



## DATES

February 24, 2020  
Monday  
8:30 am - 4:30 pm

## PROGRAM FEE

Php 5,900.00 (Early Eagle Rate until Feb. 10)  
Php 6,400.00 (Regular Rate)

## HOW TO REGISTER Online

[www.cce.ateneo.edu](http://www.cce.ateneo.edu)

## Email

[sales.cce@ateneo.edu](mailto:sales.cce@ateneo.edu)

## Call

(+632) 88302040

*Schedules and prices may change without prior notice.*

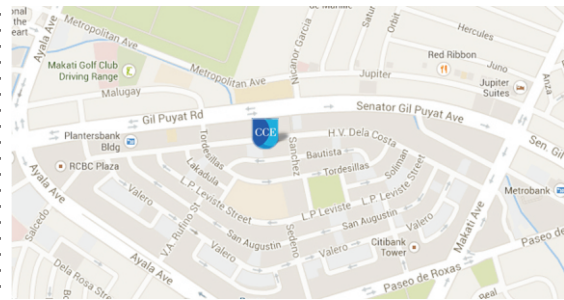
## Leading Multi-Generational Teams

### Package inclusions:

- Program fee
- Training kit
- AM/PM snacks
- Lunch
- Certificate of course completion

### Venue:

Ateneo de Manila University - Salcedo Campus  
3/F Ateneo Professional Schools Bldg.,  
130 H.V. Dela Costa St., Salcedo Village,  
Makati City, Philippines



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November 15, 2019



ATENEO DE MANILA UNIVERSITY  
GRADUATE SCHOOL OF BUSINESS



leadership and management

# Leading Multi-Generational Teams

February 24, 2020

**CCE** CENTER FOR CONTINUING EDUCATION

For the first time in the history of the organization, there are four generations of employees in the workplace. This has great potential for creativity and intergenerational mentoring, – and also for workplace conflict, miscommunication, and disengagement.

## Leading Multi-Generational Teams

### objectives

By the end of the workshop, you will be able to:

1. Identify the five different generations in your workplace and understand their history, workplace values, and behavior: WWII, Baby Boomers, Generation X, Generation Y (Millennials), and Generation Z;
2. Optimize the strengths of each generation to strengthen your team's effectiveness; and
3. Practice how to connect and motivate them through varying leadership styles: Director, Problem Solver, Developer, Delegator

### who should attend

Managers and supervisors who have diverse age groups under their leadership



### resource person



**MS. CZARINA "INA" TEVES** is an Organization Development Consultant and Executive Coach and has been in the business of organizational effectiveness for more than 20 years.

Some of her clients include the Department of Education (DepEd), Department of Health (DOH), Zuellig Family Foundation, Department of Trade and Industry (DTI), Civil Service Institute, and Department of Social Welfare and Development (DSWD). In the private sector, her clients include Jollibee Foods Corporation, Energy Development Corporation, and Globe Telecoms.

Ms. Teves was the program director/coordinator of the Formation Cluster (leadership, coaching, and mentoring program) of the Ateneo School of Medicine and Public Health.

Ms. Teves is a Certified Action Learning Coach (CALC), having undergone the certification program of the World Institute of Action Learning (WIAL). She is also trained coach and member of the global chapter of the International Coach Federation (ICF).

### program content

- I. **What makes a Generation? The new cut-offs**
  - A. Traditionalists (1928 - 1945)
  - B. Baby Boomers (1946- 1964)
  - C. Generation X (1965 - 1980)
  - D. Generation Y (1981 – 1996)
  - E. Generation Z (1996–2010)
- II. **Facts vs stereotypes**
- III. **When and how to use the appropriate leadership style to each generation**

### complementary programs

#### Preparing to Lead: First Step in Transitioning to Management

*December 5 - 6, 2019*

This course serves to equip new leaders, managers, high-potential employees, and those aspiring for a managerial position, basic knowledge and skills to help them become effective at leading, managing successful teams of people. This 2-day program will focus on main mindsets, skills, tools, and knowledge, to help manage the transition to becoming an effective manager.

#### Leading Change: Critical Success Factors

*December 16 - 17, 2019*

In this 2-day training course, you will increase your awareness of your capabilities to handle change and what you need to develop to become a successful change leader. You will then apply the critical success factors toward crafting a change leadership plan, applied to an actual change event in the workplace.