



ATENEUM DE MANILA UNIVERSITY
GRADUATE SCHOOL OF BUSINESS
CENTER FOR CONTINUING EDUCATION



—

2026 PROGRAM OFFERINGS

FEATURED PROGRAM

Ateneo Institute for the Digital Enterprise **IN-PERSON PROGRAM**

AI for Senior Executives and Business Leaders

April 17 - May 22, 2026
6 weeks self-paced learning
Asynchronous materials accessible via AteneoBlueCloud (Canvas LMS)

Ateneo Salcedo Campus:
Session 1 – April 17 (Week 1)
Session 2 – May 8 (Week 4)
Session 3 – May 22 (Week 6)
Fridays, 1:00 – 5:00 PM

EARLY EAGLE RATE	REGULAR RATE
PHP 30,000	PHP 36,000

Inclusions:

- Digital copies of the materials can be accessed through a shared drive.
- Verifiable Digital Certificate.

For more details contact AA Agabao at (+63) 945 590 3728
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Ateneo Institute for the Digital Enterprise

Module 1: (Week 1)
The AI Imperative: Beyond the Hype

Module 2: (Week 2)
Building the Foundation for AI Integration

Module 3: (Week 3)
Crafting the Enterprise AI Strategy & Roadmap

Module 4: (Week 4)
AI in Action: Integrating with Core Business Processes

Module 5: (Week 5)
Leading the Integrated Enterprise: Governance, Culture & Risk

Module 6: (Week 6)
The Frontier & Capstone Integration Workshop

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Ateneo Institute for the Digital Enterprise

Resource Person:

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SCAN QR CODE TO REGISTER

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DIPLOMA PROGRAMS

Date	Program Title	Early Eagle Rate	Regular Rate
March 18 - July 3	<u>65th Leadership + Management Development Program (FLEX)</u>	117,000	130,000
July 6 - Nov. 25	<u>24th Diploma Program in Corporate Finance</u>	99,750	104,500
July 6, 2026 - March 5, 2027	<u>15th Diploma in Applied Project Management</u>	147,000	157,700

CERTIFICATION

Date	Program Title	Early Eagle Rate	Regular Rate
April 6 - 27	<u>123rd BAP Treasury Certification Program (BLENDED)</u>		44,500
April 21 - Oct. 8	<u>17th PSE Ateneo Certified Securities Specialist Course</u>	59,000	64,000
April 28 & 29	<u>Lean Six Sigma Yellow Belt Certification Program (IN-PERSON)</u>	16,000	17,000
May 13, 14, 15, 16, 21, 22 & 23	<u>15th Treasury Operations Certificate Program</u>	38,500	42,000
May 14 - June 21	<u>55th Lean Six Sigma Green Belt Certification Program (Blended Learning)</u>	56,000	60,000
June 25 - Sep. 3	<u>24th Lean Six Sigma Black Belt Certification Program (BLENDED)</u>	128,000	136,000



ATENEO INSTITUTE FOR THE DIGITAL ENTERPRISE

Date	Program Title	Early Eagle Rate	Regular Rate
March 16 - April 25	<u>Design Thinking: A New Way of Work</u>	16,500	18,000
April 15, 17, 22 & 24	<u>Artificial Intelligence in Healthcare and Medicine</u>	11,000	12,000
April 17 - May 22	<u>AI for Senior Executives and Business Leaders</u>	30,000	36,000
May 8, 9 & 16	<u>Big Data Ingestion and Analytics Bootcamp (BLENDED)</u>	22,500	24,000
May 9, 16, 23 & 30	<u>Data Management</u>	11,000	12,000
May 16, 19, 21 & 23	<u>Network and Information Security</u>	11,000	12,000
May 16, 23 & 30	<u>Analytics for Business: Discovering Insights from Data</u>	16,500	18,000
May 28 & 29	<u>Fundamentals of Artificial Intelligence</u>	5,600	6,600

ATENEO-BAP INSTITUTE OF BANKING

Date	Program Title	Early Eagle Rate	Regular Rate
March 12, 13, 19 & 20	<u>Introduction to Sustainable Finance: Principles and Framework</u>	11,000	12,000
April 18, 25 & May 2	<u>The Business of Treasury: Banking Perspective</u>	16,500	18,000
April 23 & 24	<u>Mitigating FX and Interest Rate Risks for Profit Protection</u>	11,000	12,000
May 16, 23 & 30	<u>Fundamentals of Derivatives</u>	16,500	18,000



