



ATENEO DE MANILA UNIVERSITY
GRADUATE SCHOOL OF BUSINESS
CENTER FOR CONTINUING EDUCATION

2025 PROGRAM OFFERINGS

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DIPLOMA PROGRAMS

Date	Program Title	Early Eagle Rate	Regular Rate
Oct. 4, 2025 - April 18, 2026	18th Executive Development Program on Supply Chain Management	72,250	76,500
Nov. 3, 2025 - April 22, 2026	23rd Diploma Program in Corporate Finance	99,750	104,500
Nov. 24, 2025 - May 14, 2026	30th Marketing Diploma Program	79,900	84,000

CERTIFICATION

Date	Program Title	Early Eagle Rate	Regular Rate
Oct. 13 - 29	118th BAP Treasury Certification Program (BLENDED)		44,500
Nov. 3 & 4	Lean Six Sigma Yellow Belt Certification Program (IN-PERSON)	16,000	17,000
Nov. 6 - Dec. 10	54th Lean Six Sigma Green Belt Certification Program (BLENDED LEARNING)	56,000	60,000
Jan. 22, 2026 - April 17, 2026	23rd Lean Six Sigma Black Belt Certification Program (BLENDED)	128,000	136,000

ATENEO INSTITUTE FOR THE DIGITAL ENTERPRISE

Date	Program Title	Early Eagle Rate	Regular Rate
Oct. 20 - Nov. 29	Design Thinking: A New Way of Work	16,500	18,000
Nov. 22, 29 & Dec. 6	Analytics for Business: Discovering Insights from Data	16,500	18,000
Dec. 5, 6 & 13	Big Data Ingestion and Analytics Bootcamp (BLENDED)	22,500	24,000
Jan. 24, 27, 29 & 31, 2026	Network and Information Security	11,000	12,000

ATENEO-BAP INSTITUTE OF BANKING

Date	Program Title	Early Eagle Rate	Regular Rate
Oct. 20 & 21	Mitigating FX and Interest Rate Risks for Profit Protection	11,000	12,000
Nov. 6, 7 & 8	Introduction to Sustainable Finance: Principles and Framework	11,000	12,000
Nov. 15, 22 & 29	The Business of Treasury: Banking Perspective	16,500	18,000

LEADERSHIP AND MANAGEMENT

Date	Program Title	Early Eagle Rate	Regular Rate
Oct. 6, 7, 13 & 14	Dynamics of Engagement and Corrective Action	11,000	12,000
Oct. 7, 9, 14 & 16	Decision Effectiveness Workshop	11,000	12,000
Oct. 16 & 17	The Art of Directing People: Theater Skills for Business (IN-PERSON)	15,000	16,000
Oct. 21, 22, 23 & 24	Appreciative Leadership: Enhancing Employee Engagement	11,000	12,000
Oct. 21, 22, 27 & 28	From Operations to Strategy: Applying Business Acumen for Enterprise Growth	11,000	12,000
Oct. 21, 22, 27 & 28	Strategic Thinking in a Changing World	11,000	12,000
Nov. 11 & 12	Storytelling for Business: Getting Your Message Across (IN-PERSON)	11,000	12,000
Nov. 12 & 13	Preparing to Lead: First Step in Transitioning to Management	15,000	16,000
Nov. 24, 26, 28, Dec. 1, 3 & 5	The New Leader's Toolkit: POLC	16,500	18,000
Nov. 25, 26, Dec. 1 & 2	Leading Strategic Execution	11,000	12,000
Nov. 27	Corporate Governance: Advanced Topics Series (2)	3,000	3,500
Dec. 11 & 12	Motivational Intelligence For Effective Leadership	11,000	12,000
Jan. 23, 2026	The Sustainability Imperative: ESGs from Concept to Action	3,000	3,500
Feb. 10, 11, 12 & 13, 2026	Systems Thinking Basics: Solving Team Problems that Keep Coming Back (IN-PERSON)	11,000	12,000
Feb. 10, 11, 17 & 18, 2026	Managing ESG for Business Sustainability	11,000	12,000
May 25, 26, June 1 & 2, 2026	Leading and Managing Change	11,000	12,000

