



ATENEUM DE MANILA UNIVERSITY
GRADUATE SCHOOL OF BUSINESS
CENTER FOR CONTINUING EDUCATION



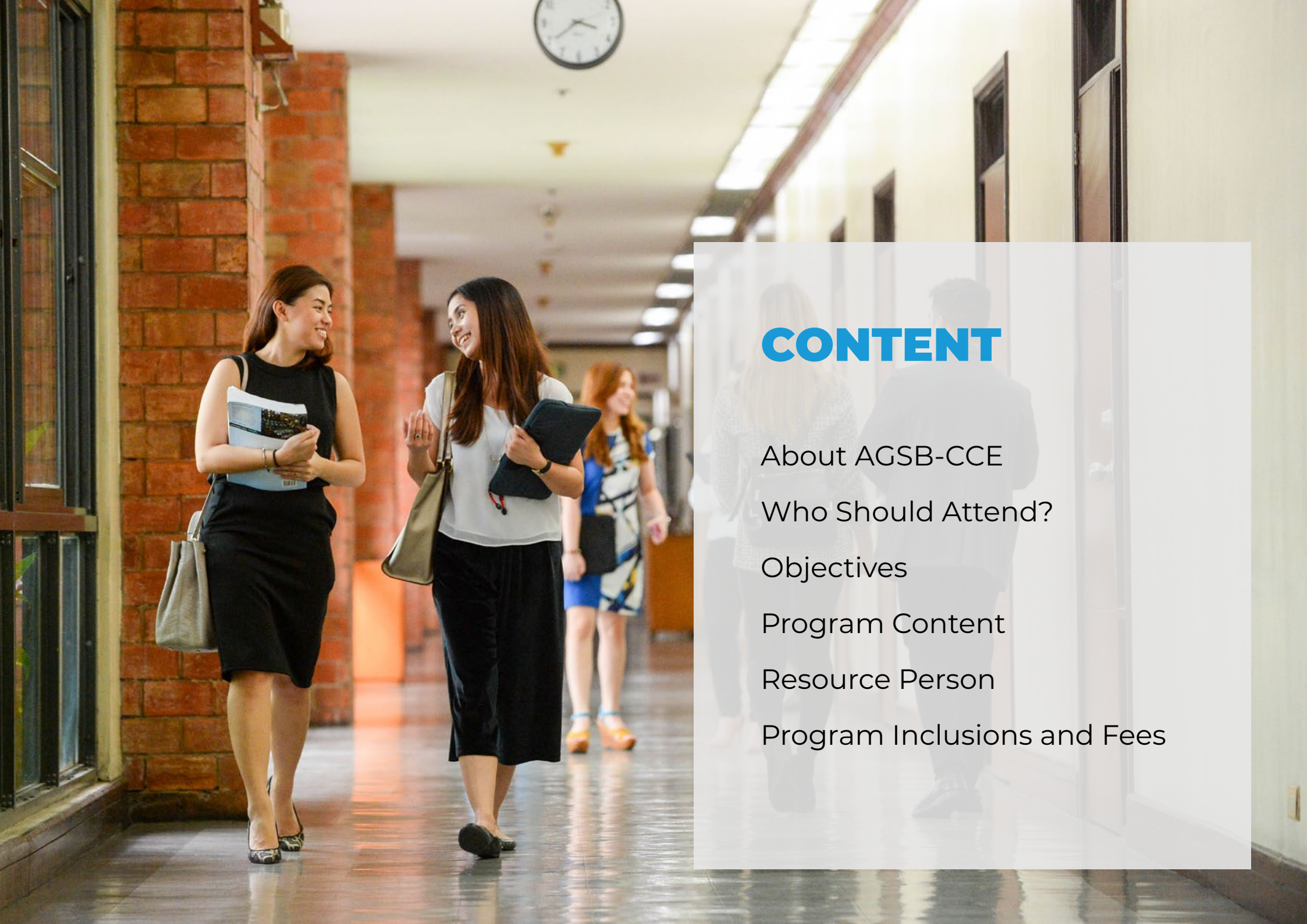
Personal Mastery **ONLINE PROGRAM**

The Strengths Advantage: Discover Your Greatest Talents

August 30, 31, September 1 & 2, 2022

Synchronous sessions via Zoom

Asynchronous sessions via access to the AteneoBlueCloud (Canvas LMS)



CONTENT

About AGSB-CCE

Who Should Attend?

Objectives

Program Content

Resource Person

Program Inclusions and Fees



ABOUT AGSB-CCE

The Ateneo Graduate School of Business - Center for Continuing Education (AGSB-CCE) was established to complement the existing Ateneo-BAP Institute of Banking, a consortium between the Ateneo de Manila University and the Bankers Association of the Philippines. It was initially known as the Basic Leadership Program (BLP) until the name was changed to Continuing Professional Education (CPE) and then finally, to Center for Continuing Education (CCE).

