



ATENEUM DE MANILA UNIVERSITY  
GRADUATE SCHOOL OF BUSINESS  
CENTER FOR CONTINUING EDUCATION



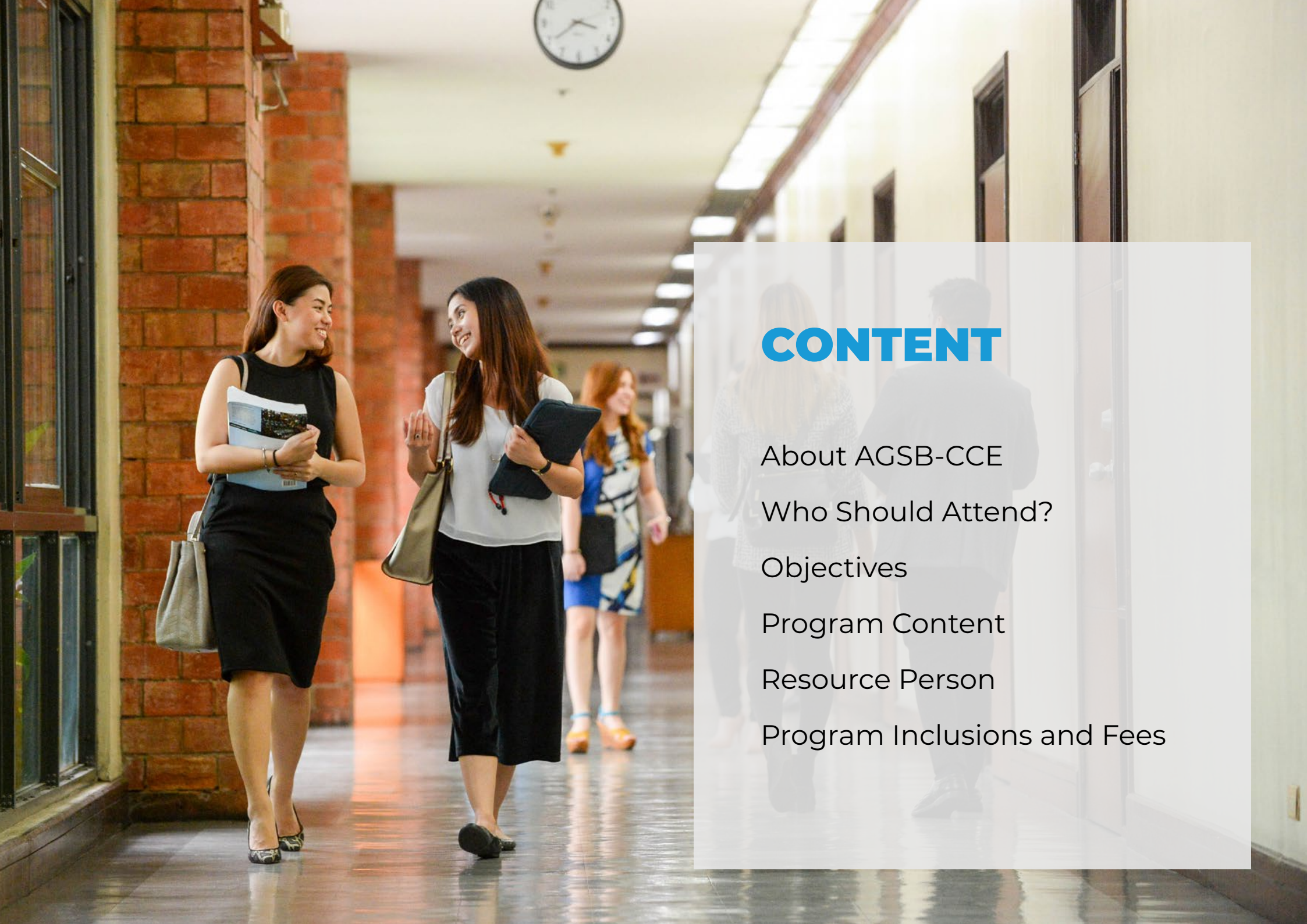
Financial Management **ONLINE PROGRAM**

# The Business of Treasury: Banking Perspective

**October 8, 15, & 22, 2022**

*Synchronous sessions via Zoom*

*Asynchronous sessions via access to the AteneoBlueCloud (Canvas LMS)*



# CONTENT

About AGSB-CCE

Who Should Attend?

Objectives

Program Content

Resource Person

Program Inclusions and Fees



# ABOUT AGSB-CCE

The Ateneo Graduate School of Business - Center for Continuing Education (AGSB-CCE) was established to complement the existing Ateneo-BAP Institute of Banking, a consortium between the Ateneo de Manila University and the Bankers Association of the Philippines. It was initially known as the Basic Leadership Program (BLP) until the name was changed to Continuing Professional Education (CPE) and then finally, to Center for Continuing Education (CCE).

