



DATES

November 8 - 10, 2012
Thursday - Saturday
9:00 am - 5:00 pm

PROGRAM FEE

Php 16,500.00 (Early Eagle Rate
until Oct. 25)
Php 19,500.00 (Regular Rate)

HOW TO REGISTER Online

www.cce.ateneo.edu

Email

cce-abib@aps.ateneo.edu

Call

+63(2)830.2050

*Schedules and prices may
change without prior notice.*

Project Financing

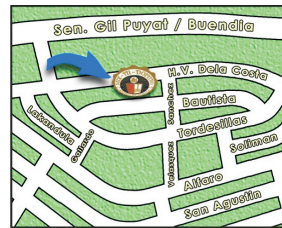
Advanced Module: Diploma Program in Corporate Finance

Package Inclusions:

- Program fee
- Training kit
- AM/PM snacks
- Lunch
- Certificate of course completion

Venue:

Ateneo Professional Schools
130 H. V. Dela Costa St., Salcedo Village,
Makati City, Philippines



CUSTOMIZED PROGRAMS

We offer companies our tradition
of service and excellence
through customized programs
fit for special organizational needs.
Call us and lead the change in 2012!

Media Partner: **BusinessWorld**
www.bworldonline.com

Member:  PHILIPPINE MARKETING
ASSOCIATION



Follow us:



cce.ateneo.edu

October 17, 2012

150 years
The
ATENEO Brand is your
Career Advantage



financial management

project financing

advanced module: diploma program in corporate finance



ATENEO DE MANILA UNIVERSITY GRADUATE SCHOOL OF BUSINESS

Center for Continuing Education

Project financing has increasingly emerged as the preferred alternative to conventional methods of financing large-scale, capital-intensive projects, from pipelines and refineries to power-generating facilities, hydroelectric projects and many others. Even the government has used it to finance many of its infrastructure projects.

Project financing covers a host of issues that can be quite intricate and formidable; misunderstood and misapplied, these can result in project viability erosion and/or hefty cost overruns.

This substantive three-day module attempts to untangle the intricacies of project financing and walks the participants through the entire process in a user-friendly manner, from a comprehensive exploration of facts, figures and potential *faux pas* to the preparation of the financial plan, assessment of risks, design of financing mix and raising of funds. The module likewise discusses the process' underlying security support and legal documentation.

project financing

advanced module: diploma program in corporate finance

objectives

Successful completion of this module enables the participants to:

1. Gain a comprehensive understanding of project financing, its intricacies and benefits as well as the challenges project proponents routinely face;
2. Assess the viability and bankability of large-scale, capital-intensive projects;
3. Identify and evaluate the potential risks associated with proposed projects;
4. Develop financial plans and test the reasonableness of the assumptions used therein;
5. Structure appropriate financing schemes for selected projects, including features intended to mitigate perceived risks;
6. Identify sources of special financing programs offered by funding institutions that can be tapped as part of the financing package; and
7. Understand the underlying security support and legal documentation for proposed projects.

resource person

MR. VINNIE JAMES YU is a consultant for ATR-KimEng for Private Equity / Infrastructure. His professional experience has been in major infrastructure projects throughout the Southeast Asian Region. He was previously the Managing Director of Vietnam Holding Asset Management Limited; Managing Director and Founder of Capital Strategies Limited; and Senior Vice President of Lehman Brothers, Inc.

He also worked as a financial advisor, representing companies, such as: Mitsubishi Corporation; Duke Energy; Taiwan High Speed Rail; Taiwan Alcatel; Taiwan Power; Philippine National Bank; Philippine Long Distance Telephone Company; Pilipino Telephone Company; and Del Monte Corporation. Further, he was Advisor to the Republic of Indonesia on its private power program, the Paiton Power Project. He also advised China Steel Corporation on its integrated steel mill project in Malaysia.

Mr. Yu has a Masters in Business Administration degree from Stanford University and a Bachelor of Arts degree major in Economics from the Ateneo de Manila University. He attended the Strategic Negotiation Program at the John F. Kennedy School of Harvard University and has also completed a number of professional programs in credit, treasury and asset liability management (ALM). He was previously licensed to render corporate finance advice by the Securities Futures Commission of Hong Kong and was a registered Investment Representative while at Lehman Brothers, Inc.

program content

The module, which employs lectures, interactive discussions, case studies and practical application exercises, covers the following areas:

- Project financing: definitions, rationale, intricacies, benefits and challenges
- Project financing vs. direct financing
- Analysis and evaluation of project viability and bankability
- Preparation of cash flow projections and their use to measure expected rates of return
- Determining a project's borrowing capacity
- Risk assessment and mitigation
- Credit requirements of lenders
- Legal structure and security arrangements
- Financial plan preparation
- Design and development of suitable financing arrangement

who should attend

This module is highly recommended for investment bankers, business professionals and other finance practitioners involved, one way or another, in structuring the most cost-effective means of financing their large-scale, capital intensive projects. Those familiar with or have adequate working knowledge of investment banking and basic business mathematics and statistics will find this module most meaningful and beneficial.