



ATENEO DE MANILA UNIVERSITY
GRADUATE SCHOOL OF BUSINESS
CENTER FOR CONTINUING EDUCATION

2026 PROGRAM OFFERINGS

CCE.ATENEO.EDU

CERTIFICATION

| Date | Program Title | Early Eagle Rate | Regular Rate |
|--------------------------|--|------------------|--------------|
| Jan. 22 - April 17, 2026 | 23rd Lean Six Sigma Black Belt Certification Program (Blended) | 128,000 | 136,000 |
| Feb. 26 - 27, 2026 | Lean Six Sigma Yellow Belt Certification Program (IN-PERSON) | 16,000 | 17,000 |

ATENEO INSTITUTE FOR
THE DIGITAL ENTERPRISE

| Date | Program Title | Early Eagle Rate | Regular Rate |
|-----------------------------|--|------------------|--------------|
| Jan. 24, 27, 29 & 31, 2026 | Network and Information Security | 11,000 | 12,000 |
| Feb. 7, 14, & 21, 2026 | Analytics for Business: Discovering Insights from Data | 16,500 | 18,000 |
| Feb. 26 & 27, 2026 | Fundamentals of Artificial Intelligence | 5,500 | 6,500 |
| March 6, 7 & 14, 2026 | Big Data Ingestion and Analytics Bootcamp (BLENDED) | 22,500 | 24,000 |
| March 7, 14, 21 & 28, 2026 | Data Management | 11,000 | 12,000 |
| March 21 - April 25, 2026 | Design Thinking: A New Way of Work | 16,500 | 18,000 |
| April 15, 17, 22 & 24, 2026 | Artificial Intelligence in Healthcare and Medicine | 11,000 | 12,000 |

ATENEO-BAP INSTITUTE OF BANKING

| Date | Program Title | Early Eagle Rate | Regular Rate |
|-----------------------|---|------------------|--------------|
| Jan. 29 & 30, 2026 | Mitigating FX and Interest Rate Risks for Profit Protection | 11,000 | 12,000 |
| Feb. 7, 14 & 21, 2026 | Fundamentals of Derivatives | 16,500 | 18,000 |

LEADERSHIP AND MANAGEMENT

| Date | Program Title | Early Eagle Rate | Regular Rate |
|----------------------------|---|------------------|--------------|
| Jan. 12, 13, 20 & 21, 2026 | Strategic Thinking in a Changing World | 11,000 | 12,000 |
| Jan. 19, 20, 26 & 27, 2026 | Dynamics of Engagement and Corrective Action | 11,000 | 12,000 |
| Jan. 23, 2026 | The Sustainability Imperative: ESGs from Concept to Action | 3,000 | 3,500 |
| Feb. 3, 4, 10 & 11, 2026 | From Operations to Strategy: Applying Business Acumen for Enterprise Growth | 11,000 | 12,000 |
| Feb. 4, 5, 12 & 13, 2026 | Preparing to Lead: First Step in Transitioning to Management | 11,000 | 12,000 |
| Feb. 10, 11, 12 & 13, 2026 | Systems Thinking Basics: Solving Team Problems that Keep Coming Back | 11,000 | 12,000 |
| Feb. 10, 11, 18 & 25, 2026 | Managing ESG for Business Sustainability | 11,000 | 12,000 |
| Feb. 12, 2026 | Corporate Governance: Advanced Topics Series (1) | 3,000 | 3,500 |
| Feb. 23 & 24, 2026 | Storytelling for Business: Getting Your Message Across (IN-PERSON) | 15,000 | 16,000 |
| March 9, 10, 16 & 17, 2026 | Own Your Outcomes: Leader's Guide to Accountability Mindset | 11,000 | 12,000 |

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| March 16, 17, 18 & 19, 2026 | Appreciative Leadership: Enhancing Employee Engagement | 11,000 | 12,000 |
| March 17, 19, 24 & 26, 2026 | Decision Effectiveness Workshop | 11,000 | 12,000 |
| March 23, 24, 30 & 31, 2026 | Leading Strategic Execution | 11,000 | 12,000 |
| March 24 & 25, 2026 | The Art of Directing People: Theater Skills for Business (IN-PERSON) | 15,000 | 16,000 |
| March 26 & 27, 2026 | Motivational Intelligence For Effective Leadership | 11,000 | 12,000 |
| May 25, 26, June 1 & 2, 2026 | Leading and Managing Change | 11,000 | 12,000 |

