



ATENEO DE MANILA UNIVERSITY
GRADUATE SCHOOL OF BUSINESS
CENTER FOR CONTINUING EDUCATION



ATENEO - BAP INSTITUTE OF BANKING



ATENEO DE MANILA UNIVERSITY
GRADUATE SCHOOL OF BUSINESS



BANKERS ASSOCIATION
OF THE PHILIPPINES

Ateneo - BAP Institute of Banking

ONLINE PROGRAM

Introduction to Sustainable Finance: Principles and Framework

October 21, 23, 28, & 30, 2021

Synchronous sessions via Zoom

Asynchronous sessions via access to the AteneoBlueCloud (Canvas LMS)

The background of the slide is a photograph of a university hallway. Two young women are walking towards the camera, smiling and talking. They are carrying books and bags. In the background, another student is visible, and a clock is mounted on the wall. The hallway has a polished floor and brick walls on one side.

CONTENTS

About AGSB-CCE

Who Should Attend?

Objectives

Program Content

Resource Person

Co-facilitator

Program Inclusions and Fees

ABOUT AGSB-CCE

The Ateneo Graduate School of Business - Center for Continuing Education (AGSB-CCE) was established to complement the existing Ateneo-BAP Institute of Banking, a consortium between the Ateneo de Manila University and the Bankers Association of the Philippines. It was initially known as the Basic Leadership Program (BLP) until the name was changed to Continuing Professional Education (CPE) and then finally, to Center for Continuing Education (CCE).

Under AGBS, CCE takes an active role in addressing specific industry concerns that require immediate, purposeful, and focused response. As an industry resource and partner, CCE offers continuing professional development programs that are workplace-based with immediate take-away value. Methodologies are based on business simulation, practical exercises and applications, case analyses, and focused discussions. Courses are designed, developed and delivered by industry practitioners who are noted experts in their respective fields. Together, AGBS and CCE support the Ateneo mission to promote excellence, integrity and service.



WHO SHOULD ATTEND?

- Senior managers looking to have a basic understanding of the Philippines' efforts towards climate risk mitigation and ESG, particularly on the financial sector
- Finance professionals from banking and corporations wanting to understand how sustainable finance products can be used as a tool to raise capital
- Members of the public sector that find sustainable finance relevant to assist in future legislation / regulation of the industry they are supporting or covering

OBJECTIVES

Successful completion of this module enables the participant to:

- ➔ Understand the imminent threats of climate change to the world, and more specifically, in the Philippines;
- ➔ Appreciate what various Philippine regulators and lawmakers are doing to address climate change;
- ➔ Learn about the different sustainable finance solutions available and how they can be applied; and
- ➔ Determine how you and other institutions can participate in the deepening of the sustainable finance market that will help the Philippines' strategy on climate change.

INTRODUCTION TO SUSTAINABLE FINANCE: PRINCIPLES AND FRAMEWORK

The global issue on climate change has enormously disrupted the way businesses across various industries perform.

The Paris Agreement is a global response by governments, corporations, financial institutions, regulators, NGOs and even investors and various other stakeholders, to address the imminent threat of climate change. Together, each stakeholder commits to deliver on actions that would hold the increase in global temperatures, promote resilience and low greenhouse gas emissions, and make finance flows consistent to a path to climate resilient development.

The Philippines, being one of the signatories, have undertaken a number of institutional and positive changes. Climate change has translated to more powerful typhoons, unpredictable weather patterns and massive devastation across many parts of the country.

This online program introduces you to the impact of climate change across various business sectors in the Philippines, and how sustainable finance principles and frameworks are changing the way the financial/banking industry, corporate sector and government regulators are collaborating to contribute to this important undertaking.

PROGRAM OUTLINE

I. Climate Change Challenge

- A. Paris Agreement
- B. UN Sustainable Development Goals
- C. Philippines Snapshot on Climate Change
- D. Examples of initiatives undertaken by sovereigns

II. Philippines' Commitment

- A. Climate Change Commission
- B. BSP – Sustainability Finance Framework
- C. SEC – Sustainability Reporting
- D. Amendments to the Agri-Agra Law

III. Sustainability Finance Products

- A. Green / Social / Sustainability Bonds / Loans
- B. Sustainability-linked Bonds / Loans
- C. Green / Social / Sustainability Bonds / Loans Framework
- D. Philippine specific Case Studies
 - 1. AC Energy Green Bonds
 - 2. Manila Water Social Bonds
 - 3. RCBC Sustainability Bonds
 - 4. BPI COVID-19 CARE Bonds
- E. ESG Investments

IV. Challenges for the Philippines

- A. Limitations as an emerging economy
- B. Regulations
- C. Issuer motivations
- D. Investor preferences

RESOURCE PERSON



MR. JAIME MENDEJAR

Jaime Mendejar is currently Senior Vice President and Head of Financial Institutions Group and Public Sector at HSBC Philippines, where he regularly engages with banks, insurance companies, asset managers and various government agencies on a variety of financing products and services - including sustainable finance.

Prior to this role, Jaime was an investment banker at HSBC, most recently as Senior Vice President for Debt Capital Markets, where he executed a number of landmark green bonds - including AC Energy's \$410 million Green Bonds, which was the first CBI certified green bond in Southeast Asia, and the first public corporate offshore green bond from the Philippines. Investors such as the ADB and IFC were anchors to the bonds, which was also awarded "Best Green Bonds in the Philippines" by The Asset Awards in 2019. He also worked on RCBC's PHP15 billion ASEAN Green Bonds on the same year, and most recently, BPI's PHP21.5 billion COVID Bonds in 2020 - which won "Best Social Bonds" by The Asset Awards in 2020.

Jaime has been engaging various clients as they also express stronger interest in areas of sustainability - from offering asset management funds with ESG themes, to working with insurance companies invest in project finance structures to support solar farm expansion in the Philippines. He also speaks with regulators such as the BSP, SEC, Insurance Commission and the Climate Change Commission to complement his understanding of the development in the sustainability space. On a regional level, he is also a member of the Sustainability Finance Policy and Engagement Working Group of HSBC, where they discuss and comment on various policies of regulators in ASEAN and Asia Pacific.

INTRODUCTION TO SUSTAINABLE FINANCE: PRINCIPLES AND FRAMEWORK

PROGRAM DETAILS

October 21 & 28, 2021
(Thursdays)
5:30 pm - 9:00 pm
October 23 & 30, 2021
(Saturdays)
8:30 am - 12:00 pm
via ZOOM

PROGRAM FEE

Php 10,000.00 (*Early Eagle Rate until October 7*)
Php 11,000.00 (*Regular Rate*)

**Schedules and prices may change without prior notice.*

INCLUSIONS

- Digital copies of the materials can be accessed through AteneoBlueCloud (Canvas LMS)
- Digital Certificate of Completion

REGISTER NOW!

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