



ATENEUM DE MANILA UNIVERSITY
GRADUATE SCHOOL OF BUSINESS
CENTER FOR CONTINUING EDUCATION



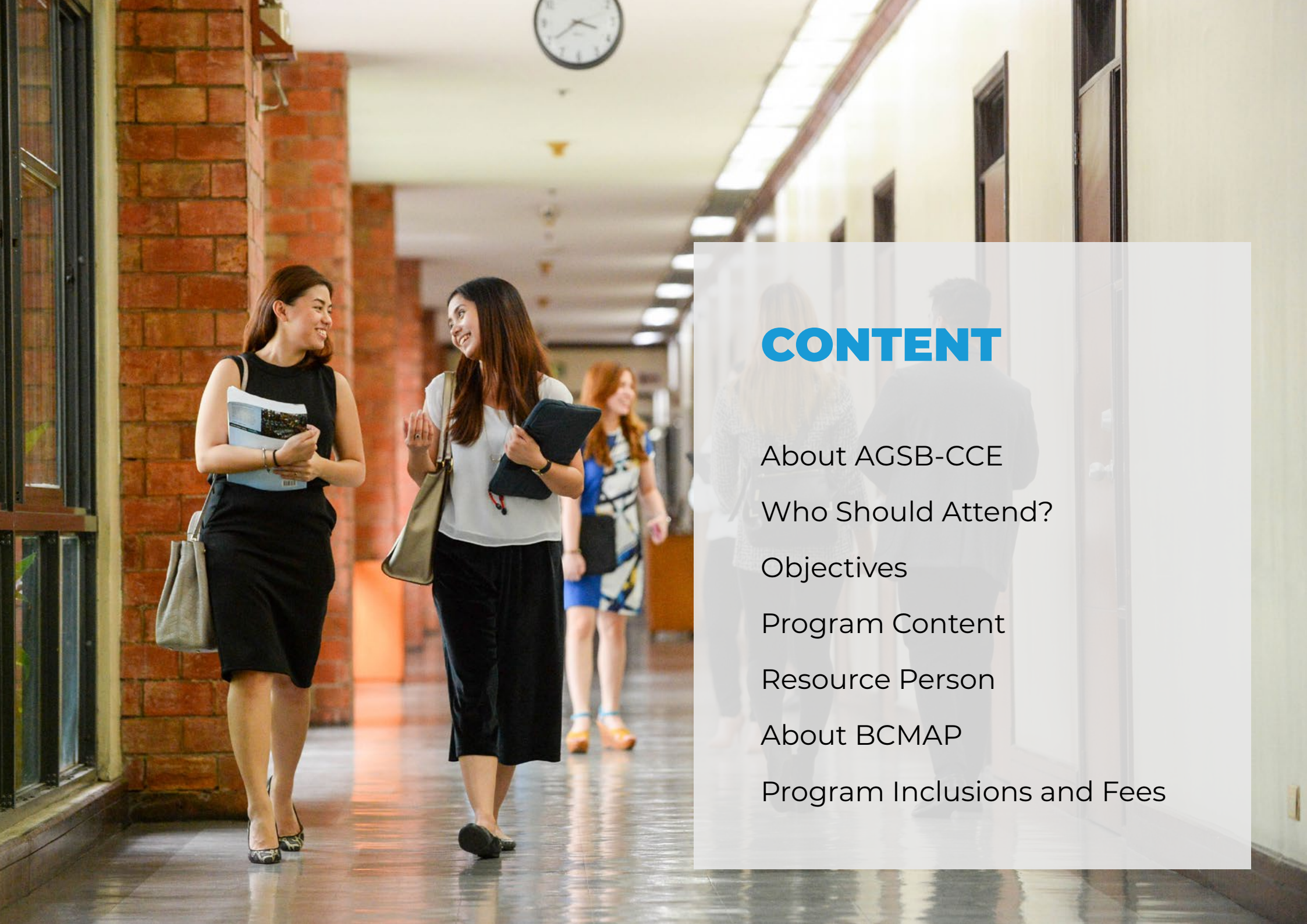
Business Continuity Management **ONLINE PROGRAM**

Developing Business Continuity Strategy

September 20 & 22, 2022

Synchronous sessions via Zoom

Asynchronous sessions via access to the AteneoBlueCloud (Canvas LMS)



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ABOUT AGSB-CCE

The Ateneo Graduate School of Business - Center for Continuing Education (AGSB-CCE) was established to complement the existing Ateneo-BAP Institute of Banking, a consortium between the Ateneo de Manila University and the Bankers Association of the Philippines. It was initially known as the Basic Leadership Program (BLP) until the name was changed to Continuing Professional Education (CPE) and then finally, to Center for Continuing Education (CCE).

Under AGBS, CCE takes an active role in addressing specific industry concerns that require immediate, purposeful, and focused response. As an industry resource and partner, CCE offers continuing professional development programs that are workplace-based with immediate take-away value. Methodologies are based on business simulation, practical exercises and applications, case analyses, and focused discussions. Courses are designed, developed and delivered by industry practitioners who are noted experts in their respective fields. Together, AGBS and CCE support the Ateneo mission to promote excellence, integrity and service.

WHO SHOULD ATTEND?

Business Continuity Managers, Risk Managers and other professionals responsible for continuity of business operations.