FINANCIAL MANAGEMENT

| Date | Program Title | Early Eagle Rate | Regular Rate |
|--|--|------------------|--------------|
| Jan. 7, 8, 12, 14, 15 & 19, 2026 | Company Valuation: Principles, Methods, Applications | 15,000 | 16,800 |
| Jan. 26, 28, 29, Feb. 3, 4 & 5, 2026 | Project Finance | 15,000 | 16,800 |
| Feb. 3, 4, 5, 6, 12, 13, 19, 20, 26 & 27, 2026 | Techniques of Financial Analysis | 27,500 | 30,000 |
| Feb. 9, 11, 12, 16, 18 & 19, 2026 | Investment Banking | 15,000 | 16,800 |
| March 2, 4, 5, 9, 11 & 12, 2026 | Mergers and Acquisitions | 15,000 | 16,800 |
| March 2, 4, 5, 9, 11 & 12, 2026 | Accounting for Management Decision-Making | 16,500 | 18,000 |
| April 6, 8, 13 & 15, 2026 | Financial Restructuring and Bankruptcy | 10,000 | 12,000 |
| April 18, 25 & May 2, 2026 | The Business of Treasury: Banking Perspective | 16,500 | 18,000 |
| April 18, 2026 | Corporate Finance Business Forum | 1,500 | 1,900 |

PROJECT MANAGEMENT

| Date | Program Title | Early Eagle Rate | Regular Rate |
|------------------------------|--|------------------|--------------|
| Jan. 5, 2026 - Jan. 23, 2026 | Setting up a PMO for "Always-On Transformation" | 14,850 | 16,000 |
| Jan. 26 - Feb. 13, 2026 | Agile Project Management | 14,850 | 16,000 |
| Feb. 2 - March 6, 2026 | The Accidental Project Manager | 28,800 | 34,900 |
| Feb. 24 & 25, 2026 | Project Management Toolkit: MS Project (IN-PERSON) | 15,000 | 16,000 |

MARKETING MANAGEMENT

| Date | Program Title | Early Eagle Rate | Regular Rate |
|----------------------------|---|------------------|--------------|
| Jan. 19, 21, 22 & 26, 2026 | Segmenting, Targeting, Positioning: The Foundation of Strong Brands | 10,000 | 11,000 |
| Feb. 4 & 5, 2026 | Connecting the Brand | 5,600 | 6,600 |
| Feb. 11, 13, 18 & 20, 2026 | Brand Management | 10,000 | 11,000 |
| Feb. 12, 13, 19 & 20, 2026 | Marketing and Business Planning for Non-Marketers | 11,000 | 12,000 |
| Feb. 19, 20, 26 & 27, 2026 | Introduction to Copywriting | 11,000 | 12,000 |
| March 12 - May 14, 2026 | 30th Marketing Diploma Program: Integrating Module | 32,000 | 35,000 |
| April 20 - May 12, 2026 | Program Management | 22,000 | 24,000 |

SALES MANAGEMENT

| Date | Program Title | Early Eagle Rate | Regular Rate |
|------------------------|---|------------------|--------------|
| Jan. 29 & 30, 2026 | Negotiation Skills: Deal or Deadlock | 11,000 | 12,000 |
| Feb. 11, 12 & 13, 2026 | Key Accounts Management: Strengthening the Core Business Proposal | 16,500 | 18,000 |
| Feb 18, 19 & 20, 2026 | Fundamentals of Shopper Marketing & Strategy | 15,000 | 16,500 |
| Feb. 25, 26 & 27, 2026 | Distributor Management: Levelling up the Key Partner | 16,500 | 18,000 |
| March 4, 5 & 6, 2026 | Sales Management: The Leader in You | 16,500 | 18,000 |

OPERATIONAL EXCELLENCE

| Date | Program Title | Early Eagle Rate | Regular Rate |
|-----------------------------|---|------------------|--------------|
| Jan. 19 - Feb. 9, 2026 | 120th BAP Treasury Certification Program (BLENDED) | | 44,500 |
| Jan. 26, 27 & 28, 2026 | Root Cause Analysis: Drilling Down to True Causes to Solve and Prevent Problems | 8,250 | 9,000 |
| March 18 & 19, 2026 | Customer First! The Essentials of Customer Service | 5,500 | 6,000 |
| March 23, 24, 30 & 31, 2026 | The Business Process Improvement Toolbox | 11,000 | 12,000 |
| April 23 & 24, 2026 | The Art of Service Recovery | 5,500 | 6,000 |

