Business Continuity Overview

Package inclusions:

- Program fee
- Training kit
- AM/PM snacks
- Lunch
- Certificate of course completion

Venue:

Ateneo Graduate School of Business - Sta. Rosa Satellite 2F Paseo 3A Building, Brgy. Don Jose, Paseo de Sta. Rosa, Sta. Rosa City, Laguna, Philippines

CUSTOMIZED PROGRAMS

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Member:

Follow us:

March 3, 2020

DATES

December 10, 2020
Thursday
8:30 am – 4:30 pm

PROGRAM FEE

Php 6,500.00 (Early Eagle Rate until Nov. 26)
Php 7,500.00 (Regular Rate)
Php 4,500.00 (BCMAP member)

HOW TO REGISTER

Online
www.cce.ateneo.edu

Email
sales.cce@ateneo.edu

Call
(+632) 8840.2770

Schedules and prices may change without prior notice.

ATENEO DE MANILA UNIVERSITY
GRADUATE SCHOOL OF BUSINESS

Business Continuity Management

Business Continuity Overview

December 10, 2020
Ateneo Graduate School of Business
STA. ROSA CAMPUS

In partnership with
Business Continuity Managers Association of the Philippines

BCMAP

In just the first month of 2020, what are the big incidents that shook the business community —in both the local and global scale? Australia's bushfire crisis, the Taal volcano eruption, the sudden and tragic death of a major US industry's decision-maker and influencer, and a global health emergency in the form of the 2019-nCoV.

One would need to reflect and see, are we really prepared? We mobilized relief efforts and discussed the implications—after the fact. When your business enterprises are impacted by the same incidents that shook the world in January 2020, will it survive? Are you able to minimize the impact of the incidents to ensure sustainability of business operations? How will the global supply chain affect the way we do business?

Business Continuity is the practice of instilling organizational resiliency measures before the crisis or disaster occurs. The *Business Continuity Overview* covers the fundamentals of Disaster Recovery Institute International (DRII)'s Professional Practices for Business Continuity practitioners, Global Standards like ISO 22301 and local regulations of Bangko Sentral ng Pilipinas, National Privacy Commission, DOH, DOLE and NDRRMC. This course is designed to create and enhance the awareness and importance of Business Continuity Management, as well as, empower attendees with knowledge in fundamental BC Planning and Management (i.e. BCM current trends, management buy-in on BCM, best practices, framework, scopes, terminologies and definitions, roles and responsibilities, challenges and key success factors in BC planning and management).

Live prepared by learning today.

Business Continuity Overview

objectives

After this course, you will be able to:

1. Provide frameworks of business continuity management in an enterprise;
2. Share global practices and trends with others; and
3. Map local standards and regulations of business continuity management to its global practices.

who should attend

The general workforce within an organization or individuals who are keen to explore business continuity management

About BCMAP

Business Continuity Managers Association of the Philippines (BCMAP) was formed in 2006 with the goals to organize forums, conduct certification classes, and promote the best practices and standards of Business Continuity and Disaster Recovery. BCMAP aims to address the needs of enterprises from various sectors in the country and ensure the protection of human lives and assets in the event of any disruption or crisis in business.

The group started to organize forums thru the sponsorship of companies like IBM, Citibank, ADB, BSP, ePLDT, Symantec, Meralco and Zuellig. They have also approached Disaster Recovery Institute International (DRII) from the US and the Business Continuity Institute (BCI) from UK to provide subject matter experts on the professional practices of business continuity. The forum continues to evolve and collaborate with various government agencies like NDRRMC, BFP, DOH and NGOs like WHO, Red Cross, Zuellig Foundation, among others to continue to promote the practice of Business Continuity in the country. They also encouraged and mentor practitioners to get certified as Business Continuity practitioners with DRII or The BCI to ensure implementation of best practices in the country.

The courses are delivered by seasoned practitioners on BC/DR. Some of their certified instructors are listed below:

• Mel Cabodil, CBCP, AMBCI, ITIL Professional
• Jaycee dela Cruz, CBCP, AMBCI, CBE, MBA
• Sebastian Puache, CBCP
• Carol Atido, CBCP
• Eugene Daga, CBCP
• Jeffrey Jardin, CBCP
• Joselito Capinpin, ABCP, PMP
• Eric Ugaddan, ABCP, NEBOSH Certified

program content

I. **Introduction on Business Continuity and Disaster Recovery**

   A. What is business continuity vis-à-vis disaster recovery?
   B. The need for business continuity in the Philippines
   C. The state of business continuity on various sectors in the Philippines
   D. Key initiatives of public and private sectors to promote business continuity
   E. Standards and best practices in business continuity

II. **Business Continuity Management and Components of a Business Continuity Plan**

III. **Ten (10) Professional Practices on Business Continuity from Disaster Recovery Institute International (DRII)**

   A. Program initiation and management
   B. Risk assessment
   C. Business impact analysis
   D. Business continuity strategies
   E. Incident response
   F. Plan development and implementation
   G. Awareness and training programs
   H. Business continuity plan exercise, assessment, and maintenance
   I. Crisis communications
   J. Coordination with external agencies

IV. **Key Regulations and Standards in relation to Business Continuity**

   A. ISO 22301 Standards on Business Continuity Management
   B. NDRRMC guidelines in the Philippines
   C. Department of Disaster Management Law
   D. BSP Circular 951 for local banks and financial institutions
   E. Data Privacy Law
   F. Cyber Security Law
   G. Occupational Safety and Health Standards