



## DATES

June 25 - 27, 2020  
Thursday - Saturday  
8:30 am - 4:30 pm

## PROGRAM FEE

Php 17,700.00 (Early Eagle Rate  
until June 11)  
Php 19,200.00 (Regular Rate)

## HOW TO REGISTER Online

[www.cce.ateneo.edu](http://www.cce.ateneo.edu)

## Email

[sales@cce.ateneo.edu](mailto:sales@cce.ateneo.edu)

## Call

(+632) 88302039

Schedules and prices may  
change without prior notice.

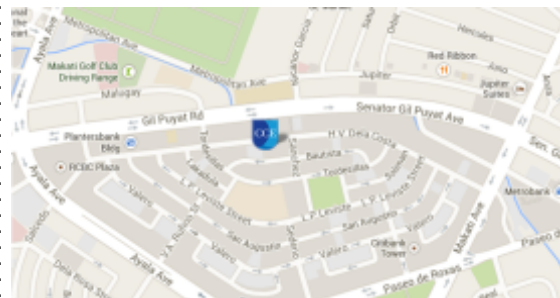
## Corporate Treasury

### Package inclusions:

- Program fee
- Training kit
- AM/PM snacks
- Lunch
- Certificate of course completion

### Venue:

3/F Ateneo Professional Schools Bldg.  
130 HV Dela Costa St., Salcedo Village  
Makati City, Philippines



### CUSTOMIZED PROGRAMS

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March 12, 2020



ATENEO DE MANILA UNIVERSITY  
GRADUATE SCHOOL OF BUSINESS



financial management

# Corporate Treasury

June 25 - 27, 2020

**ATENEO - BAP INSTITUTE OF BANKING**



ATENEO DE MANILA UNIVERSITY  
GRADUATE SCHOOL OF BUSINESS



BANKERS ASSOCIATION  
OF THE PHILIPPINES

Corporate Treasury occupies a central role in the finances of the modern corporation. It is responsible for the company's liquidity - ensures that the company maintains enough cash at all times to meet the needs of its primary business operations. In addition, a treasury department performs various roles over time - working capital management, investment management, risk management, bank relations, corporate finance and rating agency relations.

This three-day course provides an in-depth overview of the corporate treasury function from strategy and organization to the core areas and main treasury activities. We combine theoretical knowledge and real - life examples that you can apply to your own work.

## Corporate Treasury

At the end of this program, you will be able to:

1. Understand the treasury as a corporate function-set up, structure and interactions;
2. Understand how corporate treasury can add value in a strategic way;
3. Acquire deep insight into the core areas of treasury and primary activities such as cash management, corporate finance, foreign exchange and treasury operations; and
4. Apply practical applications that can be immediately adapted by your organization.

## who should attend

Corporate treasurer, treasury manager, treasury assistant manager, treasury analyst, treasury accountant and controller

Corporate staff who works with treasury internally – corporate controller, accountant, tax manager, assistant manager, assistant analyst, internal auditor

Banker, external auditor, software vendor or consultant who wants to understand treasury from corporate perspective

Staff new to treasury or a specialist who wants to understand the whole treasury function

## resource persons



MR. REYNALDO J. SERMONIA is a Treasury Advisor working with client companies on treasury issues and corporate development. He is also a member of GT News Editorial Board, a resource person at Treasury Today UK, and an adjunct faculty member in the MBA Program at Alaska Pacific University.

Previously, he was Treasurer at Qatargas in Doha (Qatar), Director of Treasury at Amazon.com in Seattle, Director of Treasury at Bausch & Lomb in Rochester (NY), Director of Treasury at Medtronic in Minneapolis, internal consultant at POSCO in Seoul (Korea), and held senior finance roles in other global companies. He also worked in Hong Kong as Executive Director at Sumitomo Bank Capital Markets (SBCM).

He received his AB Economics from the University of Santo Tomas, MA in Development Economics from Williams College, and MBA in Finance (with honors) from the University of Chicago. He was also a Fellow, Advanced Study Program at MIT and received a CFAME (Certificate in Financial Asset Management and Engineering) with honors from the Swiss Finance Institute and a CertICM (Certificate in International Cash Management) from ACT(UK). In addition, he completed the Oxford Private Equity Program and attended other finance programmes at Oxford, Cambridge, University of Loughborough, and Carnegie-Mellon.

## program content

### I. Introduction to Corporate Treasury

- A. Evolution of Treasury Function
- B. Treasury Structure
- C. Timeless Treasury Tasks
- D. Emerging Treasury Tasks

### II. Treasury Best Practices

### III. Treasury Metrics

### IV. Cash Management

- A. Objectives of Cash Management
- B. Cash Forecasting
- C. Domestic
- D. International
  1. International Account Structure
  2. Cross-Border Liquidity and Risk
  3. International Payments

### V. Foreign Exchange

- A. Basics of Foreign Exchange
- B. FX Exposure Management

### VI. Corporate Finance

- A. Cost of Capital
- B. Equity/Debt Capital Market
- C. Mergers and Acquisitions
- D. Rating Agency

### VII. Treasury Operations

- A. Process and Internal Control
- B. Debt Compliance
- C. Treasury Management System (TMS) Selection

### VIII. Case Studies

### IX. Recent Developments

### X. Treasury Management Trends Building a World Class Treasury