



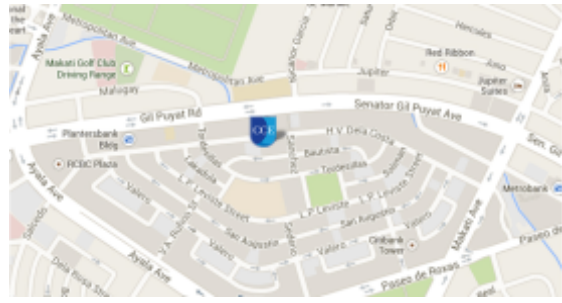
Basics of Corporate Governance

Package inclusions:

- Program fee
- Training kit
- AM/PM snacks
- Lunch
- Certificate of course completion

Venue:

Ateneo de Manila University - Salcedo Campus
 3/F Ateneo Professional Schools Bldg.
 130 H.V. Dela Costa St., Salcedo Village,
 Makati City, Philippines



DATES

May 13, 2020
 Wednesday
 9:00 am - 5:00 pm

PROGRAM FEE

Php 5,900.00 (Early Eagle Rate until April 29)
 Php 6,400.00 (Regular Rate)

HOW TO REGISTER Online

www.cce.ateneo.edu

Email

sales.cce@ateneo.edu

Call

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Schedules and prices may change without prior notice



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leadership and management

Basics of Corporate Governance

Accredited Institutional Training Provider of Corporate Governance of the Securities and Exchange Commission (SEC)

In Partnership with Ateneo Gov. Jose B. Fernandez Center for Ethics

The course is a basic orientation on the concepts and applications of Corporate Governance (CG) as particularly defined under pertinent legislation and administrative issuances in the Philippines. Directors and Key Officers of companies established and/or operating in the Philippines corporations will benefit from the course. First time Directors and Key Officers, or persons who are about to be appointed as such in a Publicly-Listed Corporation, in particular will meet the required training and basic orientation on CG.

Beyond mere compliance, participants will benefit from a practical frameworks and tools that can be employed inside their companies to employ CG as a means of promoting adherence to internal controls, preventing fraud, and developing a culture of good governance.

This is a partnership between the Ateneo Graduate School of Business-Center for Continuing Education and the Gov. Jose B. Fernandez Center for Ethics.

Basics of Corporate Governance

objectives

By the end of the session, the participants should be able to:

1. Explain the concepts behind good corporate governance, particularly with respect to:
 - A. Fiduciary Duties and Responsibilities as a response to the Agency Problem
 - B. Stakeholder Approach to Corporate Governance
 - C. Rights and Obligations of the Corporate Entity and its Directors and Officers;
 - D. Link between values, ethics and good governance.
2. Apply these concepts to their respective organizations.

who should attend

- Corporate Directors (whether in a Publicly Listed or Privately-Held Corporation)
- Key officers and Executives



resource person



MR. VINCENT EDWARD R. FESTIN is currently an assistant professor at the Ateneo de Manila Graduate School of Business (AGSB) where he teaches Business Ethics, Corporate Governance, Law in the Business Environment and Business Communications. He started teaching in the said school in 2009 and is now one of its 10 full-time professors.

He is also the Chairman of the Board of the Good Governance Advocates and Practitioners of the Philippines (GGAPP), an association of professionals involved or working in the Ethics, Corporate Governance and Compliance space. He was the organization's founding president.

Prior to joining the AGSB full-time, he was the head of the Corporate Governance – Education of the Philippine Long Distance Telephone Company (PLDT).

He obtained his Bachelor's Degree (1989) and Juris Doctor (1995) from the Ateneo de Manila University. He was admitted to the Philippine bar in 1996.

program content

I. History and Basic Concepts of CG

- A. Corporate governance through the history
- B. Definitions of corporate governance
- C. The Agency problem
- D. Fiduciary duty
- E. The stakeholder approach to governance
- F. Governance distinguished from management

II. Standards and Outcomes in CG

- A. Code of Corporate Governance for PLCs –Principles, Recommendations and Explanations
- B. Success Indicators for CG
- C. The Failed Board
- D. Business Benefits of Good CG
- E. What's next in CG?

III. Director and Officer Responsibilities

- A. The Corporation and its Powers
- B. Directors' Three Fold Duty (Diligence, Obedience, Loyalty)
- C. Challenges and Issues:
 1. The Business Judgment Rule
 2. Conflicts of Interest
 3. Insider Trading
 4. Short swing Transactions
 5. Related Party Transactions

IV. Implementing Corporate Governance

- A. Stages of Corporate Moral Development
- B. Corporate Culture and Governance
- C. Leadership and Governance: Examples, Enforcers and Enablers
- D. Policy Framework for CG
- E. Necessary Implementing Structures
- F. Education and Communication of CG
- G. Monitoring and Evaluation tools
- H. Stages of Internal Development

V. Case Studies