



DATES
 February 27 - 28, 2018
 Tuesday - Wednesday
 8:30 am - 4:30 pm

PROGRAM FEE
 Php 11,800.00 (Early Eagle Rate until Feb. 13)
 Php 12,800.00 (Regular Rate)

HOW TO REGISTER Online
www.cce.ateneo.edu

Email
sales.cce@ateneo.edu

Call
 +63(2)830.2050

Schedules and prices may change without prior notice.

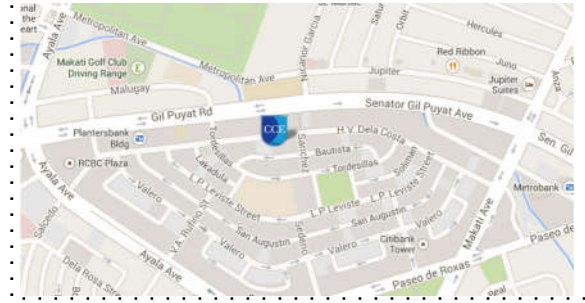
Knowledge Management: The Practice of Retaining & Leveraging Knowledge in Organizations

Package inclusions:

- Program fee
- Training kit
- AM/PM snacks
- Lunch
- Certificate of course completion

Venue:

Ateneo de Manila University - Salcedo Campus
 3/F Ateneo Professional Schools Bldg.,
 130 H.V. Dela Costa St., Salcedo Village,
 Makati City, Philippines



CUSTOMIZED PROGRAMS
 We offer companies our tradition of service and excellence through customized programs fit for special organizational needs.
Call us and lead the change!

Accreditations:



Member:



Follow us:



cce.ateneo.edu
 October 12, 2017



ATENEO DE MANILA UNIVERSITY
 GRADUATE SCHOOL OF BUSINESS



leadership and management

Knowledge Management

The Practice of Retaining and Leveraging
 Knowledge in Organizations

The course is a two-day introduction to the practice of knowledge management (KM). It provides an overview of how knowledge is managed in organizations. It looks into why knowledge is considered to be the only sustainable source of competitiveness for organizations. It advances the value of KM to improving individual, team, and organizational performance.

Knowledge Management

objectives

After the course, you will be able to:

1. Describe what knowledge is and how it is managed in organizations;
2. Explain how managing knowledge improves the performance of individuals, teams, and organizations; and
3. Propose KM initiatives and projects according to the organization's needs, requirements, and specifications.

methodology

Lecture-Discussion, Learning Activities (Structured Learning Experiences), Small Group Discussions, Workshops, Cases, and Illustrative Videos

who should attend

Top Management Executives, Learning & Development (L&D) Managers, Consultants & Professionals, Human Resource (HR) Managers, Consultants & Professionals, Information & Communication Technology (ICT) Managers, Specialists & Consultants, and Knowledge Managers



program director

MR. JONILO DEL ROSARIO is a quality management, performance management, organizational learning & knowledge management, organization development & change management, entrepreneurship, educational management, project management, and systems thinking consultant, resource person, trainer, researcher, subject matter expert, and postgraduate & higher education professor.

He presently holds the following positions: Managing Consultant of JGDR Performance Quality Management Consultancy; Resource Person & Trainer of the Employers Confederation of the Philippines (ECOP); Resource Person & Trainer of the Philippine Trade Training Center (PTTC); Technical Expert & Business Mentor of the Philippine Center for Entrepreneurship (PCE); and Resource Person & Trainer of the University of the Philippines Institute for Small-Scale Industries (UPISSI). He was the Program Chair, Assistant Professor & Research Adviser of Educational Administration at the U.P. College of Education. He used to be a Trustee and Training & Research Chair of the Philippine Society for Quality (PSQ).

Mr. Del Rosario holds two master's degrees in Technology Management and Human Resource Development from the University of the Philippines where he also graduated cum laude. He is a candidate for the Doctor of Philosophy in Education major in Educational Administration from the same university. He is a lifetime member of the Pi Gamma Mu International Honor Society for Social Science.

course outline

- I. What is Knowledge?
 - A. Data
 - B. Information
 - C. Knowledge
 - D. Expertise
- II. Types, Forms & Categories of Knowledge
- III. Basic Concepts
 - A. Competency
 - B. Capability
 - C. Intellectual Capital
 - D. Human Capital
 - E. Relationship Capital
 - F. Organizational Capital
 - G. Intellectual Property
- IV. Knowledge Conversion, Flows & Life Cycle
- V. Knowledge & Performance
- VI. Knowledge Mapping
- VII. The Need to Manage Knowledge in Organizations
- VIII. What is Knowledge Management (KM)?
- IX. Domains & Elements of KM
- X. The Practice of KM
 - A. Strategic KM
 - B. Operational KM
 - C. Technical KM
- XI. KM & Systems Thinking
- XII. The Concept of the Intelligent Organization
- XIII. KM Readiness
- XIV. KM Gurus, Theories, Models & Frameworks
- XV. KM Processes and Inventory of KM Methods, Tools & Technologies
- XVI. KM Implementation
 - A. KM Strategies
 - B. Knowledge Management System (KMS)
 - a. Architecture
 - b. Infrastructure
 - C. Project Management
 - D. Change Management
 - E. KM, Results, Aptitude & Motivation
 - F. KM Integration
- XVII. Challenges & Imperatives
- XVIII. Next Steps
- XIX. Further Training