ATENEO DE MANILA UNIVERSITY
GRADUATE SCHOOL OF BUSINESS
CENTER FOR CONTINUING EDUCATION

2026 PROGRAM OFFERINGS

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DIPLOMA PROGRAMS

Date	Program Title	Early Eagle Rate	Regular Rate
Nov. 09, 2026 - April 14, 2027	25th Diploma Program in Corporate Finance	99,750	104,500
Nov. 23, 2026 - May 14, 2027	32nd Marketing Diploma Program	79,900	84,000

CERTIFICATION

Date	Program Title	Early Eagle Rate	Regular Rate
Nov. 24 & 25, 2026	8th Lean Six Sigma Yellow Belt Certification Program (IN-PERSON)	16,000	17,000
Jan. 19, 2027 - Feb. 16, 2027	57th Lean Six Sigma Green Belt Certification Program (Blended Learning)	56,000	60,000

ATENEO INSTITUTE FOR THE DIGITAL ENTERPRISE

Date	Program Title	Early Eagle Rate	Regular Rate
Nov. 6, 7, & 14	Big Data Ingestion and Analytics Bootcamp (BLENDED)	22,500	24,000
Nov. 14, 17, 19, & 21	Network and Information Security	11,000	12,000
Nov. 18, 19, 25, & 26	Artificial Intelligence in Healthcare and Medicine	11,000	12,000
Jan. 11, 2027 - Feb. 20, 2027	Design Thinking: A New Way of Work	16,500	18,000
Jan. 19, 20, 26, & 27, 2027	Data Management	11,000	12,000
Jan. 28 & 29, 2027	Fundamentals of Artificial Intelligence	5,600	6,600
Feb. 4, 2027	The Faculty AI Bootcamp: Redesigning Teaching, Learning, and Assessment	9,000	10,000
Feb. 27, March 6, & 13, 2027	Analytics for Business: Discovering Insights from Data	19,500	21,000
March 8 & 9, 2027	Agile Project Execution Bootcamp: GenAI-Augmented Delivery for Managers (IN-PERSON)	18,000	20,000
March 8 - April 19, 2027	AI for Senior Executives and Business Leaders	30,000	36,000

ATENEO-BAP INSTITUTE OF BANKING

Date	Program Title	Early Eagle Rate	Regular Rate
Nov. 12, 13, 19, & 20	Introduction to Sustainable Finance: Principles and Framework	11,000	12,000
Nov. 21, 28, Dec. 5	The Business of Treasury: Banking Perspective	16,500	18,000
Dec. 2, 3, 4, 5, 10, 11, & 12	16th Treasury Operations Certificate Program	38,500	42,000
Dec. 3 & 4	Mitigating FX and Interest Rate Risks for Profit Protection	11,000	12,000

LEADERSHIP AND MANAGEMENT

Date	Program Title	Early Eagle Rate	Regular Rate
Nov. 9, 10, 16, & 17	Building Your Business Acumen	11,000	12,000
Nov. 9, 10, 19, & 23	Managing ESG for Business Sustainability	11,000	12,000
Nov. 10, 11, 17, & 18	Leading and Managing Change	11,000	12,000
Nov. 23, 24, 25, & 26	Dynamics of Engagement and Corrective Action	11,000	12,000
Nov. 24 & 25	Storytelling for Business: Getting Your Message Across (IN-PERSON)	15,000	16,000
Nov. 24 & 25	Preparing to Lead: First Step in Transitioning to Management (IN-PERSON)	15,000	16,000
Nov. 24, 25, 26, & 27	Appreciative Leadership: Enhancing Employee Engagement	11,000	12,000
Nov. 26 & 27	Introduction to Coaching for Performance	5,600	6,600
Dec. 1, 2, 3, & 4	Systems Thinking Basics: Solving Team Problems that Keep Coming Back	11,000	12,000
Dec. 2 & 9	Basics of Corporate Governance	5,600	6,600
Dec. 10 & 11	Motivational Intelligence For Effective Leadership	11,000	12,000
Feb. 9, 10, 16, & 17, 2027	Strategic Thinking in a Changing World	11,000	12,000
Feb. 11, 2027	Corporate Governance: Advanced Topics Series (1)	3,000	3,500
Feb. 23, 24, 26, March 1, 3, & 5, 2027	The New Leader's Toolkit: POLC	19,500	21,000

