



ATENEUM DE MANILA UNIVERSITY  
GRADUATE SCHOOL OF BUSINESS  
CENTER FOR CONTINUING EDUCATION



Ateneo BAP-Institute of Banking **ONLINE PROGRAM**

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# EXECUTIVE PROGRAM FOR INTRADAY TRADING

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February 14 - 18, 21 - 24, & 26, 2022 | via ZOOM





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# ABOUT AGSB-CCE

The Ateneo Graduate School of Business - Center for Continuing Education (AGSB-CCE) was established to complement the existing Ateneo-BAP Institute of Banking, a consortium between the Ateneo de Manila University and the Bankers Association of the Philippines. It was initially known as the Basic Leadership Program (BLP) until the name was changed to Continuing Professional Education (CPE) and then finally, to Center for Continuing Education (CCE).

Under AGBS, CCE takes an active role in addressing specific industry concerns that require immediate, purposeful, and focused response. As an industry resource and partner, CCE offers continuing professional development programs that are workplace-based with immediate take-away value. Methodologies are based on business simulation, practical exercises and applications, case analyses, and focused discussions. Courses are designed, developed and delivered by industry practitioners who are noted experts in their respective fields. Together, AGBS and CCE support the Ateneo mission to promote excellence, integrity and service.





# WHO SHOULD ATTEND?

Persons who have keen interest in trading financial assets, such as but not limited to, those who are connected to the following industry:

- Retail financial Market trading (Foreign Exchange, commodity, crypto currency, stock, futures trader)
- Banking and Finance
- Financial Markets and Insurance
- Entrepreneurship
- Investment Portfolio Management
- Statistics and Economics

## OBJECTIVES

After the course, you will:

- ➔ Master the technical indicators and set ups;
- ➔ Create a Trading Plan;
- ➔ Understand risk parameters and expectancy in trading; and
- ➔ Build consistency in profitability.

# EXECUTIVE PROGRAM FOR INTRADAY TRADING

This online program is designed for traders of financial assets (beginner to intermediate level). The program aims to develop a thought process framework of trading guided by Technical Analysis tools, thereby acquiring an edge on trading decisions.

At the end of the program, the participants should be able to identify trade bias, build scenarios and set-ups, test trading strategies, and record trade data for consistencies.

## PROGRAM OUTLINE

- I. Identifying Different Financial Assets and Class**
- II. Understanding the Tenets of Technical Analysis**
- III. Mastering the Candlestick Chart**
- IV. Identifying Trends**
- V. Recognizing Momentum**
- VI. Dealing with Retracements and Pullbacks**
- VII. Setting Trade Expectancies**
- VIII. Identifying Value Ares**
- IX. Building Trade Scenarios and Set ups**
- X. Building Trader's Statistics**

## RESOURCE PERSON



**JOEY ARANAZ**

Mr. Jose Aranaaz has more than 25 years of trading experience, specializing in equities, commodities, and futures. He was a registered Financial Consultant /Broker with Merrill Lynch Philippines where he started his journey into Global Financial Markets in 1978. He was also a Senior Dealer with Arab Asian Bank. Mr. Aranaaz has, for the last 18 years, been a Private Independent Trader, Educator, and Prop Trader. He has mentored private individuals and prop traders in different trading methodologies. He is a specialist in the application of computer-based technical analysis and trading tools. He has witnessed the transition from brick and mortar Stock and Pit exchanges into today's digital markets. He holds a Bachelor's Degree in Business Management from the Ateneo de Manila University.

## RESOURCE PERSON



**RYAN CRUZ**

Mr. Ryan Cruz is the Risk Manager for Day Trade The World Office 09R in the Philippines. With almost a decade of experience trading financial assets, he advocates trading education and risk management to aspiring traders and investors in the Philippines. He is also the Director and founder of Sector East Training Solutions Inc., a Technical Vocational Institute specializing in delivering programs in the area of ICT and strategic communication. He was formerly the Managing Director of Biz Whiz Training Consultancy, a market education partner of the Philippines Stock Exchange back in the days. He is a licensed Mechanical Engineer and holds a degree from De La Salle University.



# EXECUTIVE PROGRAM FOR INTRADAY TRADING

## PROGRAM DETAILS

Schedule via Zoom:  
February 14 - 18, 21 - 24, & 26, 2022  
8:30 am - 12:30 pm  
via **ZOOM**

## PROGRAM FEE

Php 27,500.00 (*Early Eagle Rate until Jan. 31*)  
Php 30,000.00 (*Regular Rate*)

*\*Schedules and prices may change without prior notice.*

## INCLUSIONS

- Digital copies of the materials can be accessed through AteneoBlueCloud (Canvas LMS)
- Digital Certificate of Completion

*\*Subscription to the TradingView Platform will be individually done by the participants, and an Account Creation Guide Sheet will be provided.*

## REGISTER NOW!

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SCAN CODE  
TO REGISTER





*Experience*  
**EXCELLENCE**

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