FINANCIAL MANAGEMENT

Date	Program Title	Early Eagle Rate	Regular Rate
Oct. 6, 7, 8, 9, 15 & 16	Mergers and Acquisitions	15,000	16,800
Oct. 7, 8, 14 & 15	The PPP Code of the Philippines: From Framework to Implementation	11,000	12,000
Oct. 20, 22, 23, 27, 29 & 30	Corporate Financial Risk Management	15,000	16,800
Nov. 3, 4, 5, 10, 11, 12, 17, 18, 19 & 24	Finance 101: Essentials of Financial Management	25,000	28,000
Nov. 10, 12, 13 & 17	Financial Restructuring and Bankruptcy	10,000	12,200
Nov. 10, 12, 13, 17, 19, & 20	Accounting for Management Decision-Making	16,500	18,000
Nov. 22	Corporate Finance Business Forum	1,500	1,900
Nov. 26, 27, Dec. 1, 3, 4 & 10	Financial Markets and Corporate	16,550	19,550
Dec. 3, 4, 5, 10, 11 & 12	Accounting for Non-Accountants I	16,500	18,000

PROJECT MANAGEMENT

Date	Program Title	Early Eagle Rate	Regular Rate
Oct. 6 - Oct. 24	Organizational Project Management Maturity Model (OPM3)	14,850	16,000
Oct. 27 - Nov. 13	Agile Project Management	14,850	16,000
Oct. 28 & 29	Project Management Toolkit: MS Project (IN-PERSON)	16,000	15,000
Nov. 6 - Feb. 13	Building a High-Performance Project Organization	59,400	64,000
Nov. 17 - Dec. 5	Portfolio Management	14,850	16,000
Jan. 5, 2026 - Jan. 23, 2026	Setting up a PMO for "Always-On Transformation"	14,850	16,000
February 2, 2026 - March 6, 2026	The Accidental Project Manager	28,800	34,900

SALES MANAGEMENT

Date	Program Title	Early Eagle Rate	Regular Rate
Oct. 22, 23 & 24	Sales Management: The Leader in You	16,500	18,000
Nov. 6 & 7	Negotiation Skills: Deal or Deadlock	11,000	12,000
Nov. 12, 13 & 14	Distributor Management: Levelling up the Key Partner	16,500	18,000
Jan. 28, 29 & 30, 2026	Key Accounts Management: Strengthening the Core Business Proposal	16,500	18,000

MARKETING MANAGEMENT

Date	Program Title	Early Eagle Rate	Regular Rate
Oct. 13, 15, 17 & 20	Services Marketing	10,000	11,000
Oct. 15 & 16	Connecting the Brand	5,600	6,600
Oct. 22, 23, 27, & 29	Marketing Communications	10,000	11,000
Nov. 3, 5, 6 & 10	Brand Management	10,000	11,000
Nov. 6, 7, 13 & 14	Marketing and Business Planning for Non-Marketers	11,000	12,000
Nov. 11, 13, 18 & 20	Introduction to Copywriting	11,000	12,000
Nov. 27, Dec. 1, 3 & 4	Marketing Research	10,000	11,000
Nov. 24, 2026 - Jan. 29, 2026	30th Marketing Diploma Program: Introductory Module	27,500	30,000
Jan. 19, 21, 22 & 26, 2026	Segmenting, Targeting, Positioning: The Foundation of Strong Brands	10,000	11,000
March 12, 2026 - May 14, 2026	30th Marketing Diploma Program: Integrating Module	32,000	35,000