OBJECTIVES

Successful completion of this module enables the participant to:

- ➔ Examine the role of the business impact analysis (BIA) within the functional requirements phase of a proven business continuity management (BCM) planning methodology;
- ➔ Conduct risk assessment;
- ➔ Explain the steps to successfully conduct a BIA within the scope of a BCM program;
- ➔ Provide the participants with instruction and tools for implementing business continuity management risk evaluation and control;
- ➔ Delineate the skills, knowledge and procedures business continuity professionals need to develop and manage risk as part of BCM program;
- ➔ Recommend various strategies for the continuity of businesses; and
- ➔ Develop implementation of Business Continuity Plans.

DEVELOPING BUSINESS CONTINUITY STRATEGY

This is a 1 day course that describes the essential elements of developing a Business Continuity Strategy and plan for its implementation. It covers Business Impact Analysis, Risk Assessment and Key Business Continuity Strategies for various industries like Manufacturing, Finance, Retail, BPOs, etc.

It starts with the initiation of the right policies to enable the business to get the support of the leaders and stakeholders of business continuity. Then, followed with the right approach on assessing the risks that may cause the business to cease operations. Since investments may be limited, the business impact analysis (BIA) would help to prioritize the processes or services and determine the functional requirements of the business continuity management program. Emphasizing class participation and utilizing team ideas, you'll learn to plan and successfully conduct a Business Impact Analysis project. Topics include the business continuity management program and a proven planning methodology.

It will also cover Risk Assessment which is a top priority in all sectors, from supply chain to cyber security. As a professional in this field, you must be at the top of your game, to truly identify the threats your organization faces and how to protect against them. You need to be able to perform risk assessments, reduce organizational vulnerabilities,

select cost effective risk controls, and obtain buy in from upper management. This course focuses on teaching those skills and many more. This workshop combines theory with real world practices to give you instruction and tools you can use in creating a Risk Management program.

Finally, the workshop will describe various business continuity strategies in relation to various industries. It will utilize the output of Business Impact Analysis and Risk Assessment to develop an effective and efficient strategy to ensure continuity of critical business processes.

PROGRAM OUTLINE

- I. Program Initiation and Management**
- II. Business Impact Analysis**
- III. Risk Assessment**
- IV. Developing Business Continuity Strategies**
- V. Implementation of Business Continuity Plans**

RESOURCE PERSON



MR. MEL CABODIL

Mr. Mel Cabodil was the founding President of the Business Continuity Manager's Association of the Philippines (BCMAP), the official forum organizer of the Business Continuity Institute from the United Kingdom and represents Disaster Recovery Institute International (DRII) classes in the Philippines.

His extensive experience on disaster recovery made him the first Certified Business Continuity Professional (CBCP) of Disaster Recovery Institute International (DRII) in the Philippines. He is currently the Executive Director of DRI Philippines.

His experience and competency led him to various management roles in consulting, sales, pre-sales, project delivery and general business management. He has extensive multinational exposure having been part of various ASEAN roles in consulting, sales and project delivery. He has led a number of SMEs and IT practitioners from various countries to deliver IT solutions in the region.

Mr. Cabodil earned his Bachelor's degree in Electrical Engineering from Mapua Institute of Technology.

ABOUT BCMAP

Business Continuity Managers Association of the Philippines (BCMAP) was formed in 2006 with the goals to organize forums, conduct certification classes, and promote the best practices and standards of Business Continuity and Disaster Recovery. BCMAP aims to address the needs of enterprises from various sectors in the country and ensure the protection of human lives and assets in the event of any disruption or crisis in business.

The group started to organize forums thru the sponsorship of companies like IBM, Citibank, ADB, BSP, ePLDT, Symantec, Meralco and Zuellig. They have also approached Disaster Recovery Institute International (DRII) from the US and the Business Continuity Institute (BCI) from UK to provide subject matter experts on the professional practices of business continuity. The forum continues to evolve and collaborate with various government agencies like NDRRMC, BFP, DOH and NGOs like WHO, Red Cross, Zuellig Foundation, among others to continue to promote the practice of Business Continuity in the country. They also encouraged and mentor practitioners to get certified as Business Continuity practitioners with DRII or The BCI to ensure implementation of best practices in the country.

The courses are delivered by seasoned practitioners on BC/DR. Some of their certified instructors are listed below:

- Mel Cabodil, CBCP, AMBCI, ITIL Professional
- Jaycee dela Cruz, CBCP, AMBCI, CBE, MBA
- Sebastian Puache, CBCP
- Carol Atido, CBCP
- Eugene Daga, CBCP
- Jeffrey Jardin, CBCP
- Joselito Capinpin, ABCP, PMP
- Eric Ugaddan, ABCP, NEBOSH Certified

DEVELOPING BUSINESS CONTINUITY STRATEGY

PROGRAM DETAILS

September 20 & 22, 2022
Tuesday & Thursday
1:00 – 5:00 pm

Synchronous sessions via Zoom
Asynchronous sessions via access to the AteneoBlueCloud
(Canvas LMS)

PROGRAM FEE

Php 5,600.00 (Early Eagle Rate)
Php 6,600.00 (Regular Rate)
Php 3,600.00 (BCMAP Member Rate)

**Schedules and prices may change without prior notice.*

INCLUSIONS

- Digital copies of the materials can be accessed through AteneoBlueCloud (Canvas LMS)
- Digital Certificate of Completion

REGISTER NOW!

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SCAN CODE
TO REGISTER



Experience
EXCELLENCE