Under AGBS, CCE takes an active role in addressing specific industry concerns that require immediate, purposeful, and focused response. As an industry resource and partner, CCE offers continuing professional development programs that are workplace-based with immediate take-away value. Methodologies are based on business simulation, practical exercises and applications, case analyses, and focused discussions. Courses are designed, developed and delivered by industry practitioners who are noted experts in their respective fields. Together, AGBS and CCE support the Ateneo mission to promote excellence, integrity and service.

# WHO SHOULD ATTEND?

The course is designed for employees from accounting and audit firms, personnel from treasury divisions of corporations and bank employees with little exposure on treasury activities. Fresh graduates of finance-related courses who are considering a career in treasury may also attend this course.

## OBJECTIVES

After the course, you will:

- ➔ Gain insight on the various functions and activities of the treasury or funds management department;
- ➔ Learn and understand how the department manages the bank's funds, its overall liquidity, and the attendant risks;
- ➔ Learn and understand the pricing mechanics and the income opportunities of trading in fixed income securities, foreign exchange and derivatives;
- ➔ Understand and appreciate the interrelationships between treasury and the other departments of the bank in achieving its liquidity and profitability objectives;
- ➔ Identify and take advantage of profit opportunities in the yield curve, as well as control the resulting market risk; and
- ➔ Learn and understand the risks inherent in trading in fixed income securities, foreign exchange and derivatives and various strategies to mitigate and control these risks.

# THE BUSINESS OF TREASURY: BANKING PERSPECTIVE

Treasury is one of the most important functions and perhaps the most complex in the bank. Treasury is the department in charge of funds management and it determines, among other things, the overall money position of the bank and in this sense is charged with the responsibility of keeping the bank liquid. Aside from this, Treasury is also the unit which ensures that excess funds are utilized to maximize the bank's return on equity. This is done by employing asset liability management and trading strategies to monetize views on various asset classes and by offering hedging and investment products and solutions to customers including corporations, SMEs and individuals.

This online module walks the participant through the mechanics of managing bank liquidity and profitability. It likewise discusses the department's linkages with the various departments of the bank in order to achieve these twin (i.e., liquidity and profitability) objectives. Finally, it introduces participants to the various products being handled by Treasury including Money Markets, Fixed Income, FX and Derivatives.

## PROGRAM OUTLINE

- I. Treasury Overview**
- II. Asset Liability Management**
- III. Financial Markets Analysis**
- IV. Fixed Income Market and Products**
- V. Foreign Exchange Market and Products**
- VI. Derivatives Market and Products**

# RESOURCE PERSON



**MS. MARI TONI  
BAUTISTA**

Ms. Mari Toni Bautista has established her footing in the banking industry for more than 10 years wherein she held various posts such as Derivatives and Structured Products Chief Dealer in BDO Private Bank, Head of Corporate Sales in Security Bank Treasury and Vice President handling Financial Markets Sales in ING Bank N.V. Manila Branch.

Currently, she is Director, still handling Financial Markets Sales in Standard Chartered Bank Philippines. Further to this, she has always been an advocate for continuing learning. She has been a resident resource speaker for Ateneo CCE handling topics such as Risk Management in Banking, Fundamentals of Derivatives and Business of Treasury – Banking Series. She is also a resident review instructor in the CFA Level 1 review class, handling the fixed income and derivatives modules.

Ms. Bautista graduated with a Masters in Applied Mathematics major in Mathematical Finance from the Ateneo de Manila University. She is a Chartered Financial Analyst, a Certified Treasury Professional and an SEC Certified Fixed Income Salesman.

# THE BUSINESS OF TREASURY: BANKING PERSPECTIVE

## PROGRAM DETAILS

October 8, 15, & 22, 2022  
Saturdays  
8:30 am - 4:00 pm

Synchronous sessions via Zoom  
Asynchronous sessions via access to the AteneoBlueCloud  
(Canvas LMS)

## PROGRAM FEE

Php 15,000.00 (*Early Eagle Rate*)  
Php 16,500.00 (*Regular Rate*)

*\*Schedules and prices may change without prior notice.*

## INCLUSIONS

- Digital copies of the materials can be accessed through AteneoBlueCloud (Canvas LMS)
- Digital Certificate of Completion

## REGISTER NOW!

Ms. Maricar Camorongan  
(+63) 917 317 6227  
mcamorongan@ateneo.edu  
sales.cce@ateneo.edu

SCAN CODE  
TO REGISTER



*Experience*  
**EXCELLENCE**