FINANCIAL MANAGEMENT

Date	Program Title	Early Eagle Rate	Regular Rate
Nov. 9, 10, 11, 16, 17, 18, 23, 24, 25, & Dec. 1	Finance 101: Essentials of Financial Management	25,000	28,000
Nov. 11, 12, 16, & 18	Financial Restructuring and Bankruptcy	10,000	11,000
Nov. 19, 20, 26, 27, Dec. 3 & 4	Accounting for Non-Accountants I	16,500	18,000
Dec. 2, 3, 4, 9, 10 & 11	Financial Markets and Corporate Finance	16,550	19,550
Jan. 6, 7, 8, 13, 14 & 15, 2027	Company Valuation	15,000	16,800
Jan. 18, 20, 21, 25, 27 & 28, 2027	Project Finance	15,000	16,800
Feb. 2, 3, 4, 9, 10, 11, 15, 16, 17 & 18, 2027	Techniques of Financial Analysis	27,500	30,000
Feb. 15, 16, 17, 22, 23 & 24, 2027	Accounting for Management Decision-Making	19,500	21,000
Feb. 15, 17, 18, 22, 24 & 26, 2027	Mergers and Acquisitions	15,000	16,800
March 1, 3, 4, 8, 9 & 11, 2027	Corporate Financial Risk Management	15,000	16,800

PROJECT MANAGEMENT

Date	Program Title	Early Eagle Rate	Regular Rate
Nov. 2 - Nov. 20	Organizational Project Management Maturity Model (OPM3)	14,850	16,000
Nov. 19, 20, 24, & 25	Blueprinting Your Success: Construction Project Management	36,000	40,000
Nov. 25, 2026 - March 5, 2027	Building a High-Performance Project Organization	59,400	64,000
Jan. 4, 2027 - Jan. 22, 2027	Portfolio Management	14,850	16,000
Jan. 5, 2027 - Feb. 12, 2027	Setting up a PMO for “Always-On Transformation”	14,850	16,000
Feb. 15, 2027 - March 05, 2027	Agile Project Management	14,850	16,000
March 08, 2027 - April 16, 2027	The Accidental Project Manager	28,800	34,900
March 10 - 11, 2027	Project Management Toolkit: MS Project (IN-PERSON)	17,000	18,000
April 12, 2027 - May 07, 2027	Program Management	22,000	24,000

MARKETING MANAGEMENT

Date	Program Title	Early Eagle Rate	Regular Rate
Nov. 24, 25, 27, Dec. 1, 2, & 4	Digital Marketing	15,000	16,500
Nov. 24, 2026 - Jan. 28, 2027	32nd Marketing Diploma Program: Introductory Module	27,500	30,000
Nov. 26, Dec. 2, 3, & 4	Marketing Research	10,000	11,000
Nov. 26, 27, Dec. 3 & 4	Marketing and Business Planning for Non-Marketers	11,000	12,000
Jan. 18, 20, 25 & 27, 2027	Introduction to Copywriting	11,000	12,000
Jan. 18, 20, 21 & 25, 2027	Segmenting, Targeting, Positioning: The Foundation of Strong Brands	10,000	11,000
Feb. 03, 2027 - March 11, 2027	32nd Marketing Diploma Program: Intermediate Module	36,700	40,000
March 12, 2027 - May 14, 2027	32nd Marketing Diploma Program: Integrating Module	32,000	35,000
March 29, 31, April 1 & 5, 2027	Marketing Communications	10,000	11,000

SALES MANAGEMENT

Date	Program Title	Early Eagle Rate	Regular Rate
Nov. 26 & 27	Negotiation Skills: Deal or Deadlock	11,000	12,000
Jan. 20 & 21, 2027	Key Accounts Management: Strengthening the Core Business Proposal	16,500	18,000
Feb. 3, 4, & 5, 2027	Sales Management: The Leader in You	19,500	21,000
March 3, 4 & 5, 2027	Distributor Management: Levelling up the Key Partner	19,500	21,000

OPERATIONAL EXCELLENCE

Date	Program Title	Early Eagle Rate	Regular Rate
Dec. 3 & 4	Customer First! The Essentials of Customer Service	5,500	6,000
Dec. 3, 4, 11 & 14	The Business Process Improvement Toolbox	11,000	12,000
Jan. 25, 26 & 28, 2027	Root Cause Analysis: Drilling Down to True Causes to Solve and Prevent Problems	9,250	10,000
Feb. 11 & 12, 2027	The Art of Service Recovery	6,500	7,000