LEADERSHIP AND MANAGEMENT

Date	Program Title	Early Eagle Rate	Regular Rate
March 9, 10, 18 & 19	<u>Own Your Outcomes: Leader's Guide to Accountability Mindset</u>	11,000	12,000
March 16, 17, 18 & 19	<u>Appreciative Leadership: Enhancing Employee Engagement</u>	11,000	12,000
March 19, 20, 23, 24, 27 & 30	<u>The New Leader's Toolkit: POLC</u>	16,500	18,000
March 19, 24, 26 & 31	<u>Decision Effectiveness Workshop</u>	11,000	12,000
March 24 & 25	<u>The Art of Directing People: Theater Skills for Business (IN-PERSON)</u>	15,000	16,000
March 24 & 25	<u>Preparing to Lead: First Step in Transitioning to Management (IN-PERSON)</u>	11,000	12,000
March 26 & 27	<u>Motivational Intelligence For Effective Leadership</u>	11,000	12,000
April 6, 7, 13 & 14	<u>From Operations to Strategy: Applying Business Acumen for Enterprise Growth</u>	11,000	12,000
April 10	<u>The Sustainability Imperative: ESGs from Concept to Action</u>	3,000	3,500
April 13	<u>Introduction to Coaching for Performance (IN-PERSON)</u>	7,500	8,000
April 14	<u>Basics of Corporate Governance</u>	5,600	6,600
April 20, 21, 27 & 28	<u>Dynamics of Engagement and Corrective Action</u>	11,000	12,000
April 30	<u>Corporate Governance: Advanced Topics Series (2)</u>	3,000	3,500
May 12 & 13	<u>Storytelling for Business: Getting Your Message Across (IN-PERSON)</u>	15,000	16,000
May 19 & 20	<u>Systems Thinking Basics: Solving Team Problems that Keep Coming Back (IN-PERSON)</u>	15,000	16,000
May 25, 26, June 1 & 2	<u>Leading and Managing Change</u>	11,000	12,000
July 27, 28, Aug. 3 & 4	<u>Strategic Thinking in a Changing World</u>	11,000	12,000
October 19, 20, 26 & 27	<u>Leading Strategic Execution</u>	11,000	12,000



FINANCIAL MANAGEMENT

Date	Program Title	Early Eagle Rate	Regular Rate
March 16, 17, 18, 23, 24 & 25	<u>Accounting for Non-Accountants I</u>	16,500	18,000
March 16, 18, 19, 23, 25 & 26	<u>Corporate Financial Risk Management</u>	15,000	16,800
April 6, 8, 13 & 15	<u>Financial Restructuring and Bankruptcy</u>	10,000	11,000
April 13, 14, 15, 16, 17, 20, 21, 22, 23 & 24	<u>Finance 101: Essentials of Financial Management</u>	25,000	28,000
April 18	<u>Corporate Finance Business Forum</u>	1,500	1,900
May 11, 12, 13, 14, 15, 18, 19, 20, 21 & 22	<u>Techniques of Financial Analysis</u>	27,500	30,000
May 18, 19, 25, 26, June 1 & 2	<u>Accounting for Management Decision-Making</u>	16,500	18,000
August 3, 5, 6, 10, 12 & 13	<u>Financial Markets and Corporate Finance</u>	16,550	19,550
August 18, 19, 20, 24, 25 & 27	<u>Company Valuation</u>	15,000	16,500
Oct. 5, 7, 8, 12, 14 & 15	<u>Mergers and Acquisitions</u>	15,000	16,800

BUSINESS CONTINUITY MANAGEMENT

Date	Program Title	Early Eagle Rate	Regular Rate
March 17 & 19	<u>Crisis Management</u>	5,600	6,600
March 26	<u>Building Cyber-Resilient Organizations</u>	7,500	8,000
April 21 & 23	<u>IT Disaster Recovery Fundamentals</u>	5,600	6,600



PROJECT MANAGEMENT

Date	Program Title	Early Eagle Rate	Regular Rate
May 18 - June 5	<u>Agile Project Management</u>	14,850	16,000
June 23 & 24	<u>Project Management Toolkit: MS Project (IN-PERSON)</u>	15,000	16,000
July 6 - Aug. 7	<u>The Accidental Project Manager</u>	28,800	34,900
Aug. 19 - Nov. 20	<u>Managing Multiple Projects and Stakeholders</u>	66,000	72,000
Nov. 25, 2026 - March 5, 2027	<u>Building a High-Performance Project Organization</u>	59,400	64,000

MARKETING MANAGEMENT

Date	Program Title	Early Eagle Rate	Regular Rate
March 16, 18, 19 & 23	<u>Services Marketing</u>	10,000	11,000
March 12 - May 14	<u>30th Marketing Diploma Program: Integrating Module</u>	32,000	35,000
March 24, 25, 26 & April 6	<u>Marketing Communications</u>	10,000	11,000
April 8, 13, 15 & 16	<u>Brand Management</u>	10,000	11,000
April 20 - May 15	<u>Program Management</u>	22,000	24,000
May 4, 5, 11 & 12	<u>Marketing and Business Planning for Non-Marketers</u>	11,000	12,000
May 7, 8, 14 & 15	<u>Introduction to Copywriting</u>	11,000	12,000
May 18, 20, 21, 25, 27 & 28	<u>Digital Marketing</u>	15,000	16,500



