



ATENEO DE MANILA UNIVERSITY  
GRADUATE SCHOOL OF BUSINESS  
CENTER FOR CONTINUING EDUCATION



Financial Management

ONLINE PROGRAM

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# CORPORATE FINANCIAL RISK MANAGEMENT

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**September 18, 25, and October 2, 2021**

Synchronous sessions via Zoom

Asynchronous sessions via access to the AteneoBlueCloud (Canvas LMS)



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# ABOUT AGSB-CCE

The Ateneo Graduate School of Business - Center for Continuing Education (AGSB-CCE) was established to complement the existing Ateneo-BAP Institute of Banking, a consortium between the Ateneo de Manila University and the Bankers Association of the Philippines. It was initially known as the Basic Leadership Program (BLP) until the name was changed to Continuing Professional Education (CPE) and then finally, to Center for Continuing Education (CCE).

Under AGBS, CCE takes an active role in addressing specific industry concerns that require immediate, purposeful, and focused response. As an industry resource and partner, CCE offers continuing professional development programs that are workplace-based with immediate take-away value. Methodologies are based on business simulation, practical exercises and applications, case analyses, and focused discussions. Courses are designed, developed and delivered by industry practitioners who are noted experts in their respective fields. Together, AGBS and CCE support the Ateneo mission to promote excellence, integrity and service.



# WHO SHOULD ATTEND?

This module is highly recommended for corporate risk officers, business professionals and consultants, and other finance practitioners involved, one way or another, in implementing and/or providing practical and expert advice/guidance in the use of the latest financial risk management tools. Those familiar with or have adequate working knowledge of basic business mathematics and statistics will find this module most meaningful and beneficial.

## OBJECTIVES

Successful completion of this module enables the participant to:

- ➔ Recognize the importance of implementing corporate financial risk management techniques and strategies;
- ➔ Discuss the four basic derivatives building blocks: options, forwards, futures and swaps;
- ➔ Understand how derivative instruments/ transactions are used to mitigate specific risks;
- ➔ Use quoting conventions for various short- and long-term securities and risk management products;
- ➔ Explore arbitrage and currency management opportunities;
- ➔ Apply innovative interest rate swap variations for specific needs; and
- ➔ Use the Black-Scholes option pricing model (OPM) to value call or put options as well as warrants.

# CORPORATE FINANCIAL RISK MANAGEMENT

Every business is exposed to risk. Oftentimes, risk-averse individuals shun the very idea of going into business because of it. Managers tend to shirk risky but potentially beneficial new investments/projects for fear that if these fail, they might lose their jobs.

Risk is multidimensional, affecting almost every aspect of a business endeavor: financial, operational, environmental as well as regulatory, among others. Having the proper tools to deal with these risks can conserve resources and avert financial hardship.

This no-frills, no-nonsense module familiarizes the participants with the strategies and products used to manage a broad spectrum of corporate financial risks, from volatile interest and currency rates, unstable commodity prices to fickle government monetary policies. It first presents the basic contracts used to manage the risks, then proceeds to unveil an arsenal of risk management techniques and strategies, analyzing the benefits and limitations of each, and detailing their practical business applications. Through a series of exercises and examples, participants gain a useful experience structuring hedges and reducing their financial risk exposure.

## PROGRAM OUTLINE

- I. Financial risk management: an overview and introduction**
- II. Taxonomy of risks**
- III. Basic contracts and their markets**
- IV. Hedging instruments: types, descriptions, pricing, trading**
- V. Structuring the hedge: issues, factors, mechanics**
- VI. Implementing the hedge: the decision, dealing and credit**
- VII. Legal and regulatory compliance issues**
- VIII. Selected business studies and applications**

# PROGRAM DIRECTOR



**LARRY S. ESGUERRA IV**

Mr. Larry S. Esguerra IV is Director for Credit Programs at the Ateneo-BAP Institute of Banking, Program Director for Finance and Accounting at the Ateneo Center for Continuing Education and a Professor of Finance at the Ateneo Graduate School of Business.

He is also Chief Financial Officer of a multinational construction and engineering firm and a diversified group of companies. Mr. Esguerra has spent the greater part of his professional career in the financial services industry in the United States.

Prior to his return to the Philippines, he was President and Chief Executive Officer of Golden Bay Federal Credit Union, a California-based, federally chartered credit union servicing the financial needs of military personnel and federal employees of the United States government. He also served as Vice President and Controller of Franklin Bank in Menlo Park, California; Associate Director of Capital Strategies Limited, a Hong Kong-based investment banking firm; and Resident Auditor of Citibank, N.A. in the Philippines.

Mr. Esguerra holds a Bachelors degree in accounting from the University of the Philippines and a Masters degree in Business Administration from the University of Phoenix. He is a Certified Public Accountant.

# RESOURCE PERSON



**MR. CHRISTIAN CANLAS**

Mr. Christian Canlas is the Director of Financial Markets and Sales of Standard Chartered Bank, Philippines. He nurtures the bank's relationship with corporations and financial institutions for financial markets. Further, he recommends financial solutions utilizing a wide range of spot, derivatives and structured products on foreign exchange, rates, and credit, and liaises effectively with trading and structuring teams.

Prior to this, he was the Head of Product Structuring Department of Sales and Structuring Division of the Metropolitan Bank & Trust Company (Metrobank). He also has teaching experience through the Derivatives Workshop of Metrobank, Basic Derivatives Seminar for End-users of the Money Market Association of the Philippines, and Interest Rate Derivatives and Basic Financial Mathematics Modules of the Ateneo-Bankers Association of the Philippines.

Mr. Canlas earned his Bachelors and Masters degrees in Applied Mathematics, major in Mathematical Finance, from the Ateneo de Manila University. He is a Certified Treasury Professional and a Certified Fixed Income Salesman.

# CORPORATE FINANCIAL RISK MANAGEMENT

## PROGRAM DETAILS

September 18, 25, and October 2, 2021

Saturdays: 8:30 am - 4:30 pm

**Synchronous sessions via Zoom**

**Asynchronous sessions via access to the AteneoBlueCloud (Canvas LMS)**

## PROGRAM FEE

Php 15,000.00 (*Early Eagle Rate until September 4*)

Php 16,800.00 (*Regular Rate*)

*\*Schedules and prices may change without prior notice.*

## INCLUSIONS

- Digital copies of the materials can be accessed through AteneoBlueCloud (Canvas LMS)
- Digital Certificate of Attendance
- Printed Certificate of Course Completion

## REGISTER NOW!

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SCAN CODE  
TO REGISTER





*Experience*  
**EXCELLENCE**