OPERATIONAL EXCELLENCE

Date	Program Title	Early Eagle Rate	Regular Rate
Oct. 20, 21, 27 & 28	The Business Process Improvement Toolbox	11,000	12,000
Nov. 10, 11 & 12	Root Cause Analysis: Drilling Down to True Causes to Solve and Prevent Problems	8,250	9,000
Nov. 17 & 18	The Art of Service Recovery	5,500	6,000
Nov. 24 & 25	Customer First! The Essentials of Customer Service	5,500	6,000

SUPPLY CHAIN MANAGEMENT

Date	Program Title	Early Eagle Rate	Regular Rate
Oct. 4, 11 & 18	Integrated Supply Chain Management	16,500	18,000
Oct. 14, 15, 16 & 17	Logistics: The Management of Flow	11,000	12,000
Oct. 14, 16, 21 & 23	Forecasting and Demand Management	11,000	12,000
Oct. 28, 30, Nov. 4 & 6, 2025	Procurement and Sourcing Strategies	11,000	12,000
Nov. 6, 7, 13, & 14	Legal Aspects in Procurement and Contract Management	11,000	12,000
Nov. 8, 15 & 22	Demand and Supply Management	16,500	18,000
Nov. 17, 18, 19 & 20	Managing the Supply Chain	11,000	12,000
Nov. 24, 26, 27 & 28	Warehouse Management and Control	11,000	12,000
Jan. 22, 23, 29 & 30, 2026	The Essentials of Cold Storage Warehouse Operations	11,000	12,000
Feb. 5, 6, 12 & 13, 2026			
March 7, 14 & 21, 2026	Strategic Purchasing	16,500	18,000
March 28, April 11 & 18, 2026	Customer Service and Logistics Operation	16,500	18,000

RETAIL MANAGEMENT

Date	Program Title	Early Eagle Rate	Regular Rate
Jan. 21 & 22	Retail Management and Strategy (IN-PERSON)	15,000	16,000

HUMAN RESOURCES MANAGEMENT

Date	Program Title	Early Eagle Rate	Regular Rate
Oct. 7, 8, 9, & 10	Embracing Balance: Building Resilience (Stress & Time Management)	11,000	12,000
Oct. 15, 16 & 17	Training the Trainers Workshop: A Practical Approach in Training Design, Delivery, and Evaluation (IN-PERSON)	22,500	24,000
Nov. 6 & 7	Balanced Scorecard Basics	5,500	6,000
Nov. 17, 18 & 19	Practical Training and Instructional Design Workshop: Creating Impactful Training Courses for the Workplace (IN-PERSON)	22,500	24,000
Nov. 11, 12, 13 & 14	Applied HR for Line Leaders	11,000	12,000
Nov. 24, 25, 26 & 27	Appreciating Organization Development: The Role of Line Leaders Towards Organizational Effectiveness and Learning	11,000	12,000
Feb. 23, 24, 26 & 27	Advanced Balanced Scorecard	11,000	12,000

BUSINESS CONTINUITY MANAGEMENT

Date	Program Title	Early Eagle Rate	Regular Rate
Dec. 9 & 11	Crisis Management	5,600	6,600
Jan. 27 & 29, 2026	IT Disaster Recovery Fundamentals	5,600	6,600

PERSONAL MASTERY

Date	Program Title	Early Eagle Rate	Regular Rate
Oct. 20, 21, 23 & 24	Communicate with Impact: The Credibility Advantage	11,000	12,000
Oct. 21 & 22	Business Writing Skills: How to Write Effectively (IN-PERSON)	15,000	16,000
Nov. 3, 4, 6 & 7	Dynamics of Conflict Transformation: The Reframing Advantage	11,000	12,000
Nov. 17, 18, 20 & 21	Developing Assertiveness for Leaders (The Confidence Advantage)	11,000	12,000
Dec. 11 & 12	Technical Writing Skills: Taking Your Written Outputs to the Next Level (IN-PERSON)	15,000	16,000