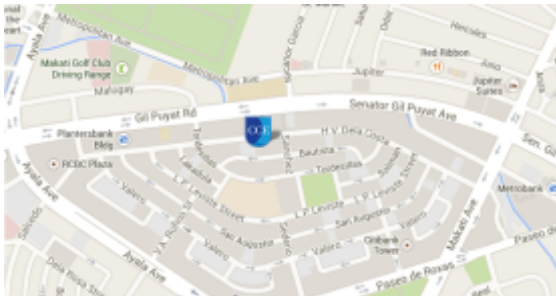# Developing Business Continuity Strategy

Package inclusions:

•

- Program fee
- Training kit
- AM/PM snacks
- Lunch
  Certificate of course completion

Venue:

Ateneo de Manila University - Salcedo Campus
3/F Ateneo Professional Schools Bldg.,
130 H.V. Dela Costa St., Salcedo Village,
Makati City, Philippines

CUSTOMIZED PROGRAMS

We offer companies our tradition of service and excellence through customized programs fit for special organizational needs. *Call us and lead the change!*

Accreditations:

Member:

Follow us:

DATES
February 20, 2020
Thursday
8:30 am – 4:30 pm

PROGRAM FEE
Php 6,500.00 (Early Eagle Rate
                        until Feb. 6)
Php 7,500.00 (Regular Rate)
Php 4,500.00 (BCMAP member)

HOW TO REGISTER
Online
www.cce.ateneo.edu

Email
sales.cce@ateneo.edu

Call
(+632) 8840.2770

Schedules and prices may change without prior notice.

ATENEO DE MANILA UNIVERSITY
GRADUATE SCHOOL OF BUSINESS

Business Continuity Management

Developing Business Continuity Strategy
February 20, 2020

In partnership with

Business Continuity Managers Association of the Philippines

BCMAP

CCE CENTER FOR CONTINUING EDUCATION

This is a 1-day course that describes the essential elements of developing a Business Continuity Strategy and Plan. It covers Business Impact Analysis, Risk Assessment and Key Business Continuity Strategies for various industries like Manufacturing, Finance, Retail, BPOs, etc.

It starts with the world of business impact analysis (BIA), to learn how important this element is to the functional requirements phase of the business continuity management program. Emphasizing class participation and utilizing team ideas, you'll learn to plan and successfully conduct a Business Impact Analysis project. Topics include the business continuity management program and a proven planning methodology. It will define the role of the business impact analysis, the key methodologies, its application and related exercises to develop a program.

It will also cover Risk Management which is a top priority in all sectors, from supply chain to cyber security. As a professional in this field, you must be at the top of your game, to truly identify the threats your organization faces and how to protect against them. You need to be able to perform risk assessments, reduce organizational vulnerabilities, select cost effective risk controls, and obtain buy in from upper management. This course focuses on teaching those skills and many more. This workshop combines theory with real world practices to give you instruction and tools you can use in creating a Risk Management program.

Finally, the workshop will describe various business continuity strategies in relation to various industries. It will utilize the output of Business Impact Analysis and Risk Assessment to develop an effective and efficient strategy to ensure continuity of critical business processes.

Developing Business Continuity Strategy

objectives

After this course, you will be able to:

1. Examine the role of the business impact analysis (BIA) within the functiona requirements phase of a proven business continuity management (BCM) planning methodology;
2. Explain the steps to successfully conduct a BIA within the scope of a BCM program;
3. Provide the participants with instruction and tools for implementing business continuity management risk evaluation and control;
4. Delineate the skills, knowledge and procedures business continuity professionals need to develop and manage risk as part of BCM program; and
5. Recommend various strategies for the continuity of businesses.

About BCMAP

Business Continuity Managers Association of the Philippines (BCMAP) was formed in 2006 with the goals to organize forums, conduct certification classes, and promote the best practices and standards of Business Continuity and Disaster Recovery. BCMAP aims to address the needs of enterprises from various sectors in the country and ensure the protection of human lives and assets in the event of any disruption or crisis in business

The group started to organize forums thru the sponsorship of companies like IBM, Citibank, ADB, BSP, ePLDT, Symantec, Meralco and Zuellig. They have also approached Disaster Recovery Institute International (DRII) from the US and the Business Continuity Institute (BCI) from UK to provide subject matter experts on the professional practices of business continuity. The forum continues to evolve and collaborate with various government agencies like NDRRMC, BFP, DOH and NGOs like WHO, Red Cross, Zuellig Foundation, among others to continue to promote the practice of Business Continuity in the country. They also encouraged and mentor practitioners to get certified as Business Continuity practitioners with DRII or The BCI to ensure implementation of best practices in the country.

The courses are delivered by seasoned practitioners on BC/DR. Some of their certified instructors are listed below:

**• Mel Cabodil, CBCP, AMBCI, ITIL Professional
• Jaycee dela Cruz, CBCP, AMBCI, CBE, MBA
• Sebastian Puache, CBCP
• Carol Atido, CBCP
• Eugene Daga, CBCP
• Jeffrey Jardin, CBCP
• Joselito Capinpin, ABCP, PMP
• Eric Ugaddan, ABCP, NEBOSH Certified**

program content

I. **Program Initiation and Management**

II. **Business Impact Analysis**

III. **Risk Assessment**

IV. **Developing Business Continuity Strategies**

V. **Implementation of Business Continuity Plans**

who should attend

Business Continuity Managers, Risk Managers and other professionals responsible for continuity of business operations.

BCMAP courses

IT Disaster Recovery Fundamentals
February 27, 2020
This is the perfect opportunity for you to get on top of the latest developments in IT/DR. The knowledge you gain will put you at the head of the pack professionally, and make you an asset to your organization.

Business Continuity Overview
March 12, 2020
This course is designed which aims to create and enhance the awareness on BCM as well as empowering attendees; knowledge in fundamental BC Planning and Management i.e. BCM current trends, management buy-in on BCM, best practices, framework, scopes, terminologies and definitions, roles and responsibilities, challenges and key success factors in BC planning and management.

Crisis Management
March 26, 2020
Crisis Management focuses on proactively prevent crisis and if needed how to react on from it. There are various threats that can lead to crisis from IT systems, labor unrest, theft, sabotage, fire and other environmental hazards.