SUPPLY CHAIN MANAGEMENT

Date	Program Title	Early Eagle Rate	Regular Rate
Nov. 3, 5, 10 & 12	Essentials in Managing Inventory	11,000	12,000
Nov. 7, 14 & 21	Demand and Supply Management	16,500	18,000
Nov. 9 & 18	The Essentials of Cold Storage Warehouse Operations	11,000	12,000
Nov. 16, 17, 23 & 24	Warehouse Management and Control	11,000	12,000
Nov. 26 & 27	Procurement and Sourcing Strategies	11,000	12,000
Jan. 18 & 19, 2027	Forecasting and Demand Management (IN-PERSON)	15,000	16,000
Jan. 20, 21, 27 & 28, 2027	Logistics: The Management of Flow	13,000	14,000
Jan. 28, 29, Feb. 4 & 5, 2027	Legal Aspects in Procurement and Contract Management	13,000	14,000
Feb. 11 & 12, 2027	Procurement and Sourcing Strategies (IN-PERSON)	15,000	16,000
Feb. 15 & 16, 2027	Managing the Supply Chain (IN-PERSON)	15,000	16,000
March 13, 20 & April 3, 2027	Strategic Purchasing	16,500	18,000
April 10, 17 & 24, 2027	Customer Service and Logistics Operation	16,500	18,000

HUMAN RESOURCES MANAGEMENT

Date	Program Title	Early Eagle Rate	Regular Rate
Nov. 18, 19, 25 & 26	Training and Organizational Needs Analysis	11,000	12,000
Nov. 25, 26 & 27	Adopting Reliable Performance Management	25,500	27,000
Nov. 25, 26 & 27	Training the Trainers Workshop: A Practical Approach in Training Design, Delivery, and Evaluation (IN-PERSON)	22,500	24,000
Dec. 1 & 2	Balanced Scorecard Basics	5,000	6,000
Feb. 9, 10, 11 & 12, 2027	Appreciating Organization Development: The Role of Line Leaders Towards Organizational Effectiveness and Learning	13,000	14,000
Feb. 10, 11 & 12, 2027	Practical Training and Instructional Design Workshop: Creating Impactful Training Courses for the Workplace (IN-PERSON)	22,500	24,000
Feb. 11 & 12, 2027	Applying Effective Competency-Based Recruitment and Interviewing (IN-PERSON)	17,000	18,000
Feb. 22, 23, 24 & 26, 2027	Advanced Balanced Scorecard	13,000	14,000
March 30, 31, April 1 & 2, 2027	Applied HR for Line Leaders	13,000	14,000

PERSONAL MASTERY

Date	Program Title	Early Eagle Rate	Regular Rate
Nov. 12 & 13	Technical Writings Skills: Taking Your Written Outputs to the Next Level (IN-PERSON)	15,000	16,000
Dec. 1, 2, 3 & 4	Developing Assertiveness for Leaders (The Confidence Advantage)	11,000	12,000
Jan. 19, 20, 21 & 22, 2027	Business Writing Skills: How to Write Effectively	11,000	12,000
Jan. 25, 26, 28, 29, 2027	Bridging Differences: Finding New Ways Forward Turning Challenges into Opportunities for Collaboration	13,000	14,000
Feb. 15, 16, 17 & 19, 2027	Communicate with Impact: The Credibility Advantage	13,000	14,000
Feb. 16, 17, 18 & 19, 2027	Technical Writing Skills: Taking Your Written Outputs to the Next Level	13,000	14,000
March 11 & 12, 2027	Business Writing Skills: How to Write Effectively (IN-PERSON)	15,000	16,000

BUSINESS CONTINUITY MANAGEMENT

Date	Program Title	Early Eagle Rate	Regular Rate
Nov. 10 & 12	IT Disaster Recovery Fundamentals	5,600	6,600
Dec. 10, 2027	Strategic Resilience: Strengthening Organizations for Uncertainty (IN-PERSON)	7,500	8,000
Jan. 26, 2027	Building Cyber-Resilient Organizations (IN-PERSON)	7,500	8,000
March 9 & 11, 2027	Developing Business Continuity Strategy	5,600	6,600
Feb. 9 & 11, 2027	Crisis Management	5,600	6,600

HEALTH MANAGEMENT

Date	Program Title	Early Eagle Rate	Regular Rate
Feb. 10, 13, 20, 24, 27, March 3 & 10, 2027	Health Technology Assessment in the Philippines: Foundations for Evidence-Informed Health Technology Prioritization	18,000	20,000
Feb. 16, 2027 - July 24, 2027	9th PCPM - Ateneo CCE Diploma in Pharmaceutical Medicine & Management	84,000	94,500