HUMAN RESOURCES MANAGEMENT

| Date | Program Title | Early Eagle Rate | Regular Rate |
|-----------------------------|---|------------------|--------------|
| Feb. 12, 13, 19 & 20, 2026 | Training and Organizational Needs Analysis | 11,000 | 12,000 |
| Feb. 18, 19 & 20, 2026 | Practical Training and Instructional Design Workshop: Creating Impactful Training Courses for the Workplace (IN-PERSON) | 22,500 | 24,000 |
| Feb. 23, 24, 26 & 27, 2026 | Advanced Balanced Scorecard | 11,000 | 12,000 |
| March 16, 17 & 18, 2026 | Training the Trainers Workshop: A Practical Approach in Training Design, Delivery, and Evaluation (IN-PERSON) | 22,500 | 24,000 |
| March 16, 17, 18 & 19, 2026 | Balanced Scorecard Basics | 5,500 | 6,000 |
| April 27, 28, 29 & 30, 2026 | Applied HR for Line Leaders | 11,000 | 12,000 |

BUSINESS CONTINUITY MANAGEMENT

| Date | Program Title | Early Eagle Rate | Regular Rate |
|--------------------|-----------------------------------|------------------|--------------|
| Jan. 27 & 29, 2026 | IT Disaster Recovery Fundamentals | 5,600 | 6,600 |

SUPPLY CHAIN MANAGEMENT

| Date | Program Title | Early Eagle Rate | Regular Rate |
|-------------------------------|--|------------------|--------------|
| Jan. 20, 22, 27 & 29, 2026 | Forecasting and Demand Management | 11,000 | 12,000 |
| Jan. 22, 23, 29 & 30, 2026 | The Essentials of Cold Storage Warehouse Operations | 11,000 | 12,000 |
| Feb. 3, 4, 5 & 6, 2026 | Legal Aspects in Procurement and Contract Management | 11,000 | 12,000 |
| Feb. 9 & 10, 2026 | Essentials in Managing Inventory | 11,000 | 12,000 |
| Feb. 11, 12, 18 & 19, 2026 | Procurement and Sourcing Strategies | 11,000 | 12,000 |
| Feb. 19, 20, 26 & 27, 2026 | Logistics: The Management of Flow | 11,000 | 12,000 |
| March 2, 3, 9 & 10, 2026 | Managing the Supply Chain | 11,000 | 12,000 |
| March 7, 14 & 21, 2026 | Strategic Purchasing | 16,500 | 18,000 |
| March 18, 19, 25 & 26, 2026 | Warehouse Management and Control | 11,000 | 12,000 |
| March 28, April 11 & 18, 2026 | Customer Service and Logistics Operation | 16,500 | 18,000 |

RETAIL MANAGEMENT

| Date | Program Title | Early Eagle Rate | Regular Rate |
|--------------------|--|------------------|--------------|
| Jan. 21 & 22, 2026 | Retail Management and Strategy (IN-PERSON) | 15,000 | 16,000 |

PERSONAL MASTERY

| Date | Program Title | Early Eagle Rate | Regular Rate |
|-----------------------------|---|------------------|--------------|
| Jan. 26, 27, 29 & 30, 2026 | Developing Assertiveness for Leaders (The Confidence Advantage) | 11,000 | 12,000 |
| Feb. 23, 24, 26 & 27, 2026 | Communicate with Impact: The Credibility Advantage | 11,000 | 12,000 |
| Feb. 26 & 27, 2026 | Technical Writing Skills: Taking Your Written Outputs to the Next Level (IN-PERSON) | 15,000 | 16,000 |
| March 24, 25, 26 & 27, 2026 | Business Writing Skills: How to Write Effectively | 11,000 | 12,000 |
| April 20, 21, 23 & 24, 2026 | Dynamics of Conflict Transformation: The Reframing Advantage | 11,000 | 12,000 |
| May 18, 19, 20 & 21, 2026 | Appreciating Organization Development: The Role of Line Leaders Towards Organizational Effectiveness and Learning | 11,000 | 12,000 |