



DATES

July 9 - 11, 2020
Thursday - Saturday
8:30 am - 4:30 pm

PROGRAM FEE

Php 17,700.00 (Early Eagle Rate
until June 25)
Php 19,200.00 (Regular Rate)

HOW TO REGISTER Online

www.cce.ateneo.edu

Email

sales.cce@ateneo.edu

Call

(+632) 88302043

Schedules and prices may
change without prior notice.

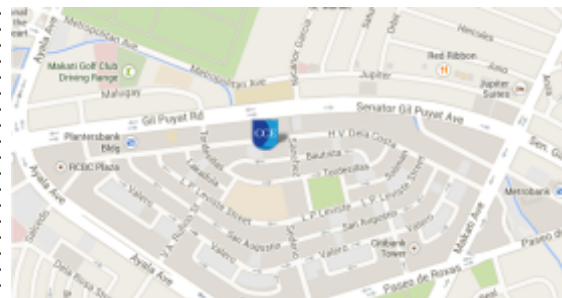
Corporate Finance: Financial and Legal Aspects

Package inclusions:

- Program fee
- Training Materials
- PM snacks
- Certificate of course completion

Venue:

Ateneo de Manila University - Salcedo Campus
3/F Ateneo Professional Schools Bldg.,
130 H.V. Dela Costa St., Salcedo Village,
Makati City, Philippines



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March 11, 2020



ATENEO DE MANILA UNIVERSITY
GRADUATE SCHOOL OF BUSINESS



financial management

Corporate Finance: Financial and Legal Aspects

July 9 - 11, 2020

ATENEO - BAP INSTITUTE OF BANKING



ATENEO DE MANILA UNIVERSITY
GRADUATE SCHOOL OF BUSINESS



BANKERS ASSOCIATION
OF THE PHILIPPINES

This course is designed to provide lawyers with a rigorous conceptual understanding of the principles of corporate finance. In corporate finance world, lawyers and finance professionals play a pivotal role - whether negotiating merger agreements and acquisitions/divestitures, establishing and structuring investment vehicles, rendering a fairness opinion, litigating derivative suits, issuing new securities, taking a firm private via an LBO or public via an IPO, negotiating a project finance deal, and other financial transactions. Corporate lawyers, investment bankers and corporate financial staff work side-by-side. In addition, lawyers often serve as negotiators in financial transactions.

Lawyers without some familiarity of the basics of corporate finance are at a distinct disadvantage.

This course is designed to be accessible to participants with a limited mathematical background. In general, we will not assume any knowledge of mathematics beyond high-school algebra.

Corporate Finance: Financial and Legal Aspects

objectives

After the course, you will:

1. Learn the basic concepts of international corporate finance and investment banking;
2. Learn how financial transactions are structured and executed – with specific roles defined. Lectures would be loaded with practical applications and examples;
3. Improve understanding of global financial markets and trends; and
4. Reduce the financial knowledge gap and increase practitioners' value to corporate clients.

who should attend

- Lawyers whose focus is on corporate finance and investment banking transactions and documentation.
- Finance practitioners who want to understand the business of corporate finance with the added perspective of legal ramifications.
- Anyone with interest to learn about corporate finance.

resource person



MR. REYNALDO J. SERMONIA is currently a Treasury Advisor advising clients on treasury issues, corporate development, and investment. Previously, he was Treasurer at Qatargas in Doha (Qatar), Director of Treasury at Amazon.com in Seattle, Director of Treasury at Bausch & Lomb in Rochester (NY), Director of Treasury at Medtronic in Minneapolis, internal consultant at POSCO in Seoul (Korea), and held senior finance roles in other global companies. He also worked in Hong Kong as Executive Director at Sumitomo Bank Capital Markets (SBCM).

He received his Bachelor's degree in Economics from the University of Santo Tomas, Master's degree in Development Economics from Williams College, and MBA in Finance (with honors) from the University of Chicago. He was also a Fellow, Advanced Study Program at MIT and received a CFAME (Certificate in Financial Asset Management and Engineering) with honors from the Swiss Finance Institute, a CertICM (Certificate in International Cash Management) from ACT(UK) and a CM&AA (Certified M&A Advisor) from the Alliance of M&A Advisors, Chicago, IL. In addition, he completed the Oxford Private Equity Program and attended other finance programmes at Oxford, Cambridge, University of Loughborough, and Carnegie-Mellon.

program content

- I. Introduction and Key Concepts**
 - A. Legal Aspects of Corporate Finance
 - B. Efficient Market and Behavioral Finance
 - C. Time Value of Money
- II. Capital Structure and Leverage**
 - A. Optimal Capital Structure
 1. Cost of Capital
 2. Cost of Financial Distress
- III. How Corporations Issue Securities**
 - A. IPO/Share Repurchase
 - B. Debt Issuance/Debt Repayment
 - C. Lawyer's Role
- IV. Financing with Hybrid Securities**
 - A. Preferred Stock
 - B. Convertible Securities and Warrants
- V. Merger and Acquisition**
 - A. Calculation of Key Financial Statistics and Ratios
 - B. Sell-Side M&A
 1. Overview
 2. Organization and Preparation
 3. First Round/Second Round
 4. Negotiations and Closing
 - C. Buy-Side M&A
 1. Overview
 2. Buyer Motivation
 3. Acquisition Strategies
 4. Forms of Financing
 5. Deal Structure
 - D. Legal Topics in M&A
- VI. Derivatives and Structured Finance**
 - A. Derivatives
 1. Structure and Trading
 2. Lawyer's Role
- V. Special Topics**
 - A. Project Finance
 - B. Hedge Fund
 - C. Private Equity
 1. Venture Capital
 2. Leveraged Buyout
 - D. Lawyer's Role