Under AGBS, CCE takes an active role in addressing specific industry concerns that require immediate, purposeful, and focused response. As an industry resource and partner, CCE offers continuing professional development programs that are workplace-based with immediate take-away value. Methodologies are based on business simulation, practical exercises and applications, case analyses, and focused discussions. Courses are designed, developed and delivered by industry practitioners who are noted experts in their respective fields. Together, AGBS and CCE support the Ateneo mission to promote excellence, integrity and service.

WHO SHOULD ATTEND?

For career men and women, professionals, people in management & leadership engaged in continuous improvement.

OBJECTIVES

Successful completion of this module enables the participant to:

- ➔ Your talents and strengths;
- ➔ Your unique quality of leadership;
- ➔ Approaches to develop engagement and purpose; and
- ➔ Improved organizational performance.

THE STRENGTHS ADVANTAGE: DISCOVER YOUR GREATEST TALENTS

Do you have the opportunity to do what you do best, everyday? Based on a 40-year study of what makes people succeed, Don Clifton created the Clifton Strengthsfinder to discover a person's strengths. This strengths-based approach to effectiveness is at the heart of what powers successful individuals, teams, and organizations.

People who know and use their strengths are 6 times as likely to be engaged at work, 7.8% more productive in their role, 3 times as likely to have an excellent quality of life, and 6 times as likely to do what they do best, every single day. Using the Clifton Strengthsfinder, this program will help you discover your greatest talents, deepen your understanding of them, identify meaningful areas of development, and focus on important actions for success. It will also show you how to develop engagement, increase team and organizational performance and synergy.

Do you have the opportunity to do what you do best, everyday? The Strengths Advantage will show you how.

PROGRAM OUTLINE

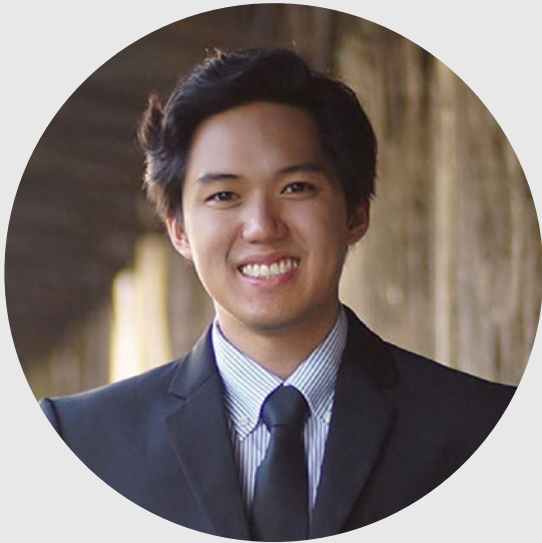
- I. 1st Session**
 - A. Why Focus On Strengths?
 - B. What Talents Do You have?
 - C. Deep Dive In Your Reports
 - D. The Framework To Developing And Applying Your Strengths

- II. 2nd Session**
 - A. The Advantages Of Using Your Strengths
 - B. What Do We Do About Weakness?
 - C. How Are You Using Your Talents?

- III. 3rd Session**
 - A. The Guiding Principles Of The Strengths Philosophy
 - B. The 4 Domains Of Team Strengths
 - C. Introducing The Team Grid (And How To Use It)
 - D. 5 Clues to Talent

- IV. 4th Session**
 - A. 5 Steps To Building A Strengths-Based Culture
 - B. 3 Common Approaches Effective Leaders Share
 - C. Tips How To Manage Weakness And Develop Strengths
 - D. The Team Conversation You NEED To Have

RESOURCE PERSON



MR. FREDRIC LIPIO

Mr. Fredric Lipio is a Gallup- Certified Strengths and Certified Transformative Coach, Consultant, and Facilitator of Performance and Transformational Coaching for various clients.

Prior to this, he held other posts, such as: Program Officer at Landbank Countryside Development Foundation; Internal Audit Manager at Armel Plastic Co., Inc; and Training Consultant of Creative Human Resources at One Core, among others.

Mr. Lipio earned his Bachelor's degree in Management from the Ateneo de Manila University. He also completed Strategic Human Resource Management from the University of the Philippines-Institute for Small Scale Industries (UP-ISSI), Transformative Coaching from Coach Masters Academy, Accelerated Strengths Coaching Course, and High Performance Management from Gallup, Inc.

THE STRENGTHS ADVANTAGE: DISCOVER YOUR GREATEST TALENTS

PROGRAM DETAILS

August 30, 31, September 1, & 2, 2022
Tuesday-Friday
8:30 am - 12:00 pm

Synchronous sessions via Zoom
Asynchronous sessions via access to the AteneoBlueCloud
(Canvas LMS)

PROGRAM FEE

Php 12,000.00 (*Early Eagle Rate*)
Php 13,000.00 (*Regular Rate*)

**Schedules and prices may change without prior notice.*

INCLUSIONS

- Digital copies of the materials can be accessed through AteneoBlueCloud (Canvas LMS)
- Digital Certificate of Completion
- Top 5 CliftonStrengths assessment

REGISTER NOW!

Mr. Rhonn Preciados
(+63) 961 751 1334
rpreciados@ateneo.edu
sales.cce@ateneo.edu

SCAN CODE
TO REGISTER



Experience
EXCELLENCE