OPERATIONAL EXCELLENCE

Date	Program Title	Early Eagle Rate	Regular Rate
March 16 & 18	<u>Customer First! The Essentials of Customer Service</u>	5,500	6,000
April 13, 14, 20 & 21	<u>The Business Process Improvement Toolbox</u>	11,000	12,000
April 20, 21 & 22	<u>Root Cause Analysis: Drilling Down to True Causes to Solve and Prevent Problems</u>	8,250	9,000
April 23 & 24	<u>The Art of Service Recovery</u>	5,500	6,000

SUPPLY CHAIN MANAGEMENT

Date	Program Title	Early Eagle Rate	Regular Rate
March 7, 14 & 21	<u>Strategic Purchasing</u>	16,500	18,000
March 16 & 17	<u>Warehouse Management and Control</u>	11,000	12,000
March 16, 17, 23 & 24	<u>The Essentials of Cold Storage Warehouse Operations</u>	11,000	12,000
March 28, April 10 & 18	<u>Customer Service and Logistics Operation</u>	16,500	18,000
April 6, 7, 8 & 10	<u>Legal Aspects in Procurement and Contract Management</u>	11,000	12,000
April 7, 8, 14 & 15	<u>Forecasting and Demand Management</u>	11,000	12,000
April 20, 21, 27 & 28	<u>Managing the Supply Chain</u>	11,000	12,000
May 4, 5, 11 & 12	<u>Essentials in Managing Inventory</u>	11,000	12,000
May 13, 14, 20 & 21	<u>Procurement and Sourcing Strategies</u>	11,000	12,000
May 18, 19, 25 & 26	<u>Logistics: The Management of Flow</u>	11,000	12,000



HUMAN RESOURCES MANAGEMENT

Date	Program Title	Early Eagle Rate	Regular Rate
March 16, 17 & 18	<u>Training the Trainers Workshop: A Practical Approach in Training Design, Delivery, and Evaluation (IN-PERSON)</u>	22,500	24,000
March 26 & 27	<u>Balanced Scorecard Basics</u>	5,500	6,000
April 27, 28, 29 & 30	<u>Applied HR for Line Leaders</u>	11,000	12,000
May 7 & 8	<u>Designing and Facilitating for Adult Learners: A Hands-On Workshop (IN-PERSON)</u>	15,000	16,000
May 12, 13, 19 & 20	<u>Training and Organizational Needs Analysis</u>	11,000	12,000
May 22 & 25	<u>Labor Law Essentials for Managers (IN-PERSON)</u>	15,000	16,000
May 28 & 29	<u>Training That Pays: A Hands-On Guide to ROI Evaluation (IN-PERSON)</u>	15,000	16,000

SALES MANAGEMENT

Date	Program Title	Early Eagle Rate	Regular Rate
March 26 & 27	<u>Negotiation Skills: Deal or Deadlock</u>	11,000	12,000
April 15, 16 & 17	<u>Distributor Management: Levelling up the Key Partner</u>	16,500	18,000
April 22, 23 & 24	<u>Key Accounts Management: Strengthening the Core Business Proposal</u>	16,500	18,000
May 6, 7 & 8	<u>Sales Management: The Leader in You</u>	16,500	18,000



RETAIL MANAGEMENT

Date	Program Title	Early Eagle Rate	Regular Rate
March 25 & 26	<u>Retail Management and Strategy (IN-PERSON)</u>	15,000	16,000

PERSONAL MASTERY

Date	Program Title	Early Eagle Rate	Regular Rate
March 24, 25, 26 & 27	<u>Business Writing Skills: How to Write Effectively</u>	11,000	12,000
April 20, 21, 23 & 24	<u>Dynamics of Conflict Transformation: The Reframing Advantage</u>	11,000	12,000
May 18, 19, 20 & 21	<u>Appreciating Organization Development: The Role of Line Leaders Towards Organizational Effectiveness and Learning</u>	11,000	12,000
May 11, 12, 14 & 15	<u>Communicate with Impact: The Credibility Advantage</u>	11,000	12,000

REAL ESTATE MANAGEMENT

Date	Program Title	Early Eagle Rate	Regular Rate
May 7, 8, 14 & 15	<u>Introduction to Sustainable Facilities Management</u>	11,000	12,000



ENTREPRENEURSHIP

Date	Program Title	Early Eagle Rate	Regular Rate
April 23	<u>One Day with Master Entrepreneurs: Entrepreneurial Mindset in the Real Estate Industry</u>	7,500	8,000