP

Date	Program Title	Early Eagle Rate	Regular Rate
Aug. 17	<u>One Day with Master Entrepreneurs: The Four Functions of Entrepreneurial Management</u>	7,500	8,000
Sep. 18	<u>One Day with Master Entrepreneurs: Are You a Complete Entrepreneur?</u>	7,500	8,000

## REAL ESTATE MANAGEMENT

Date	Program Title	Early Eagle Rate	Regular Rate
Sep. 17, 18, 24 & 25, 2026	<u>Introduction to Sustainable Facilities Management</u>	11,000	12,000